

was overcast and a chilly east wind was blowing, people began to come in during the early morning hours and continued all day long. Every part of the grounds was thronged and the parking space was completely lined with cars long before atternoon, and the surrounding streets were lined, and even the down-town streets were crowded with cars. The gatekeepers were busy counting the receipts this evening, and the total could not be learned, and the number of people visiting the fair could not be far from \$9.000 or 10.000.

The horse and cattle exhibits were easily the best seen here for a long time and the spectators took great inferest in this part of the show. As the street in this part of the show. As the street in this part of the show as the competitors.

The three races were excellent. The results follow:

220 Race; Purse \$150.

All Ablaze, George Walsh. grounds today. Although the morning



ABE LINCOLN SAID

If you apply this to buying Watch Cases, and insist on getting those bearing the Winged Wheel trade mark as above, you can't be fooled any of the time.

THE AMERICAN WATCH CASE CO. OF TORONTO, LIMITED The largest makers of Watch Cases in the British Empire

SARNIA ARTISTS TAKE LEADING PART IN BIG **RED CROSS GARNIVAL**

Fine Program Put On at Port Huron Last Night.

TEACHERS' CONVENTION

Delegates From All Over West Lambton in Session Today.

ROYAL

Red Cross auction commenced adday, and will continue until Saturday. In addition to the sale and auction features, unusual entertainment has been arranged in the form of a midway and carnival amusements. Dancing will be carried on each evening, and an excellent cabaret. Sarnia talent was prominent in tonight's program, the majority of those taking part being members of the Young Men's Patriotic Club, who have participated in the flows staged in this city. Miss Belle McFee and Miss Grace Johnston rendered the first number, a la Oreconne dance, followed by a song, "Ain't You Coming Back to Dixieland?" by Miss Marion Crawford, and a song and dance by Arthur Weisler, assisted by the Misses Nadine Bates, Dollie Speremap, Marjory Wright and Katherine McKenzie. The fourth number was a Spanish dance by Miss Jean Taylor, and Miss Marjor Crawford and Arthur Weisler rendered the last number, entitled "Song and Tatter" (colored make-up). All were well received. Despite the inclement weather there was a large attendance.

FIREMEN WILL MARCH. SARNIA, Oct. 10 .- Port Huron's big

The three races were excellent. The results follow:

2:20 Race; Purse \$150.

All Ablaze, George Walsh,
Tillsonburg

Sanatel, S. McBride, Toronto. 1 1 2 3 3 k. L. Todd, H. Lamb, Selkirk 4 4 3 2 2 Wick Brino, J. R. Johnson,
Springford

Time-2:22, 2:224, 2:22, 2:24, 2:23.
Exhibition Race; Purse \$100.
Pal H., G. E. Everett, Simcoe. ... 1 1 Bertha Walsh, George Walsh, Tillsonburg

Sonburg

Time-2:44, 2:23%, 2:22.
Named Race; Purse \$60.
General Cord, W. S. McAll, Simcoe
General Cord, W. S. McAll, Simcoe
Straffordville

Straffordville

Straffordville

Manile Brino, George Whitesell, Straffordville

Manile

WILL BE BURIED AT SEAFORTH.

SEAFORTH, Oct. 10.—The death occurred recently at Vanguard, Sask., of Ellen Torrance, relict of the late Charles Dodd, of McKillop Township, in her 80th year. After the death of her husband a year ago, she went west to live with her sons. The body is being brought here for burial on Thursday afternoon from the home of her son Robert on the homestead to Maitlandbank Cemetery.

WILL BE BURIED AT SEAFORTH.

SEAFORTH.

GOLLECTED \$16,000

ON FIRST DAY FOR BRANTFORD Y.M.C.

Count the Metal Pulleys T. L. Wood of St. Marys Gave in Your Plant

Running on an average daily load, each metal pulley is wasting you \$5.00 worth of power a year. If you have fifty metal pulleys, write these items into your overhead charges:

Upon request we will arrange a demonstration of the go Wood Split Pulley in your plant.

LONDON ENGINE SUPPLIES CO., LTD. Stockers for London and District 83-85 Dundas Street, London

MAYBE BUYING MATCHES never struck you as being an important job. But it is. It is important that you buy none but EDDY'S

CHEMICALLY SELF-EXTINGUISHING "SILENT 500"

The matches with "no after-glow." EDDY is the only Canadian maker of these matches, every stick of which has been dipped in a chemical solution which positively insures the match becoming dead wood once it has been lighted and blown out. Look for the words "Chemically self-extinguish-



Star in "The Slave," a special attraction at the Patricia Theatre, today, Friday and Saturday matinees only.

shave been arranged, and that plans and specifications have been prepared, is pecifications have been prepared, its good and that plans and specifications have been prepared, its good and the plans and specifications have been prepared, its good and the plans and specifications have been prepared, its good of the branch of the Holmse product of the branch of the Holmse products of the plans and the popularity both in this city. Thomas, H. Cook, secretary of the board of trade and controlled informed the Advertiser set outside the product of the plans as consumer than the product of the plans as consumer than the product of the plans and the popularity both in this city. Thomas, H. Cook, secretary of the board of trade and controlled informed the Advertiser set outside the product of the plans as consumer than the product of the plans as the information of steel into the product of the plans as the information of steel into the product of the plans as the

Inancial standing of the institute.

NO ACTION TAKEN.

SARNIA, Oct. 10.—A meeting of local Orangemen, held in the I.O.F. Hall last evening, was largely attended. The report of the building committee respecting the procuring of new lodgerooms was received, but, according to one of the members of the lodge, no action has been taken, but another meeting will be held at an early date.

WILL BE BURIED AT SEAFORTH.

SEAFORTH, Oct. 10.—The death occurred recently at Vanguard, Sask., of

ON FIRST DAY FOR BRANTFORD Y.M.C.A.

One Thousand Dollars.

BRANTFORD, Oct. 10.—Approximately \$16,000 was raised today in the campaign to raise \$45,000 to clear off the indebtedness on the local Y.M.C.A. campaign to raise \$45,000 to clear off the indebtedness on the local Y.M.C.A. The different team captains are con-fident that the objective will be at-tained in the two more days set, if not exceeded. The county council gave a grant of \$100 today, and T. L. Wood, a former director and now of St. Marys, gave \$1,000 towards raising the mort-gage.

VOTED \$7,000 TO BRITISH RED CROSS

BRANTFORD, Oct. 10.—Brant County council opened its sittings here today, and one of the first matters transacted was voting of \$7,000 to the British Red Cross fund. This is the same amount as was given last year. This afternoon the sum of \$100 was voted the V.M.C.A. campaign, on account of the work done for the boys at the front. The forthcoming provincial plowing match was discussed and arrangements made to give it publicity. In this regard the local papers were scored for not giving it more publicity. The clerk recommended that the house of refuge be connected up with

Scored for not giving it more publicity. The clerk recommended that the house of refuge be connected up with the city system at a cost of \$2,950.

HIGH FOOD PRICES

JUMPS JAIL COST

GUELPH. Oct. 10.—Governor John McNab nas compiled statistics for the past year of the county jail, and some interesting figures are given. The average cost per day per prisoner for rations during the year was 12% cents, as compared with 11½ cents for the previous year. Mr. McNab accounts for this in the increase in the price of beef and other food. He also pointed out that there was not a single commitment during the year on account of drunkenness.

There were 51 inmates during the year, of whom 15 were sent to Kingston Peniltentiary, all being men who escaped from the Ontario Reformatory. There were five women and three boys.

WANTED IN WINDSOR



lower in the scale of humanity Heart lower in the scale of humanity Heart-broken by the unwarranted accusations against him, broken in business and with his hope and ambition stifled, he frequented the lowest gin mills and sought to drown his sorrow in drink, But there was too much manhood in him to be content with such a life. "I'll brace up. I'll show them all that I'm still a man!" he cried, leaping to his feet and rushing out of a saloon one day. one day.

And fate led him back to his sweetheart and guided him in exposing the villainy of the false friend who had betrayed him.

betrayed him.

This gives you an idea of part of the action in "The False Friend," the newest world-picture Brady-made, in which Robert Warwick and Gail Kane are the stars and which will be the attraction today at the Majestic Theatre.

THIRD IN KILLED

WOODSTOCK, Oct. 10 .- Mrs. George Napthen, who twice within the last few weeks has word of the wounding

NO CHANCE OF PEACE UNTIL THE ENTENTE REDUCE THEIR AIMS

Michaelis Speaks Strongly Before Reichstag.

CAN AFFORD TO WAIT No Wedge Shall Be Driven

Between People and

Kaiser.

AMSTERDAM, Oct. 10.-At the plenary sitting of the Reichstag yes-terday, Dr. George Michaelis, the imperial chancellor, asserted that peace was impossible as long as German was impossible as long as Germany soil or endeavored to drive a wedge between the German people and their emperor. The speech of the chargellor was delivered during the discussion of the resolution against propaganda in the army in favor of a German peace.

"We would get along much better," said the chancellor, "if those who combat the peace resolution of July 18 and assert that its supporters want a separate peace would be more just toward this resolution. We must work out in their positive sense, and forcefully, the aims comprised in this resolution. We must work out in their positive sense, and forcefully, the aims comprised in this resolution. We must be clear in our minds as to what we desire and must emphasize what was said in the resolution.

For Right to Exist.

"The German nation will stand together as one man, unshakable, and persevere in the fight until its right and the rights of our allies to existence and development are assured. In its unity the German empire is invincible. We must continue to persevere until the German empire, on the continent and overseas, establishes its position. Further, we must strive to see that the armed alliance of our enemies does not grow into an economic offensive alliance. mies demanded any German soil or

TUG GEO. H. JONES

DESTROYED BY FIRE

NEAR PARRY SOUND

Freight Carrier From Owen
Sound is Total Loss.

OWEN SOUND, Oct. 10.—That the tug Geo. H. Jones, which has been used as a carrier of package freight from Owen Sound to Parry Sound all sum
Owen Sound to Parry Sound all sum
Star in "The Slave," a special attraction at the Patricia Theatre, today, Friday and Saturday at the Patricia Theatre, today, Friday and saturday at the Patricia Theatre in an extraordinary production, "Barbary wish to interfere with our frontier posts, as long as our opponents with demands which appear unacception and saturday at the Patricia Theatre in an extraordinary production, "Barbary wish to interfere with our frontier posts, as long as they demand that we shall yield a piece of German soil, as long as they pursue the idea of driving a wedge between the German people and its emperor, so long shall we, with folded arms, refuse the hands of peace.

"We can in this sense achieve a peace which guarantees the peasant the reward of his land; which gives the worker merited recompense; which creates a market for industries and supplies the foundation for social progress; which gives our ships the possibility on a free voyage of entering ports and taking on coal all over the worker merited recompense; which gives the worker merited recompense; which creates a peace of the widest economic and cultural development, a real peace. This peace we can attain within these limits.

"As long as our enemies confront us with demands which appear unacception and saturday at the Patricia Theatre in an extraordinary production, "Barbary wish to interfere with our frontier posts, as long as they demand that we shall yield a piece of German soil, as long as they pursue the idea of driving a wedge between the German people and its emperor, so long shall we, with folded arms, refuse the hands of peace.

"We can wait the peace w

ST. THOMAS, Oct. 10. — E. B. Thompson, of the brokerage firm of Campbell & Thompson, Toronto, arrived in the city today to take charge of the organization work in St. Thomas and Eigin County for the victory loan soon to be offered for subscription by the Dominion Government.

Mr. Thompson will have an office in St. Thomas during the campaign, and St. Thomas during the campaign, and St. Thomas during the campaign, and will work throughout the entire county. Will work throughout the entire county.

Will work throughout the entire county. Will work throughout the entire county. Will work throughout the entire county. Thomas of the \$150,000,000 loan to be open day and night. will work throughout the entire county. Speaking of the \$150,000,000 loan to be launched, Mr. Thompson said he earnestly believed the citizens of Canada would subscribe freely. It was quite necessary to get money for war purposes at home from now on, as England has been financing practically the entire world, or rather the part of the world favorable to the Entente county or the part of the

ELGIN TEACHERS ARE IN SESSION

Will Find Out Why

STRATFORD, Oct. 10.—On Thursday Ald Ireland, chairman of the war purchasing committee of the council, leaves for Toronto to secure coal for the city. The situation here has been growing worse and many dealers are without coal. Coal, if any is secured, will be stored by the city and distributed under municipal direction. All applications will be investigated so that there will be no chance of any person laying in a stock at the expense of others. The dealers will be lasked to limit single deliveries to one ton.

Local bread dealers will be interviewed, with a view to securing 10-cent a viewed, with a view to securing 10-cent thread. The committee feels that in view of the reduction in, the price of flour and wheat, bread should be reduced also. Another reason is the fact that members of the committee have purchased bread made in the city at a cent lower in towns nearby.

BATAVIA DELEGATION

McNah nas compiled statistics for the past year of the county jail, and some interesting figures are given. The average cost per day per prisoner for rations during the year was 12% cents, as compared with 11% cents for the previous year. Mr. McNab accounts for this in the increase in the price of beef and other food. He also pointed out that there was not a single commitment during the year on account of drunkenness.

There were \$\tilde{s}\$ immates during the year on account of drunkenness.

There were \$\tilde{s}\$ immates during the year, of whom 15 were sent to Kingston Peniltentiary, all being men who escaped from the Ontario Reformatory. There were five women and three boys.

WANTED IN WINDSOR

ON FORGERY CHARGE

MONTREAL, Oct. 10.—Richard Gantin was arrested here today at the request of the police of Windsor, Ont., where he is wanted to a manuer of other police of Windsor, Ont., where he is wanted to a manuer of other police of Windsor, Ont., where he is wanted to answer charges of having posed as a military capital massilecting recruits for the Belgian army, and with having committed a number of forgeries to raise funds for his own use. He is being taken back by Detective William Reid of Windsor, Winds

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Three Years of the Great War

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A COMPLETE AND AUTHENTIC HIS-TORY OF THE GREAT CONFLICT BY THE GREATEST MILITARY CRITIC OF THE DAY: CONDENSED, INTO 58 PAGES FOR EASY READING.

25 Cents Per Copy --- 27 Cents by Mail

CLIP THE COUPON

Circulation Department, London Advertiser. Send me at once a copy of Frank H. Simonds' "Three Years of the Great War." I inclose 27 Name

Be Stopped, Declares Galt Magistrate.

GALT, Oct. 10 .- Four men charged with stealing whiskey from the C.P.R. were sentenced by Magistrate Blake today, his honor remarking that the will Find Out Why

Stratford Bakers

Don't Reduce Price

Council Is Also Taking Action

to Secure Supply of
Coal.

STRATFORD, Oct. 10.—On Thursday
Ald, Ireland, chairman of the war
purchasing committee of the council, and an opportunity to intee the strategy of the strategy the sentences to run
on each charge, the sentence three years
for their, was gradent, was hiskey,
drew a similar sentence—three years
free was affilled.

Council Is Also Taking Action
to charges of stealing whiskey, and receiving stolen goods, was found guilty
by the magistrate and given concurrent
sentence of one year on each charge.

Charles Wallace got off with six
months in the provincial reformatory
on a charge of receiving stolen goods.

Wm. Mallon of West Toronto pleaded
guilty to stealing 83 suits of underwear. He was arrested by Detective
Harper. It was stated that he had a
family of five children and his case
was adjourned until Saturday, to give
the authorities an opportunity to in-

FOUR THOUSAND SEE ALVINSTON'S BIG FAIR

In be stored by the city and disputed under municipal direction. All pilications will be investigated so it there will be no chance of any reson laying in a stock at the expense others. The dealers will be asked limit single defiveres to one ton. Local bread dealers will be interested. The committee feels that in the cad. The committee feels that in the difference of the reduction in the price of ur and wheat, bread should be receded also. Another reason is the fact at members of the committee have at members of the committee have at lower in towns nearby.

ATAVIA DELEGATION

WELCOMED AT GUELPH

MINISTON, Oct. 10.—The annual fair held under the auspices of the Brooke and Alvinston Agricultural Society was the most successful held here for many years. The gate receipts totaled \$1,000, with an attendance of about 4,000.

The exhibits of horses, cattle, sheep and poultry were good. Special interest was taken in the palace on account of the school children's exhibits of their own grown vegetables.

The speed events were well filled.

The speed as follows: Free-for-all, and resulted as follows: Free-for-all, and resulted as follows: Free-for-all, and it was most successful.

BRANTFORD C. I.

BRANTFORD, Oct. 10.—

BRANTFORD C. 10.—

BRA

the Tribunals.

ST. THOMAS, Oct. 10.—The parliamentary committee at Ottawa has named the following to act on the exemption tribunals in Eigin County: St. Thomas—Aid. John Handford, Ald. E. A. Horton, Fingal W. Pranglin, Talbotrille botville.

Dutton—John R. Gow, Rodney; B. B. Graham, Port Starley; James Todd, Yarmouth. heavy penalties were necessary in order to stop on "organized conspiracy" to steal from the railway. Frank Dryden, who had pleaded guilty to four charges of theft, was given three years on each charge, the sentences to run

SEAFORTH RED CROSS IS DOING GREAT WORK

SEAFORTH, Oct. 10.— Seaforth branch of the Canadian Red Cross Society has just concluded a most successful year's work. Reports presented at the annual meeting showed that during the year \$5.873.37 was raised, and the following articles shipped to headquarters in Toronto: 2.634 suits of pylamas, 2.736 towels, 2.110 pairs of socks, 486 flannel shirts, 26 feather pillows, 38 quilts, 16 trench caps, 56 dressing gowns, 54 scultetus bandages, 54 comfort bags (unfilled), 114 personal property bags, 112 hospital nightshirts, 30 pillowcases, 10 pairs of wristlets, 8 scarfs.

The officers for the coming year are: Honorary president, Mrs. Boyd; honorary vice-president, Mrs. Boyd; honorary vice-president, Mrs. Bost; first vice-president, Mrs. F. Holmested; second vice-president, Mrs. Janes Pold; searctary Mrs. L. T. DeLacev. first vice-president Mrs. F. Holme-sted; second vice-president, Mrs. Jas. Reld; secretary, Mrs. L. T. DeLacey; treasurer, Mrs. J. G. Mullen.

The speed events were well filled, and resulted as follows: Free-for-all, won by Tony Bars, owned by Mackie of Strathroy; best time, 2:20. The 2:50 class, half-mile heats, was won by Maggle May, owned by Peter Campbell of Shedden; best time, 1:05.

KENT MEDICAL BOARD

ACCEPT MANY MEN

CHATHAM, Oct. 10.—One hundred and twenty men from Chatham and all parts of the county were examined by the medical board yesterday. Fifty-five were placed in class A2, 16 in B2, 5 in C2, 3 in D2 and 41 were rejected. In order to expedite the work, the medical board has set apart the days of the week for examining men from the various sections of the county as follows: Monday, Dresden, Bothwell and Northeast Kent; Tuesday, Chatham and district; Wednesday, Wallaceburg and Northwest Kent; Thursday, Ridgetown and Southeast Kent; Triday, Chatham and district; Saturday, Tilbury, Merlin, Wheatley and Southwest Kent.

DIES OF PNEUMONIA.

STRATEORD Oct. 10.—The Brantford Collegiate Institute held its annual field day on the campus today, and it was most successful as far as the number of contestants were concerned although the chilly weather kept in some body championship, over 17, with 32 points, Lestie Watt, the intermediate, under 17 with 31 points, and Gordon Buck, the junior under 15 years of age, with 32 points, and Gordon Buck, the junior by Gladys McConkey, with 20 points. There were to the prize for each medal, the first getting medals. A number of last year's records were broken.

MEETING THIS AFTERNOON.

FUORENCE, Oct. 10.—The sample was been defined and no fair day by sell-income.

MEETING THIS AFTERNOON.

FUORENCE, Oct. 10.—The regular meeting of the Patriotic League will be held on Thursday. The league report given by the secretary is as follows:

Amount taken in on fair day by sell-ing lunches, \$35.45; girls selling tags for Red Cross, \$20.90; total for Red Cross, \$56.35.

DIES OF PNEUMONIA.

TILLSONBURG, Oct. 10.—Miss Pearl
Singer has word today that her brother,
Pte. Clifford Singer, died of pneumonia at No. 42 Casualty Clearing Station in France, October 2. A previous message said he was seriously ill, but the official casualty in the press gave his lilhess as gas poisoning. He enlisted in C Company, 163th Orfords, here. He is a nephew of Mrs. James Rodgers.

Cross, \$355.35.

STRATFORD, Oct. 10.—Morton Brown, 58 St. Vincent street, has word of the death in action on August 8 of his brother on September 16.

Mrs. Charles W. Delooze has word from Ottawa that her husband, Pic. Charles W. Delooze, formerly of the pany, 163th Orfords, here. He is a nephew of Mrs. James Rodgers.

N. J. GRIFFITH FUNERAL DIRECTOR 104 Dundas Street, London.
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Private Ambulance Service.
Delaware Branch, W. Acres, Mgr.

GEORGE E. LOGAN FUNERAL DIRECTOR

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Smith, Son & Clarke FUNERAL DIRECTORS. 115 DUNDAS ST. PHONE 588

Private Ambulance Service. Motor Equipment.

MARINE NEWS

p-Australia, Flagg and consort, lor, Mullen, Reeb, M. C. Smith, Houghton, B. Lyman Smith, Co Richland Star, Schoonmaker, Regulus R. R. Richardson, Tempest and consort Frontenac and consort, Vulcan, Senat-HOLDS FIELD DAY or, Saturn, Richardson, W. A. Rogers, Gates, Baker, House, Morse, Mathews Thompson, Vulcan, Neilson, Edenborn, Wyandotte, Sonora, Lumberman and consort, H. R. Jones, Egil, Cowle, Huron, Hanna, Vulcan, Ireland, Earl-ing, J. E. Upson, Indus, Wilpen, Gary, Marquette, H. W. Smith, Snyder Jr. Marquette, H. W. Smith, Snyder Jr.

PORT COLBORNE. Oct 10.—DownIonic, Fort William to Montreal, wheat,
11 p.m.; Rockferry. Erie to Montreal,
coal, 11:50 p.m.; Joyland, Port Colborne to Montreal, wheat, 11:30 a.m.;
Marquette and Bessetter No. 1, Lorain
to Montreal, coal, 7 p.m.; Keyport,
Toledo to Montreal, coal, 7:30 p.m.
Up—Argo, Ogdensburg to Duluth,
pyrites, 8:30 p.m.; Easton, Clark City
to Duluth, baled pulp, 9 p.m.; Had
dington, Montreal to Ashtabula, ilg
5:30 a.m.; Marian W., Montreal to El
left, 7:30 a.m.; Joyland, Montreal
Port Colborne, light, 8:30 a.m.; Hent
land, Montreal to Toledo, light, 11 a.m.,
10coma, Montreal to Sarnia, light, 5:30
p.m. Wind northeast.

THREE NEW SCOTTISH PEERS.

THREE NEW SCOTTISH PEERS. EDINBURGH, Oct. 10.—Baron Fair fax of Cameron, who formerly resided in New York, the Earl of Lindsay and Lord Forbes were today elected by the Scottish Peers to sit and vote in the House of Lords.

Lord Fairfax was formerly Albert Kirby Fairfax, member of the firm of William P. Bonbright & Co. of London and New York. His mother was the daughter of Col. Edmund Kirby of the United States.