

# Beer is a Temperance Drink

Beer, ale, and stout are low in alcoholic strength. They are mild and wholesome, a person would have to drink them to gluttonous excess before he could become intoxicated by them.

As Mr. David Lloyd George, The Chancellor of the Exchequer in England says:

"Beer in alcoholic strength is just a little above ginger ale."

Throughout the world, and throughout the history of the world, mankind has demanded some stimulant property in its liquid food—even the tea drinker wants it. The desire is material and innocent.

It is not to be crushed as essentially evil, but rather to be guided in such a manner as will eliminate the chances of abuse.

We should, therefore, encourage the use of a beverage which, while providing the desired stimulant, will provide it in such a diluted form as will remove the danger of excess—a beverage which will at the same time contain healthful properties.

Cosgraves Mild Chill-Proof Pale Ale, Half-and-Half, XXX Porter, and Golden Gate Beer (draught) fulfill these conditions.

They contain nourishment, they facilitate the digestion of other nutriment; they have tonic properties. The alcohol in the Cosgrave beverages is present in only just sufficient quantity to entitle them to rank as alcoholic beverages at all.

Cosgraves Beers, therefore, are pre-eminently the temperance drinks.

Ask for Cosgraves at any hotel, or telephone your dealer for home use.

## THE BLOOD IS THE STREAM OF LIFE

Pure Blood is Absolutely Necessary to Health.

### "FRUIT-A-TIVES" PURIFIES

These Wonderful Tablets, Made of Fruit Juices, Are the Best of All Tonics to Purify and Enrich the Blood.

Pure, rich blood can flow only in a clean body. Now, a clean body is one in which the waste matter is regularly and naturally eliminated from the system. The blood cannot be pure when the skin action is weak, when the stomach does not digest the food properly, when the bowels do not move regularly, when the kidneys are strained or overworked.

Pure blood is the result of perfect health and harmony of stomach, liver, bowels, kidneys and skin.

"Fruit-a-tives," by their wonderful action on all these organs, keeps the whole system as clean as Nature intended our bodies to be clean.

"Fruit-a-tives" tones up, invigorates, strengthens, purifies, cleans and gives pure, rich, clear blood that is, in truth, the stream of life.

"Fruit-a-tives" is sold by all dealers at 50c a box, 6 for \$2.50, trial size 25c, or sent postpaid on receipt of price by Fruit-a-tives, Limited, Ottawa.

## DID NOT GO, THO STORM WAS CURTAIN

Prinz Eitel Screened From Enemies, Remained at Anchor

### WIRES TAKEN DOWN

Communication Was Cut and Good Opportunity for Escape

WASHINGTON, April 3.—Screened from her enemies by a howling gale that drove a blinding snow-storm over the Virginia Capes, the German auxiliary cruiser, Prinz Eitel Friedrich, today had her first real opportunity to dash to sea since she took refuge in the neutral waters of Hampton Roads, three weeks ago, altho it still remained a mystery whether she would accept the opportunity or intern.

Moreover, a curtain was drawn between the outside world and the theatre of possible operations, for the storm which swirled from Hatteras northward had ripped down telephone and telegraph wires until early today Newport News, Norfolk, the Virginia Capes and the surrounding country were entirely cut off from communication, except by wireless, which was entirely in the hands of the navy department. And in the interest of American neutrality, the navy department drew the curtain tight.

At last midnight the Prinz Eitel Friedrich was still at her wharf and at 2.30 a.m. today, the last hour at which communication was maintained between Newport News and Atlantic, nothing unusual at the Eitel's anchorage had been reported.

Official despatches to the navy department sent from Norfolk last night and received this morning said there was no change in the situation. Secretary Daniels today sent messages to Rear Admiral Beatty, commanding the Norfolk navy yard, and Rear Admiral Helm, on the Alabama, for reports.

## JOFFRE PREDICTS WAR SOON TO END

French Commander Looks for Speedy Termination and Victory

PARIS, April 3.—General Joffre has predicted a speedy termination of the war in victory for the allies, according to a despatch from Dundirk, published today in The Daily Telegraph.

"General Joffre, the French commander-in-chief, in the course of a visit to Belgian headquarters to decorate certain Belgian officers with the legion of honor, told King Albert and premier De Broqueville that the war soon would come to an end and to the advantage of the allies."

### EASTER HOLIDAY FARES CANADIAN PACIFIC RAILWAY.

Return tickets will be issued between all stations in Canada, Port William and east, also to Detroit, Sault Ste Marie, Mich.; Niagara Falls and Buffalo, N. Y., as follows:

Single fare tickets good going Friday, April 2nd, return limit April 2nd, 1915. Fare and one-third tickets good going April 1st, 2nd, 3rd and 4th. Return limit, April 6th, 1915.

Particulars from any Canadian Pacific ticket agent, or write M. G. Murphy, district passenger agent, Toronto, Ont. ed-7

PROHIBITION CAMPAIGN.

ST. JOHN, N.B., April 3.—A ten-day province-wide campaign has been started to have the provincial government close the liquor saloons during the war.

## MEXICO IS QUIET FOR A FEW DAYS

Villa and Angele Have Gone West to Prepare for Fighting

WASHINGTON, April 3.—Advices from Mexico to the department today were summarized as follows:

"The department is informed that General Villa and Angele have gone west from Oterrey, which is reported quiet. Carranza forces from Laredo and surrounding towns are said to be concentrated at Lampazos. Advices dated April 1, from the west coast, state that Carranza forces are advancing in the direction of Guadalupe and that Jose M. Adria, an Indian subject, has been imprisoned for three weeks, apparently by the Carranzistas at Manzanillo. Conditions are quiet at Guaymas and Mazatlan."

## BRANTFORD TANNERY TOTALLY DESTROYED

BRANTFORD, April 3.—Fire broke out during the night in the Thornton Tannery and got a big start before a citizen passing saw smoke and turned in an alarm. Considerable damage was done to the building and to wool stored therein, but the hides escaped. Loss not yet estimated, but is covered by insurance. This is the third fire since the plant was wiped out with a loss of \$70,000, and a fire inquest may be called to investigate into the causes of the frequent fires there.

### STEAMER IN DISTRESS

NEW YORK, April 3.—Agents in this city for the Royal West Indies Company steamship Prinz Mauritiz received information today that a wireless message had been received here, evidently sent by a British cruiser, saying the steamer was distressed off Cape Hatteras. A subsequent message reported that the steamers Algonquin, City of Macon and a tank ship had gone to assistance of the steamer.

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14 Branches in Toronto.

## Look Here for What You Want



UNDER this heading will be found an alphabetical list of reputable business, professional and educational lines in the City of Toronto.

The firms, whose cards appear below, will give prompt and careful attention to your wants and endeavor to ensure you the highest degree of satisfaction.

The list will be augmented from week to week as requests come in from other merchants to be represented.

Readers should refer to this page for whatever they may require, and in dealing with advertisers it will repay them to mention the fact of the advertisement having been seen in The Sunday World.

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Special attention given to sales at residence and Real Estate. Sales every Wednesday and Saturday at our rooms. References—THE PUBLIC.

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