

STORE OPENS AT 8.30 A.M. AND CLOSES AT 5 P.M.

EATON'S DAILY STORE NEWS

Four "C.D.V." (half cabinet) photos, size 2 3/4 x 4 1/4 inches, for 25c.—New Photo Gallery, Camera Section, Main Floor.

A Guide in the Selection of New Easter Apparel For the Boy

New Suits, New Headwear, New Footwear, New Hosiery, New Shirts, in fact everything for completely equipping the Boy, no matter what his size or age.

The Boys' Clothing Section is Ready for the Big Easter Week Rush With a Huge Assortment of New Spring Suits at Unusually Moderate Prices



OF late so much attention has been given to the styles in boys' clothing by fashion centres, that now they have become as important as the models in men's apparel and when the time arrives for his Easter outfit to be selected there must be as much attention given to STYLE as the make and materials. The boy will certainly want the latest and the most stylish suit he can get and in our boys' clothing department there's such an immense assortment to choose from that both the boy and parents can be satisfied. Suits that will give general all-round satisfaction, that look well, keep their good appearance—for they're made to do that—give long service and above all are surprisingly low in price.

Here Are the Descriptions and Prices of Some of the New Spring Styles in the Selection.

SMALL BOYS' NORFOLK SUITS, in many stripe patterns of grey tweed. Coats are single-breasted with box pleats down back and front and belt at waist. Full-fitting bloomer pants. Sizes 24 to 28. Price 3.75

EATON-MADE SUITS, made from durable wearing tweed, in shades of grey or brown. Coat has yoke, box pleats and belt at waist. Bloomer pants. Sizes 24 to 28. Price 4.50

BIG BOYS' BLOOMER SUITS, in many shades of mixed grey tweeds. Single-breasted coats with box pleats at back and front. Full-fitting bloomer pants. Sizes 29 to 34. Price 5.00

BOYS' NORFOLK SUITS, in smooth, soft finished imported tweeds of grey or brown mixtures. Some have plain front with yoked Norfolk back; others with knife pleats at back and front, and belt sewn at waist. A feature worth considering in the purchase of this suit is the two pairs of bloomer pants. Sizes 29 to 34. Price 7.50

SMALL BOYS' NAVY BLUE SUITS of all-wool, soft finished imported serge in fine diagonal weave. They are fashionable yoked Norfolk suits with box pleats down back and sewn-on belt. Bloomer pants have watch pocket, belt loops and expandable knee band. Sizes 24 to 28. Price 8.50

BOYS' ALL-WOOL NAVY BLUE SERGE SUITS, in soft finished diagonal weave. Single-breasted coats with yoked back and fancy pleat. Three-piece belt sewn at back, with plain front showing three patch pockets. Fine twill serge linings. Bloomers have watch pockets, belt loops and expanding knee band. Sizes 29 to 34. Price, 10.00

BOYS' NORFOLK SUITS, made of all-wool worsteds and cashmere finished, imported materials. Many attractive patterns from which to choose including stripes and diagonal weaves, pin and larger checks. Coats have twill serge or lustre lining and bloomer pants are full-fitting. Sizes 29 to 36. Prices 11.00, 12.50 and 13.50



Boys' Fashionable Swagger Coats and Reefers in Spring Weights

BOYS' SHEPHERDS' PLAID REEFERS in very attractive or large checks. They are made in double-breasted style with black velvet collar and loose-fitting back with side vents and fancy emblem on sleeve. Lined throughout. Sizes 3 to 8 years. Price 6.00

BOYS' SWAGGER COATS in rough finished tweeds and homespuns. Shades of fawn, greenish grey, light grey and dark browns. They are single-breasted with convertible collar, plain lapel. Full skirt and set-in sleeve. Lined throughout. Sizes 25 to 28, price 7.50; sizes 29 to 34 8.50

Boys' Hosiery in Lighter Weight for Spring and Summer Wear

HOSIERY necessarily plays an important part in the boy's outfit, especially at Easter time. Stockings made with double knees, toes and heels give extra service, and the following list is typical of the great variety and splendid values to be found in our Hosiery Department on the main floor.

- BOYS' ALL-WOOL SEAMLESS CASHMERE HOSIERY**, made with 2-1 ribbed leg and honeycomb knee, seamless feet. Sizes 6 1/2 to 8. Price, per pair, .39, or 3 for 1.10
- Boys' Union Cashmere Hose**, a mixture of cotton and wool, made with 2-1 ribbed and 6-ply honeycomb knee. Sizes 6 to 8 1/2. Per pair25
- Boys' All-wool Cashmere Light-weight Seamless Ribbed Hose for spring wear.** Comes in 2-1 ribbed. Sizes 6 1/2 to 7. .40; 7 1/2, .45; 8 and 8 1/2, pair50
- Boys' All-Wool Cashmere Hose**, in 1-1 and 2-1 ribbed. Made from English yarns with invisible double knees and 3-ply heels and toes, with double sole. They are full-fashioned leg and seamless. Sizes 6 1/2 to 8. Per pair50 to .75
- Boys' Ribbed Cotton Hose**, with seamless feet and double-ply heels and toes; black only. Sizes from 5 to 10. Per pair12 1/2
- Boys' 1-1 and 2-1 Heavy Ribbed Black Cotton Hose**, with double-ply heels and toes. Sizes 6 to 10 1/2. Per pair, 18, or 3 pairs for .50
- Boys' Heavy Ribbed Cotton Hose**, with double-ply heels, toes and leg. A good-wearing stocking for the school boy. Sizes 6 to 10. Per pair25

Some of the New Styles Featured in the Easter Showing of Footwear for Boys

COMFORT IS THE WATCHWORD HERE when purchasing his footwear, for unless he is fitted with boots that are properly made to give his active growing feet ease and freedom, he is liable to inherit foot trouble that will stay with him all through life.

And the "Educator" Boot is particularly noted for comfort and fit, for they are scientifically made to exactly conform with the natural shape of the foot; also combining a smart style that appeals to the boy. One particularly attractive line in "Educator" Boots is made of black or tan calfskin or in patent leather. They are Goodyear welted, which means perfectly smooth inside—no seams, no lumps. Prices are: Sizes 11 to 2, 8.00; 2 1/2 to 5 1/2 4.50

A Few Other Suggestions in Easter Footwear for Boys

- VELOUR CALF BLUCHER BOOTS**, with medium toe. Sizes 11 to 13 1/2, 1.95; and 1 to 5 1/2 2.25
- BOYS' GUNMETAL CALF BUTTON**, a popular style worn on all occasions. Sizes 11 to 13 1/2, 2.00; 1 to 5 1/2 2.35
- BOYS' TAN CALF BLUCHER BOOTS**, with medium shaped toe. Sizes 11 to 13 1/2, 2.45; and 1 to 5 1/2 2.80
- BOYS' EATONIA BOOTS**, made of gunmetal calf, in blucher style, Goodyear welt soles. Sizes 11 to 13 1/2, 2.75; and 1 to 5 1/2, 3.00
- BOYS' PATENT LEATHER BOOTS**, Blucher or Balmoral style, with medium shaped toe. Sizes 1 to 5 1/2 3.00
- SMALL BOYS' BOX-CALF BLUCHER**, a strong, good-wearing boot for general use. Sizes 8 to 10 1/2 1.35
- GUNMETAL CALF OR BOX-CALF BLUCHER**. Sizes 8 to 10 1/2 1.75



In Time for Easter---New Spring Stripe Effects in Boys' Blouses

IT IS WHEN HE TAKES OFF HIS COAT, which is quite often, that the shirt or blouse becomes important, and in the new Easter showing of American made K. and E. brand waists are patterns that no boy would be ashamed to display. They represent all the newest designs and styles for spring wear, including brown, mauve, black, blue, in some very attractive single and cluster stripes on light grounds. All have attached turn-down collar, double cuffs, and patent loop fastener at waist. Sizes 6 to 15 years. Each 1.00

BOYS' SHIRT WAISTS very attractively made for Spring and summer wear. They are made of white shirting material with stripes of black, blue, mauve, and attached soft double collar with loop in front. Sizes 6 to 16 years. Each59

BOYS' FANCY-COLORED SHIRTS, light grounds with single distinctive stripes or cluster stripe of blue, pink, mauve, black. Separate soft collar to match and soft double cuffs. Coat style sizes 12 to 14. Each75

Boys' Collars and Spring Weight Underwear

BOYS' LINEN COLLARS in stand-up-turn-down style, close-fitting front or round corners. In different depths. Sizes 12 to 14. Price 2 for .25

BOYS' BALBRIGGAN UNDERWEAR, in a plain weave, natural cream color. Shirts have long or short sleeves, drawers ankle or knee length and finished with saaten facings. Sizes 22 to 32. A garment29

BOYS' ENGLISH CASHMERE JERSEYS, in pull-over style with close-fitting necks or buttoned shoulder. They have stand-up collars and closely-ribbed cuffs. Colors are plain shades of brown, maroon, grey; also navy bodies with cardinal or white stripes on collar and cuffs. Sizes in lot, 22 to 32 1.15



Smart Looking Easter Caps

FOR THOSE BOYS who want to wear stylish caps like big brother, we show an exceptionally fine assortment of styles and shapes that resemble the new English caps from London. Very much in demand for spring and summer wear this year are the plain one-piece roomy top styles, with band and pleat, band or pleats and unbreakable peaks; while others are made in 4-piece top with band. Some have fancy silk linings and others are unlined, with tape seams. The designs and colors in the assortment include black and white checks, dark brown, grey pin checks, green mixtures, Donegal tweed and plain grey corded silk; sizes 6 1/2 to 7 1/2. Price, each 1.00

Boys' Tweed Hats, made with college brim and top hooked over on one side. Colors are medium grey, pin check; light brown Donegal tweed and dark green and brown heather mixtures; sizes 6 1/2 to 7 1/2. Each 1.25

The Sporting Goods Department is Ready with Baseball, Football and Fishing Supplies

WHATEVER YOUR FANCY IS—baseball, football, or a hike up to some stream for a fish, you'll find our sporting goods section ready to supply you at moderate prices with anything required for the event. Get your wares Tuesday, and be prepared to make Friday a big day of fun from morn till night.

A STRONG WELL-MADE BASEBALL UNIFORM will save the street or school clothing considerably. Not an unnecessary or big expense either, for the outfit, including pants, shirt, cap and belt, in grey, with either blue or red trimmings, can be bought for boys 8 to 14 years, for, the suit 1.25

BOYS' JUNIOR LEAGUE BASEBALLS, with horsehide covers that will endure many a hard batting. Price, each .25

BASEBALL GLOVES, including finger mitts, deakers, and first basemen's mitts, can be seen in a big assortment at prices from .25 to 6.00

FOR THE SOCCERITES we recommend the No. 5 regulation size football, complete with bladder, for 1.85

The Necessary Tackle for the Fishing Trip

MANY A BOY will go fishing Good Friday for sure and many a boy will be wanting a new pole, some hooks or a line and sinker for the occasion.

10-FOOT BAMBOO RODS, in 3 joints, are to be had at25

50-FOOT LINES, wound on card, at10
SINKERS, per dozen5
HOOKS on gut, dozen20



DIRECT ENTRANCE --TO-- BOYS' CLOTHING DEPARTMENT --Queen St.

T. EATON CO LIMITED