

The Western Home Monthly

Vol. XXII.

Published Monthly
By the Home Publishing Co., Ltd., Winnipeg, Can.

No. 3

The Subscription Price of The Western Home Monthly is \$1.00 a year, or three years for \$2.00, to any address in Canada or British Isles. The subscription to foreign countries is \$1.50 a year, and within the city of Winnipeg limits and in the United States \$1.25 a year.

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A Chat With Our Readers

IN THIS ISSUE

Editorial—Well informed and impartial comment on current problems.

Fiction—(Chiefly by Canadian writers). Always bright, wholesome and fascinating.

The Philosopher—Written by one of Canada's most experienced journalists, deals wisely and attractively with world-wide events.

What the World is Saying—A page containing the important news of the world in bright condensed form.

The Young Man and His Problem—Conducted by H. J. Russell, Technical head master, St. John's High School, Winnipeg, one of the most successful and practical educators of the West. Thousands of young men have been benefited by this page, stimulated to noble action and guided in choice of a career.

The Young Woman and Her Problem—By Mrs. P. Richmond Hamilton. There are few who could bring a wider experience and a deeper sympathy to this task than Mrs. Hamilton, for few have devoted so much time to the interests of young women. Advice, encouragement and the upholding of high ideals are features of the page. Write her about your ambitions, anxieties and perplexities.

The Woman's Quiet Hour—Conducted by Miss E. Cora Hind, one of Canada's leading woman journalists, has been an intensely interesting feature of The Western Home Monthly for years. The conductor of this page is not only a writer of distinction, but her practical business knowledge is such that she occupies the unique honor of being Commercial Editor of Western Canada's leading daily.

The Woman and the Home—Is a department that deals extensively and effectively with the daily problems confronting those who have settled in this Western Land.

Farm Section—The Circulation of this Magazine being largely in the Agricultural Home, it follows that particular care should be given to the Farm Section. Mr. Allan Campbell, who conducts the Department, is an expert in the theory and practice of farming, and has years of practical successes to his credit.

The Poultry Columns—Are in the care of Mrs. H. E. Vialoux, known throughout the West as one of the best informed writers on Poultry Keeping.

Patterns—One of the most popular features among a very large number of our subscribers. The fashions portray the latest ideas in dress, and there are also many practical ones, too, which readily appeal to the housewife. Our Pattern Department is efficiently organized, and all orders are filled with a minimum amount of delay.

In Lighter Vein—The cream of the world's humorists contribute towards the less serious side of life, as viewed through the columns of The Western Home Monthly.

RECENT NEW DEPARTMENTS

Our Buyers' Service Bureau—This Bureau was inaugurated with our January issue of this year—to provide information on all possible questions to our readers—more especially with regard to goods not advertised in the columns of The Western Home Monthly, or the name of any manufacturer, whose goods you are interested in. Simply cut out the coupon inserted in each issue for this purpose, and we will do the rest.

Dollars and Cents—A new feature which has been roundly welcomed by our readers. Written especially for The Western Home Monthly by an expert in this intricate subject. A Department dealing solely with financial matters of particular importance to Western Canadian People.

The Kitchen—Is a new feature commenced with the February issue, conducted by Miss Gertrude Dutton, Demonstrator in Domestic Science, Manitoba Agricultural College. The art of cooking is dealt with here by an expert, and the duties of the housewife simplified by many helpful suggestions and recipes that will not only add to the attraction and varieties of the Family table, but will teach valuable lessons in economy.

Boys and Girls—A new Department conducted by Bobbie Burke. Here the young folks will find something to learn, something to do, something to read, something to write and amuse, something to be answered, and something to invent. Every boy and girl in the West should read this page and are invited to write the Department.

The Home Doctor—A page by a noted medical authority and scientist. His fame as a writer on all matters pertaining to his profession is continent wide, and his matter is always presented in a manner intelligible to the lay mind.

Correspondence—The breezy exchange of opinions found in this Department is another feature that has made many friends for the Magazine.

To this substantial bill of fare presented to our readers twelve times a year, may be added the wealth of timely illustrations to be found in each issue, and all for the small sum of \$1.00. Can you equal it?

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