

## AN EXTENSIVE BOOK-BINDERY.

It is always a pleasure to visit any establishment, which is equipped with the latest machinery, which possesses the most approved facilities for turning out work, and which is managed so as to secure the greatest possible results with the least expenditure of money and time.

One of the finest book-binders in Canada, although not the largest, is that of Messrs. Munroe & Cassidy, 28 Front street west, Toronto. Mr. Munroe is a young man who has been trained to commercial life, and who by strict attention to business and straightforward dealing is establishing a strong connection with the trade. Mr. Cassidy is an expert at bookbinding, in which business he has been trained since his youth, and has had experience in some of the leading establishments in this country. The manager, Mr. T. G. Wilson, is well known to the trade. He learned his trade in Edinburgh, and came to this country when quite a young man. Since that time he has been in some of the leading establishments, has held some important positions, and has had a very varied experience.

The accompanying cut shows the interior of the bindery to good advantage, although it cannot convey the sum of information that may be gleaned by a personal inspection of the whole establishment.

Their plant and machinery are of the latest British and American manufacture, the greater portion being made by Messrs. Sheridan, of New York, a firm which has an excellent reputation for the manufacture of fine bookbinding machinery. Another new automatic cutting machine, made by Sheridan, with all the latest improvements, has just been placed in position to meet the increasing demand of the trade. Their embossing and inking machine is certainly a fine specimen of workmanship. This machine is used for embossing book covers, and doing similar work. Their ruling machines, made by W. O. Hickok, are ruling the most intricate special patterns for blank books and general commercial ruling down to the common every-day invoices.

A number of people are employed binding the Ontario Gazetteer for the Night Directory Co. This book contains 107 sections, which will give the trade some idea of the staff it takes to bind a book of this nature. Along with their other work they are binding 200 copies per day and

shipping to the agents of the Night Directory Co. at the various points in the province.

The catalogue work which was noticeable in process of manufacture for Stewart & Co., of Woodstock, and the E. & C. Gurney Co. of Toronto, is a credit to the book-binders of this city, and is equal to work done in older lands. The binding is done in a variety of leather, cloth and pressboard.

The paging machines, made by Jno. Campbell & Co. and W. O. Hickok, are engaged in numbering cheque books and general commercial work.

The extraordinary neatness of the employees and the clean condition of the bindery is quite noticeable. A person is engaged cleaning continuously, as the proprietors believe that it is impossible to bind neat books without absolute cleanliness and order.

At the beginning of September the firm reduced the working hours to 49 per week,



five days per week from 8 o'clock a.m. until 6 o'clock at night, and on Saturdays from 8 a.m. until 12 noon. This change of hours is simply an experiment, and they have appealed to their employees to assist them in establishing shorter hours in their business. It is hardly time yet to speak of the success of the change, but they are in hopes that it will be successful, as their employees are working with greater energy and increased vigilance.

We certainly recommend the printers of Ontario, when they are in the Queen City, to pay this bindery a visit, where they will see machines and work that will do them good. By visiting model printing and bookbinding establishments, those who are engaged in these businesses will have their ideas broadened and their ambitions aroused. No business man can afford to stop improving, nor can he afford to scorn ideas, no

matter what the source, for ideas are always worth money when properly brought into execution.

System is necessary in conducting every business, and every successful business is conducted on a certain system. But both extremes are equally dangerous. To be without system is to fail. To run a business on a system which is unnecessarily expensive and exceeding complicated is to court failure by a waste of profits. The business man must, therefore, exercise his utmost discretion in the choice of business methods.

## THE SECOND REPEAT.

An original order and two repeats inside of three months show the popularity of Goodall's playing cards, as sold by Warwick Bros. & Rutter. These cards are much thinner than they used to be and have also been improved in the matter of design. The Historical playing cards have had an immense run and have proved very rapid sellers, quite a number of retailers having reordered. The Colonials have also received much attention, and, judging from the trade done, the Bicycle card will have to look out for its laurels.

This firm is preparing a new book of wedding invitation cards. It will be something after the unique style in which they show all their samples, but is expected to out-do anything ever before made up in Canada.

Tuck's "latest" is the Chrysanthemum calendar. The Pansy calendar had the run last year, but this year it is "not in it" with this one.

Twelve beautifully formed and delicately colored chrysanthemums are fastened to a large card in such a way that, as each turns on its brass fastener, it reveals the calendar for a particular month. It retails at 75 cents, and its great run is due, no doubt, to the numerous chrysanthemum shows which have popularised this flower in all Canada's leading cities.

The business of Gilmour & Co., fancy goods, Halifax, is now carried on by George Evans, who was a partner with the late Mr. Gilmour, who died in August last. It will run along much the same as usual. They carry one of the most varied stocks BOOKS AND NOTIONS has ever seen, in fact they sell anything in which there is money, and it is said they have made a good deal. The place is known to the trade as "The Bachelors," the proprietors being unmarried.