

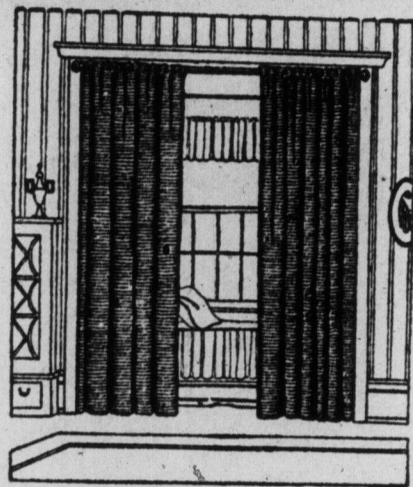
Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

SIMPSON'S MID-SUMMER SALE

Special! Handsome Velour Portieres
\$27.50



Here is a splendid opportunity to secure a pair of Velour Portieres at a price that we will not be able to duplicate for months. The velour is of excellent quality, having a bright silky finish, in all the desirable color combinations. Double-headed tops, shirr tapes and hidden hooks. Standard length, 6 feet 9 inches. Midsummer Sale, today, pair \$27.50.

Fine Voile and Marquisette Curtains Today \$5.98 Pair.

One hundred pairs in this season's latest styles. White, ivory or ecru color, with trimmings of dainty wide or narrow insertions and lace edgings to match. Sill length, 2 1/2 yards. Midsummer Sale, pair \$5.98.

"Sunfast" Casement Cloth at 75c Yard.

1,000 yards to sell today. Imported Casement Cloth of British manufacture. 30 inches wide, in the most wanted tones of green or blue. Every yard is fast dye and impervious to the effects of sunlight or washing. Midsummer Sale today, yard 75c.

Same fabric, 50 inches wide. Yard \$1.25.
Simpson's—Fourth Floor.

Suits for Big Men **\$19.95**
Sizes 40 to 48

It's a Clearance of Odd Sizes of \$25.00, \$28.00 and \$30.00 Suits From Regular Stock

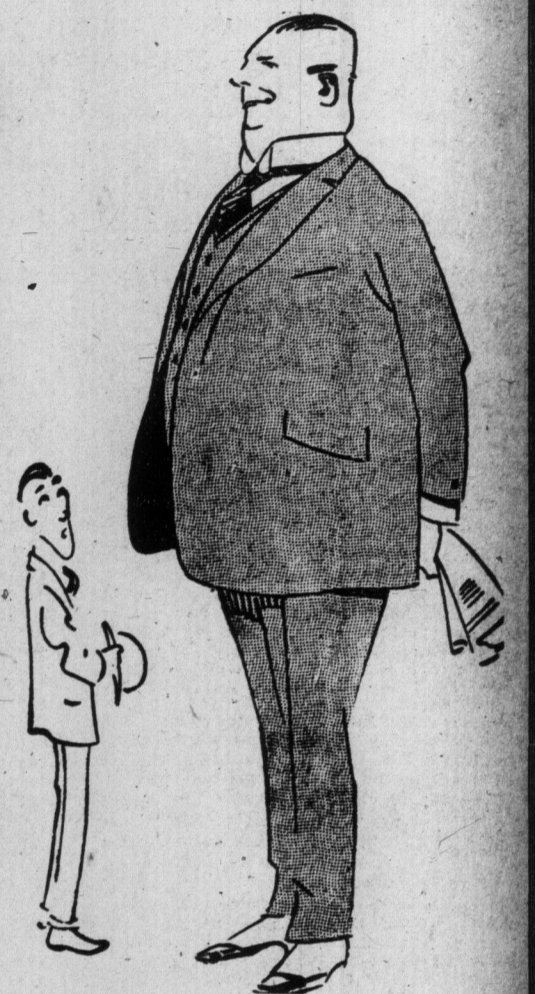
These suits are generously proportioned to make for comfort, yet in so doing the tailors retained the style lines which big men want.

Fine finished worsteds and tweeds are the materials. The attractive grey and brown shades will appeal, as also will the carefully designed patterns.

They are single-breasted, 3-button, soft roll, semi and form-fitting models. Sizes 40 to 48. Today, special value, **\$19.95.**

Men's Working Trousers, Today, **\$3.25**

Only 185 pairs in the group. The material is a finely finished Italian worsted in dark shades of grey and brown, with neat stripe effects. Finished with 5 pockets and belt loops. Sizes 32 to 42. Today, special, **\$3.25.**



READING

For Your Holiday Trip—75c Copy

- The Unpardonable Sin, by Rupert Hughes.
- Mr. Britling Sees It Through, by H. G. Wells.
- Michael O'Halloran, by Gene Stratton Porter.
- Brown Study, by Grace S. Richmond.
- Greater Love Hath No Man, by Frank L. Packard.
- Mistress Anne, by Temple Bailey.
- Who Goes There? by R. W. Chambers.
- The Blow, by Cynthia Stockley.
- Lone Wolf, by Louis J. Vance.
- Booted Door, by George Gibbs.
- Round the Corner in Gay Street, by Grace S. Richmond.
- Wooling of Rosamund Fayre, by Bertha Ruck.
- A Man's Man, by Ian Hay.
- Cloth bound—good print, 75c.
- Phone Your Order—Main 7841
- Book Department—Main Floor

Grass Rugs, Mattings, Congoleum, Linoleum, in the Midsummer Sale

Grass Rugs Reduced.
Strongly made, well bound, in assorted designs, or plain centres with different borders, in brown and green colorings. Useful for bedroom or summer cottage. Two sizes, 8 x 10 feet, today's special, \$6.95 each; size 9 x 12 feet, at \$10.95 each.

Stencilled Matting Rugs \$2.95.
About 100 Japanese straw matting rugs, stencilled in quaint colors and different designs. Size 6 x 9 feet. Today, each \$2.95.



Extra! 4-Yard Wide Linoleum, Reg. \$1.35 for \$1.19 Sq. Yd.
A few rolls marked as seconds, where the quality is perfect, but the color has slightly run in the printing, in many places hardly noticeable. Heavy grade and good designs. Four yards wide. Regularly \$1.35. Today, special, \$1.19.

Congoleum Rugs \$9.75—Special.
A clearance of two good designs in Congoleum Rugs, rich Oriental patterns and colorings, well seasoned quality. Size 7 feet 6 inches x 9 feet. Today special, \$9.75.

Blue Bath Mats Only \$1.95.
200 all-cotton, strongly woven bath mats, fast colors and washable, good tile designs. Size 2 feet 3 inches x 4 feet 6 inches. Each \$1.95.
Simpson's—Fourth Floor.

Brass Beds, Mattresses, Springs

Brass Beds \$19.75.
Have two-inch posts, with heavy top rails. Five fillers, heavy knobs. All sizes, \$19.75.

Brass Beds \$27.95.
Heavy ball corners, two-inch posts and top rails. Five one-inch fillers. \$27.95.

Mattresses \$11.50.
Of jute felt in layers, deep border with roll edge, in art ticking, \$11.50.

Mattresses \$18.95.
Kapock filling, full depth border with roll edge, in good grade art ticking, \$18.95.
Simpson's—Fifth Floor

Mattresses \$8.50.
Centre of wood fibre, with heavy covering of jute felt on both sides, encased in strong art ticking, \$8.50.

Bed Springs \$6.95.
All metal frame, with tubular side, high angles, strong woven wire fabric. Strongly reinforced, \$6.95.

Bed Springs \$8.50.
Duplex style, flexible steel bar down centre, connecting link fabric with helical springs. Guaranteed not to sag, \$8.50.

Simpson's Market Today

Simpson Quality Meats—Government Inspected.

Fresh Lean Beef, boneless, for stewing, lb.	21
Brisket, best cuts for boiling, lb.	22
Shoulder Cuts for Pot Roast, lb.	21
Family Sausage, our own make, lb.	25
Breakfast Bacon, mild, sliced, lb.	27
Lamb/Chops, off rib or loin, lb.	40
Domestic Shortening, 3-lb. pails, gross weight, pail.	96
Ready for the table meats, delicious, thinly sliced and properly chilled, at our cooked meat counter.	

FISH.

Whitefish, fresh caught, dressed, lb.	10
Salmon Trout, fresh caught, dressed, lb.	19
Halibut, fresh steaks, lb.	30
Cod, fresh steaks, lb.	18
Haddies, fresh smoked, home curing, lb.	15
Salt Cod, boneless, 1-lb. blocks, lb.	18

GROCERIES.

2,000 pails St. Williams' Raspberry Jam, No. 4 size pail, \$1.00.	
(Only 3 pails to a customer.)	
Standard Granulated Sugar, 10-lb. bag, \$1.10.	
Monarch Flour, 24-lb. bag, \$1.69.	
Pure Gold Salad Dressing, 2 pkts. 19c.	
Malt Vinegar, bottle, 10c.	
Choice Rice, 3 lbs. 26c.	
Cocoa, in bulk, lb., 24c.	
White Beans, 2 lbs., 25c.	
Choice Cooking Figs, lb., 20c.	
Finest Gold Dust Cornmeal, 7 lbs. 42c.	
Finest Canned Tomatoes, tin, 18c.	
2,000 tins Finest Canned Corn, tin, 19c.	
Salt, 2 packets 19c.	
Fels Naptha Soap, 3 bars 27c.	
Surprise, Cornst. Borax and Gold Soap, 4 bars 32c.	
Lenox Soap, 5 bars 36c.	
Sunlight, 1' & G. Naptha Soap, 4 bars 32c.	
Simpson's Big Bar, per bar, 16c.	
Ammonia Powder, 3 packets, 26c.	
Cleannal Soap, 8 packets, 26c.	

TEA SECTION.

2,000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed, today, lb., 45c.	
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FRUIT SECTION.

California Valencia Oranges, doz., 32c.	
California Lemons, doz., 29c.	
Choice Cabbage, each 20c.	

POLTRY SECTION.

Finest Scratch Feed, 10 lbs. 45c.	
25 lbs. \$1.00, 100 lbs. \$4.10.	
Laying Meal, 10 lbs. 35c.	
Shorts, 10 lbs. 25c.	
Eran, 10 lbs. 25c.	
Oyster Shell, 8 lbs. 10c.	
Mica Grit, 8 lbs. 10c.	
Cracked Corn, 7 lbs. 20c.	

Boys' Overalls \$1.19

Sizes 6 to 16 Years—Regularly \$1.75 and \$2.00.
Grey and black pinhead check denim that will stand the severest test boys can put on their clothing.
Made with bib, three pockets and suspenders. Ankle length. Sizes 6 to 16 years. Regularly \$1.75 and \$2.00. Today, Midsummer Sale, \$1.19.

Boys' Overall Rompers 58c

Sizes 3, 4 and 5 Years.
Little Boys' Knee Length Overall Rompers. Made with bib back and front, and straps to go over shoulders. One pocket. They come in khaki and blue and white stripe romper cloths, with red or blue trimming. Sizes 3, 4, 5 years. Today, Midsummer Sale, 58c.
Simpson's—Main Floor.

Midsummer Sale Specials in Wall Papers

Bedroom, Parlor and Tapestry Papers at Greatly Reduced Prices
Attractive Stripe Designs for Bedrooms, 10c Roll.
Printed with delicate tints of pink, blue or yellow on white backgrounds. Reduced to 10c roll.
Cut-out Borders to match, 4c yard.
Tapestry Papers 19c Single Roll.
Foliage and scenic tapestry effects in many pleasing combinations of colors, printed on light and dark backgrounds. Specially reduced to 19c single roll.
\$1.25 Soirette Wall Papers 49c Roll.
Silk soirette parlor papers in tones of cream or green. Neat rose and stripe designs on heavy quality paper. Special value 49c roll.
Simpson's—Sixth Floor.

Buy Sherwin-Williams Paints

Half Pints 45c—Pints 75c—Quarts \$1.40—Half Gallons \$2.75—Gallons \$5.30.

Ivory	Grey	Rich Red
Colonial Yellow	Pale Brimstone	Rich Maroon
Stone	Golden Yellow	Pink
Dark Fawn	Tan Brown	Pea Green
Olive Brown	Bottle Green	Coral Tint
Straw	Sage Green	Salmon
Golden Brown	Sea Green	Pearl Grey
Antique Brown	Lincoln Green	Light Lead
Bronze Green	Lavender	Slate
Cream	Sky Blue	Dark Grey
Tobacco Brown	Blue	

OUTSIDE GLOSS WHITE AND CHINA GLOSS WHITE.
Half Pints 55c—Pints 80c—Quarts \$1.50—Half Gallons \$2.95—Gallons \$5.65.
Simpson's—Sixth Floor.

The **SIMPSON** Company
Robert Limited