Campus Insulance Associates

Sir John Franklin House - 432-7487 904 McLeod Building - 429-6071

"If I had my way, I would write the word 'insure' over the door of every cottage and on the blotting book of every man; because I am convinced that for sacrifices in-conceivably small, families can be secured against catastrophies which otherwise would smash them for-ever . . . it brings the magic of averages to the rescue of millions.

This quote taken from a speech to the British House of Commons, by the late Sir Winston Churchill has never been so applicable as it now stands in our present day situation. With the increased debt, mortgages and high standard of living, insurance is now an essential part of life. Campus Insurance Associates Ltd. was founded to serve your insurance needs, not only in the most beneficial manner but in the least expensive. As an agency we are in the position to shop for your insurance needs at the least expensive cost to you by obtaining quotes from several of the large insurance companies and giving you the lowest quotes.

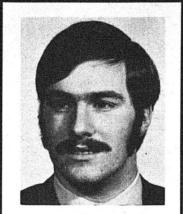
As branch manager of our new office I feel an obligation to assist you in fulfilling your insurance needs at the least expensive cost to you. In my opinion one of the most important considerations when purchasing insurance is planning the program most suitable for you. When buying insurance and planning or reviewing your program the following points should prove helpful.

1. Find a competent agent who is interested in finding you an appropriate insurance program rather than just out to make a quick sale.

2. Shop around and compare 3. Concentrate most of your in-

surance on the family breadwin-4. Select an overall plan based

upon your specific needs.
5. Review your insurance program periodically.



Manager: L. D. (Lance) WHITE

6. If you have any questions about insurance I will be more than happy to answer them.

Let me conclude by quoting Calvin Coolidge: "Insurance is the modern method by which men make the uncertain certain, and the unequal equal . . . part charity and part business, but all common

LANCE WHITE Branch Manager



11155-87 Avenue

Campus Squire

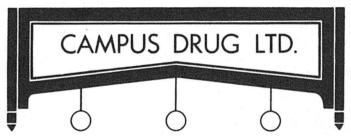
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433-9494



My congratulations to CAMPUS INSURANCE ASSOCIATES and Lance White, our new neighbours, on the opening of their new office

ROYAL BANK at 11105-87th Avenue

Dave Gourlay Manager