

UNB's varsity Rugby team, the Ironmen, have been playing in the New Brunswick Senior Rugby League since the beginning of term and are presently holding down second place. With only one game remaining in the season, they are sure bets to retain that spot.

BOOTLEGGING

Every culture has its little rituals which occur annually just because they're traditional. Just as we faithfully observe the first fall long weekend, namely Thanksgiving, Detroit automobile producers rigorously observe the first of fall with the New Car Model Presentation. This presentation has become the ritual of the automotive culture.

For two months papers and magazines are filled with giant colour photographs of Detroit's newest inventions and better ideas. Generally speaking these are old concepts reworked and do not involve great amounts of innovation. What it does involve is a new method for attacking the elusive car consumer market. The Great American Dream: make them cheaper, faster, sell more of them more often, at justifiable increase in price. Nobody really cares how much money Detroit automobile barons make off their "Buy-this-car-for-this-kind-of-chick" advertising. If the male consumer believes that girls lose their inhibitions any faster in a low slung \$6000 bucket seated G.T. than in an ancient sedan, then he deserves to pay \$6000 for nothing.

What enthusiasts and knowledgeable consumers dislike is the attempt by the Detroit auto industry to sell their new models as safer cars. Model X has the latest safety development to keep you abreast of technological advancement . . . It's a hoax.

Generally, Detroit automobiles are little different basically than they were ten years ago. By making a few minor, inexpensive changes, the Detroit Marketing Squad has convinced the consumer that we now have safer cars. True, we have enough foam rubber in the cockpit to render one into the state of a cocoon. That's a start. Significant improvement, such as four-wheel disc braking systems are still found only in the \$7000 Corvettes. The common man and his family must depend on outdated breaking shoes while riding on 2-ply rayon tires which are completely inferior to any type of radia tire.

Our cultural aspirations might be shattered if we failed to have an annual model change which would prevent the status seeking consumers the chance to be one up. If this archaic and expensive ritual were replaced by new cars run from the same mold, but with the latest of safety improvement at little extra cost; if the cost of reworking a plant press was dropped each year, car prices could conceivably drop.

For example, here are a few of the many life-saving features that could be added to our practical car of the future with minimal sex appeal.

The current thoughts of passenger restraint are centered around inflatable air bags which would act as a cushioning buffer between the passenger and all hard objects. The air bag would open up at 3500 psi filling full of nitrogen in 0.04 sec. An electrical sensor on the dash would trigger the mechanism which would be accompanied by a noise similar to the bang of a shotgun only of a longer duration. This will definitely be a hearing problem.

Clearly this will have defects that need solving but it can be done. The sooner Detroit ceases to load its cars with "baubles, bangles and beads: nonfunctional speed equipment, the sooner Americans will stop killing fifty-two million people a year.

by david jonah

Ironmen split games

In rugby action last week at College Field, Fredericton Loyalists defeated UNB, 9-6.

In the first half, winger Pete Walker opened the scoring for the Loyalists, finishing off some fine back-field passing. Bob Cooper missed the conversion. Bob Kay booted a 35-yd. penalty kick to tie the score. Cooper replied shortly after with a kick from the posts awarded after a UNB player failed to release the ball after being tackled. At half time the score was 6-3.

Due to good tackling, action picked up in the second

half. Kay, with a penalty kick from close in, evened the count only to miss another later from a fairly difficult angle.

The Loyalists were awarded a questionable try after a five-yard scrum in the closing minutes to win the game.

The Ironmen then whipped Base Gagetown 30-3, at College Field last Saturday.

The losers, who used several inexperienced men, played hard, exciting football making the score some what misleading.

Garforth-Bles and Bondurant, both of the Rebels

were impressive in tackling and ball carrying. Bruce Mulholland made the Rebels' only try.

Mike Roberts, scrumhalf for UNB, cracked across for three tries; Bob Kay, Bob Deap and Perry Kennedy, backs, scored one try each. Rick Adams scored another touchdown. Kay, high scorer for the league, made one penalty kick and three converts.

UNB drove the soldiers off in the set scrums, but in the lineouts it was reversed. Barry Wishart and Bill Fell outplayed all the UNB players.

Red Harriers outrun Maine

Led by Dick Slipp, the UNB Red Harriers easily defeated the University of Maine 18-44, in a cross-country meet staged here last Saturday. Slipp covered the 4.2 mile distance in the time of 22.30.

Second was Bob Slipp of UNB while Bowie of the U. of Maine took third. Steeves, Beattie, Gould, and

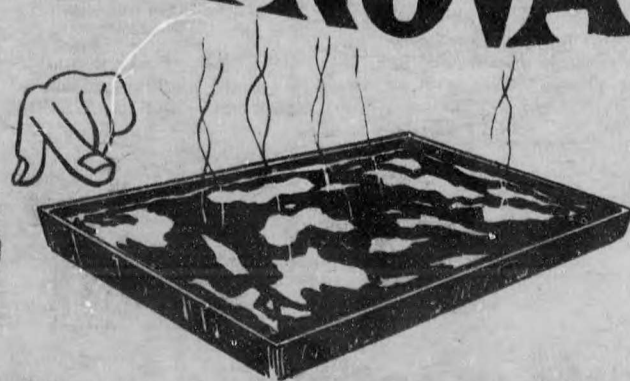
deNiverville all of UNB then captured the fourth to seventh places respectively.

In what was anticipated to be a close meet, UNB appeared to show better conditioning and depth. There was only 1:15 between UNB's first and last finisher. Nearly six minutes, however, separated Maine's first and final runner.

It was this grouping that gave the Harriers the win.

The Thanksgiving weekend will see the Harrier's journeying to Waterville, Maine to compete in an Invitational meet. Attending will be host Colby College, Brandise University of Upper New York State, Springfield University of Springfield, Mass., and the UNB Red Harriers.

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