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THE MADAWASKA WEEKLY NEWS

No. 43.

EDMUNDSTON, N. B. JUNE 11th, 1931.

If you are one of our subscribers give us your news; we will publish it without any charge.

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Advertising - Classified ads, 50c first insertion, 40c for subsequent insertions. Rates of commercial advertising made known on application. Copy must be in our office on or before Wednesday morning.

News - We will be pleased to publish any social and personal news. Call the editor, Phone 75.

GOSTA GENBERG AWARDED 1931 WELDON MEDAL

High Honor in Pulp and Paper World is Attained by Edmundston Resident.

Gosta Genberg, a native of Sweden, and a resident of Edmundston for the last seven years, has attained a high honor in the pulp and paper world by being awarded the Weldon medal for 1931. This medal was donated in 1927 by A. L. Dawe, for several years secretary of the Canadian Pulp and Paper Association, in memory of the late I. H. Weldon, a past president of the association. It is awarded annually for the best paper on a subject pertaining to the industry presented at the annual meeting of the technical section of the Canadian Pulp and Paper Association if, in the opinion of the committee a paper is of sufficient merit to warrant the award.

The committee is appointed by the council, and judgement is based on the practical value of the subject matter of the paper, the amount of study and research necessary to the preparation and the composition and literary merits. In the five years that it has been up for competition the medal has previously been awarded only once, the recipient on that occasion being F. L. Mitchell, technical director of the Abitibi Pulp and Paper Company.

Mr. Genberg has been employed by the Fraser Companies, Limited, here for seven years, for the last two years as director of technical control, and is recognized as one of the foremost authorities on sulphite in Canada and the United States. The paper for which the medal

was awarded was entitled, "The Effect of Calcium Lime in the Production of Bleached Sulphite with a high Alpha Cellulose Content."

Closing Doors After 20 Years Business Career

After faithfully serving the public for 20 years, Fraser Co. Ltd., are about to close their retail store in Edmundston. This store was first started with the idea of keeping prices down to the lowest possible level, so their employees would be enabled to buy merchandise close to actual cost. Other sources of supply now being available, Fraser's feel their mission of acting as a price-leveler for years, has been fulfilled and consequently are retiring from the retail.

Considerable stock has yet to be sold by Mr. Clarke, who is conducting the sale, states that he expects to sell the bulk of it Friday and Saturday.

Those two days will see some great bargain-saving, and we advise all thrifty minded people to be on hand for the final bargains. "No Money" Auctions will be held at 10.30 a.m. and at 2.30 p.m. Friday and Saturday.

APPEAL TO MOTORISTS

Observe Rules, Drive safe and avoid accidents.

Some very essential rules in the interest of safe motoring are laid down by the Minister of Public Works for the Province of New Brunswick, Hon. D. A. Stewart, in his appeal to motorists found in another part of this paper. The minister calls attention to the fact that with the summer at hand our roads will be carrying thousands of our own people, and visiting motorists. Pointing out that last year over fifty deaths in this province were directly due to automobile accidents, the Minister appeals to all users of the highways to do all in their power to avoid a repetition of last year's tragedies. It is hoped that this appeal will not fall upon deaf ears. It is made in the interest of the people themselves with a view to averting the sorrows and miseries that have been caused in the past by reckless disregard of rules governing motoring. Experience of the past forces the conclusion it is too much to expect

that all motorists will conform to the spirit and letter of the rules and regulations enacted in the interest of safe motoring, and consequently there is placed upon the shoulders of the same motor-car drivers the added responsibility of exercising the greater vigilance and care for the protection of their own lives and those entrusted to their safe-keeping. It is safe to say there are very few serious accidents on our highways that are not directly traceable to disregard of the simple rules laid down for safe motoring. Observance of the rules outlined by the Minister for safe motoring cannot be too strongly impressed upon all car drivers, and if they will but heed the appeal and cooperate for greater safety on the highways of the province, lives will be saved, and the joy of motoring will be conserved for all.

PERSONALS

—Mr. A. R. Sargent and daughter Muriel, Motored to Quebec on Saturday afternoon to meet Miss Marguerite Stebbing who has been spending the last two months with friends in England and France. Miss Stebbing crossed on the S. S. Montclare which docked at Quebec on Saturday evening. After spending Sunday in Edmundston, Miss Stebbing motored to Fredericton.

—Mrs. John F. MacKenzie entertained Thursday afternoon at a jolly party in honor of her son Fraser's seventh birthday. Those present were, Gordon Ross, Walter Ross, Jimmy Keith, Bertel Genberg, Carl Genberg, Hubert Seely, Bobby Murchie, Robert White, Billie Matheson, John Lockhart, Kenneth VanWart, Jimmy VanWart. A pleasing feature of the party was a Jack Horner Pie, and the beautiful birthday cake was greatly admired.

—Mr. and Mrs. Levite Poltras and daughters Lucille and Cecile, are enjoying a motor trip to Columbus, Ohio.

—Mrs. Ray B. Murchie and little son Bobby have returned home after a pleasant visit with friends in Quebec.

—R. L. Scott of Aldershot, Ontario, was a visitor in town on Monday.

—Mrs. L. M. Sherwood entertained eight little girls at a very delightful party on Saturday afternoon, the occasion being the eighth birthday of her little daughter Betty. The afternoon was spent in playing games of all sorts and at five-thirty the dainty refreshments were served at tables on the lawn. The guests were, Margaret Campbell, Audrey Whitehouse, Bernadette Bélanger, Beryl Caldwell, Virginia White, Edith Merritt, Patricia Wood, Roberta Richards.

—Miss Lillian Dunn spent the week-end at Caribou, guest of Miss Clara Vickers.

—Miss Clara Vickers and Miss Laura Andrews of Caribou, were guests of Miss Lillian Dunn on Sunday.

An enjoyable dance was given by Miss Irene Ritchie at her home on Thursday evening. The invited guests were, Beulah MacIntosh, Anita Miller, Geraldine Clavette, Rita Jessop, Sylvia Gagnon, Ella Jessop, Marie Gagné, Thérèse Perron, Marie Nadeau, Carl MacDonald, Fred Stevens, Albert Lebel, Ola Bourgeois, Camille Bernier, René Fournier, Sam Barber, Kermit Price, Gregory Rowan, Lionel Lapointe, Bruce Bird.

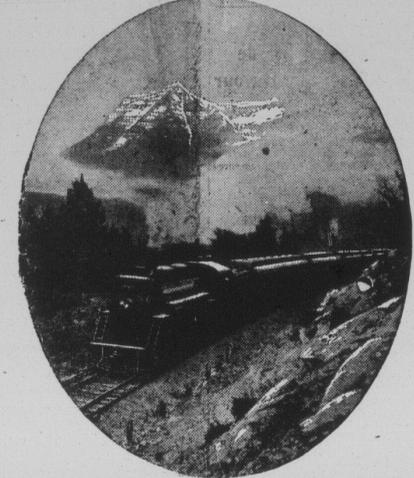
—Miss Irene Jardine returned Monday from Campbellton, where she has been spending her vacation at her home.

—Mr. and Mrs. C. E. Belanger and family of Cabano, were Sunday guests of Mr. and Mrs. P. X. Belanger.

—Mr. Alphonse Couturier of St-Louis, P.Q., was a visitor in town on Monday.

—Mr. John D. Neville entertained at a most enjoyable dance at his home at Madawaska, Maine on Saturday evening. The invited guests were, Mr. and Mrs. Gustave Genberg, Mr. and Mrs. F. E. Fournier, Mr. and Mrs. George Laporte, Mr. and Mrs. J. G. Boucher, Mr. and Mrs. Pat. Fournier, Misses Phyllis Hall, Dorothy Hall, Thérèse Perron, Grace Gill, Maimie Boucher, Jeanne Landry, Alberta Ahern, Dorothy Neville, Messrs. K. S. MacLachlan, Lawrence Killian, Vancouver, B.C., Dr. Fred Hébert, Bert Rice, Tom Barry, Aubrey Crabtree, Lawrence Murphy, J. W. Hall, Henry Cunningham, Glen Neville, Jack Neville, Jim Neville.

If Mahomet Went to the Mountain



If he took it into his head to return to earth, and if he came to Canada, there is no doubt but that the Prophet would go to Mount Robson. For one thing, it is the loftiest and most majestic peak in the Canadian Rockies, and for another, Mount Robson would not likely go to Mahomet. Changes as miraculous as the moving of mountains have come to pass in the world since Mahomet's day, however, and the Prophet would be much impressed by the railway train—"The Confederation" or "The Continental Limited"—which carried him so swiftly and comfortably to his destination.

Canada has many wonders, as five and a half million tourists from the United States found out last year. Greater numbers of travellers are learning every summer that one of the first of them is Mount Robson. This year, the Canadian National Railways have organized several personally conducted tours of Canadians discovering their own country. Two of them will leave Montreal and Toronto in July, under the guidance of such well-qualified men as C.A. Adams, B.A., of Granby, Que., Martin Kerr, B.A., of Hamilton and A. E. Bryson of Toronto. Beginning with a Great Lakes trip, the tourists will see as much of the West as can be packed into three weeks. They will cross the prairies, visit the foothills and the Rockies—spending a time in Jasper National Park—and will turn east along the Skeena, through the fascinating land of totem poles. The first of the tours will leave Montreal on July 10 and Toronto the following day; the second will be under way July 24 and 25.

CYCOLOGY SEZ:



"I CALL MY OLD FLIVVER, 'OPPORTUNITY'—'CAUSE IT'S 'MOST ALWAYS 'WAGGING'!"

An opportunity to serve, that is what our electrical mechanics ask. A chance to electrically demonstrate their ability and fairness.

Wiring safely done. Each job a neatly finished one.

"TUNE IN FOR SERVICE" TO LARLEE'S ELECTRIC SHOP 36 CHURCH STREET PHONE 120

First to Arrive at Campbellton

Campbellton, 7.—The first motorship to enter this port arrived at the Government pier Saturday morning, the Argentinio, port of register Oslo, which docked to discharge a cargo of sulphur, following a stop at Dalhousie, where 2,500 tons were unloaded for the N. B. International Paper Company. The consignment is for the Fraser Companies, Ltd., and is to be shipped to Edmundston by rail. The Argentinio is in command of Captain H. Nelisen. She will sail for Quebec on Wednesday to unload the balance of cargo, thence in ballast to Philadelphia for general cargo for Buenos Aires.

FREDERIC - PERMANENT WAVING - \$8.00

Marinello BEAUTY SHOP Agathe Martin, prop.

Complete service of Beauty Shop. TEL: 176 166, rue Main - Van Buren, Me.



Protect New Brunswick Forests

Protégez les forêts du Nouveau-Brunswick contre des mains imprudentes

Neuf incendies désastreux sur dix sont causés des mains de l'homme — mains imprudentes.

Vous avez la responsabilité de protéger nos forêts — elles vous appartiennent. Elles valent des millions de dollars à la population de la Province du Nouveau-Brunswick.

Soyez convaincu que votre allumette est éteinte lorsque vous la jetez — surveillez votre cigarette, votre cigare et les cendres de votre pipe. Jetez de l'eau ou épandez de la terre sur votre feu de campement avant de partir.

Ne vous rendez pas responsable d'un incendie qui causerait une perte d'argent ou laisserait dans la pénurie vos compatriotes.

Service Forestier du Nouveau-Brunswick

Département des Terres et Mines L'HON. L. P. D. TILLEY Ministre.

New Brunswick

MAIL CONTRACT

SEALED TENDERS, addressed to the Postmaster General, will be received at Ottawa until noon, on Friday, the 17th July, for the conveyance of His Majesty's Mails, on a proposed Contract for a period not exceeding four years, 6 times per week on the route—Edmundston and St. Basil from the 1st October next. Printed notices containing further information as to the conditions of proposed Contract may be seen and blank forms of Tender may be obtained at the Post Office of St. Basil and at the office of the District Superintendent of Postal Service, Saint John, N. B. District Superintendent's Office June 1st, 1931.

H. B. PECK, District Superintendent of Postal Service.

THE CANADIAN STORES LTD

OFFRE SPECIAL OFFER

pour chaque jour de la semaine COMMENÇANT VENDREDI

nous offrirons un article à un prix très SPECIAL — chaque jour il y aura un nouveau. Surveillez nos vitrines et profitez des bas prix offerts.

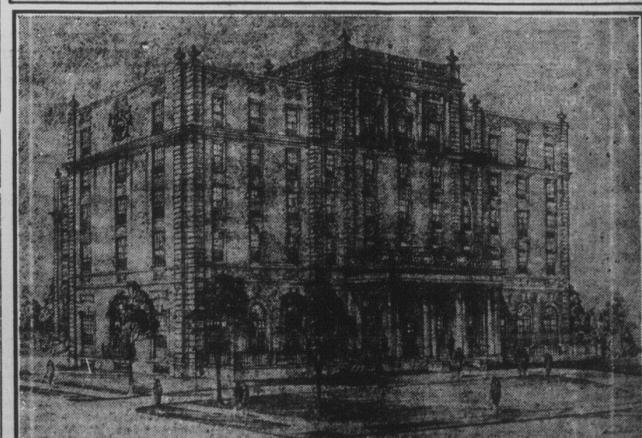
REGULAR VALUES

Table listing various goods and their prices, including Saranac White Paper, Waxed Paper, Heinz Sandwich RELISH, Eatonia Sweet Mixed Pickles, etc.

VALEURS Régulières

Table listing various goods and their regular prices, including SERVIETTES en papier, Saranac, pot de 50, Papier Ciré blanc, etc.

NEW C. N. R. HOTEL, CHARLOTTETOWN, OPENS



"The Canadian National," the new Canadian National Railway hotel at Charlottetown, P. E. I., opens its doors to the public on June 11th. The exterior design is in the Georgian style of architecture, in keeping with the public buildings of the city. The main entrance, in front of which is a wide tiled terrace, faces on Kent street, while the main dining room opens on to a similarly tiled terrace overlooking the beautifully wooded Rockford Square, with its magnificent oaks, birches, rowans, and poplars. These terraces should prove extremely popular in summer for afternoon teas and sitting out after dinner. The hotel contains one hundred and eight bedrooms, each with bath, and two private suites with sitting rooms, and has been so constructed that two additional stories can be added to the height, which will give an extra sixty bedrooms. The public rooms have been designed with the idea of providing for conventions or similar gatherings without interfering with the routine hotel business. This makes the third Canadian National Railway hotel in the Maritimes, the others being the Nova Scotian at Halifax, N. S., and Pictou Lodge, operated during the summer only, on the south shore of Northumberland Strait near Pictou, N. S.