CARRY OUT THE ORDERS OF THE CANADA FOOD BOARD

Save Sugar

Save Wheat

Makes dainty Pie Fillings, Blanc Mange, Puddings and

"CASCO" Refined Potato Flour

Makes delicious Cake.

MANUFACTURED BY THE CANADA STARCH CO. LIMITED

MONTREAL



## The tag on good alarm clocks

THERE are two sure ways to identify a good alarm clock: the name Westclox on the dial, and the orange and buff Westclox tag attached to the ring.

When you find these quality marks you know your new alarm clock is a good timekeeper, the kind you need in times like these.

All Westclox alarms have the patented Westclox construction. They all run on time and ring on time.

Western Clock Co. - makers of Westclox

- the trade-mark on the dials of good alarm clocks

HE FACT THAT AN ARTICLE IS ADVERTISED IN THE WESTERN HOME MONTHLY MEANS THAT IT IS EXACTLY WHAT IT IS REPRE-SENTED TO BE.

formed deeds, the glory of which has rarely been equalled, never excelled, and which will never be forgotten while history itself lasts. Your sons have done, are doing, and will continue to do their full duty at what are cost to them. their full duty at whatever cost to themselves. See that you fail not in the accomplishment of yours.

From Lieutenant-General Sir R. E. W. Turner, V.C., K.C.M.G., D.S.O., Canadian Headquarters, London.

"At this crisis in the great world struggle, the thoughts of Canada's soldiers turn towards their Homeland. The existence and success of every army is dependent upon the support from the nation behind it, and the support which the people of Canada have given to their Forces in the field is magnificent and inspiring. However great this has been the New York Evening Post, and, al-

places ore and makes a rich vein poor. The Chicago News has an anecdote of the late Clarence King, who was sent to

inspect a mine in the far West.
One of the owners telegraphed King to visit the mine immediately and telegraph the results of his examination, especially in regard to an alarming rumor that the value of the vein has been much impaired

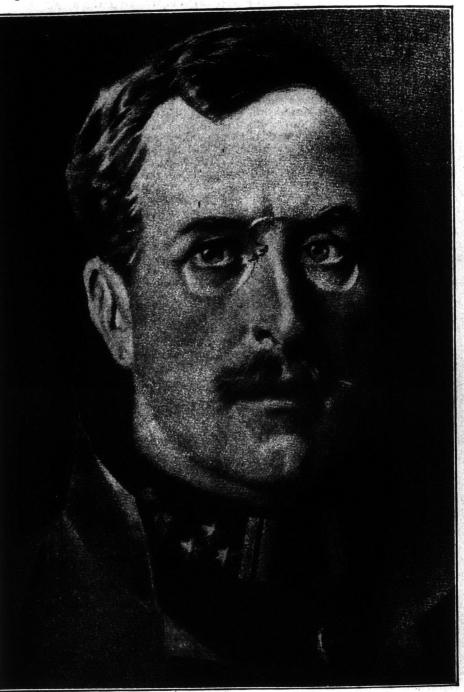
by finding in it a very large "horse,"

When King came out of the mine after
his inspection, he found another telegram waiting for him from his impatient friend, asking, "Is it true there is a 'horse' in the mine?" To which he promptly

replied:
"The mine is a perfect livery stable."

## The Better Deed

He was a colonel of the old school, says



THE HERO KING OF EUROPE

In the world crisis the figure of Albert I of Belgium will stand out as the Hero King. It was his decision on the memorable Sunday, August 2, 1914, when he declared for honor and not for temporary immunity from strife, that supplied the keynote to the great struggle. The decision to do the straight thing, taken quickly at the moment when the foe was thundering at the gates of his little kingdom, has been resolutely upheld during four years of anxiety, suffering and deprivation, within sight, too, of the torture to which his loyal people have been subjected.

face further trials and further sacrifices. "The future Peace of the world is still

at stake, and it will take very effort of all who prize liberty to overcome and overthrow the German autocracy, which is striving to crush everything that stands for Home and Freedom.

"An inconclusive Peace means the betrayal of the next generation. The spirit that animates every Officer, N.C.O. and Man serving in the Canadian Forces overseas is of the highest and the future is regarded with every confidence. True to the flag, and true to one another, Canada's sons will emerge from the conflict with the knowledge that they have fought for the highest ideals in the Universe, God-Countryand Right."

"Horse" is the miner's term for a body of worthless rock which sometimes dis- the basket.

in the past, Canada must be prepared to though suffering from chronic financial embarrassment, he could always find the proverbial friend in need.

Meeting an old comrade one day, he asked the loan of \$5. "I shall need it for a short time only; a tradesman has grown rather insistent," he said. His friend had not \$5 in change, but gladly pressed a \$10 bill upon him.

The colonel expressed his thanks, then asked, "And how is your charming wife

to-day?" "Not at all well, I am sorry to say," was the answer.

"And no appetite, I'll venture. Perhaps some of these hothouse grapes may tempt her."

Whereupon he stopped at a near-by stand, purchased a basket of rare fruit, paid the \$5 the dealer asked out of his newly acquired \$10, and walked jauntily to the gate of his friend's home, carrying

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