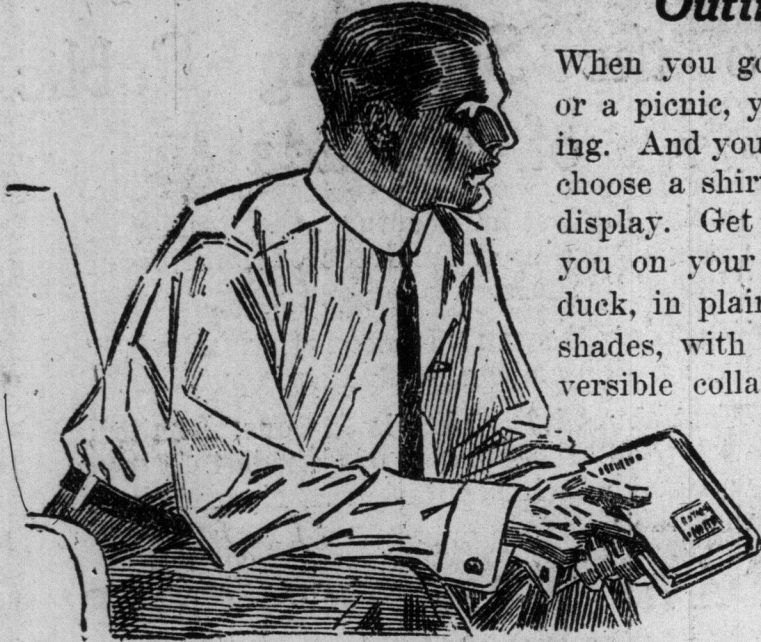


Customers' Deposit Account Office Has Moved to 4th Floor.

# EATON'S DAILY STORE NEWS

**EARLY CLOSING**  
During May, June, July, August,  
Store Closes Saturday at 1 p.m.  
No Noon Delivery.

## You'll Be More Comfortable in An Outing Shirt



When you go to the ball game, or a picnic, yachting, or motor-ing. And you'll look neat if you choose a shirt from among this display. Get a few to take with you on your vacation. Strong duck, in plain white and cream shades, with soft turn-down reversible collar, and neat wrist-bands; seams are double sewn, and bodies made roomy, with gussets in the sides. Sizes 14 to 17 1/2 ..... .59

## Underwear for Summer

If you haven't bought it, it's time you did. The hot weather will soon be here in earnest. Better make a suggestion on Wednesday. Balbriggan Underwear, natural cream, blue and pink shades, ankle length drawers and long sleeves, French necks and close-fitting cuffs and ankles; sizes 34 to 44. Shirts or drawers. Per garment ..... .35

## Neat Shirt Waists for Boys

Your boy will look neat and feel cool and comfortable in a shirt waist. We have made up a big line of Boys' Shirt Waists in our own workrooms. That means they're tailored with care and will fit right. Materials of quality have been used in the making, and the patterns include many smart effects in the popular stripes, blue and white and black and white stripes included; some have separate laundered collars and attached cuffs; others have soft turn-down collars; sizes 11 to 14, in both styles ..... .50

## EARLY CLOSING

As in May, Store Closes Saturday at 1 p.m.  
During June, July and August



**NO NOON DELIVERY**



## A Dressy Looking High Grade Panama

The Panama Hat will appeal to the man who is particular. The low, square crown gives it a really dressy look. The brim is of medium width and roll, and may be worn with the dip front; the fibre from which the hat is woven is high quality, and finely bleached, trimmed with good quality black silk band and leather sweatband. Each ..... 6.50

## Straw Boaters 35c.

Men's and Boys' Boaters, made in Canton or rustic straw, trimmed with black silk band, wide or narrow brim, with medium height crown ..... .35

## For the Man Who Prefers a Soft Felt Hat

Light in weight for summer wear, and light in color, a pearl grey shade; wide brim, with unbound turned-up edge and full crown; a neat, dressy hat most men favor; silk band of self color, and leather sweatband; the felt from which this hat is made is high-grade, and the hat is splendid value at ..... 1.50

—Main Floor—Queen Street.

**T. EATON CO LIMITED**

## Boys' Stylish Suits for Summer Wear

A Three-Piece Suit, in a mixed grey tweed, with a neat stripe effect in parallel black threads, a material that will give excellent wear; coat is single-breasted; knee length pants; tailored in good style, and lined and trimmed with materials of quality; sizes 29 to 33, 3.75

A Bloomer Suit, in a silver grey shade of tweed, with stripe effect, in self shade; coat double-breasted, with long roll lapels; full bloomers with straps and buckles at knees; smartly tailored and well lined and trimmed; sizes 29 to 33 ..... 3.10



## Big Value in Men's Raincoats

English Paramatta Cloth Raincoats, the kind that enjoy such a wide popularity just now, both rainproof and dustproof; excellent for motoring or driving; as well as for the pedestrian; golden fawn shade with ordinary shoulders, reseda green, with Raglan shoulders, full skirted and long, buttoning close up at neck with military collar; seams all sewn, cemented and taped; 35 to 46 chest ..... 11.50

Cravenette Cloth Raincoats, warm coats for spring and fall wear, as well as being waterproof, dark grey, in single-breasted Chesterfield style, or made to button close up at chin with military collar; well shaped shoulders and full fitting back; sizes 36 to 46 ..... 10.00

—Main Floor—Queen Street.

## Groceries for Wednesday's Selling

- Rangoon Rice .... 6 lbs. for .25
- Selected Valencia Raisins, 3 lbs. for ..... .25
- Cleaned Currants ..... 3 lbs. for .25
- Family Flour, put up in quarter bags. Each ..... .57
- Ocean Wave Baking Powder, 1-lb. tins. Each ..... .20
- Premier Brand Canned Apricots. Per tin ..... .33
- Crosse & Blackwell's Tarragon Vinegar. Per bottle ..... .18
- Quick Puddings—Cocoanut, Custard, Tapioca or Chocolate, 3 pkgs. for .25
- Ivory Gloss Starch, 1-lb. package. Per package ..... .8
- Chiver's Imported Raspberry or Strawberry Jam or Orange Marmalade, 7-lb. salad tins. Per tin ..... 1.00



—Fifth Floor.

## LINING UP CANADIANS FOR TARIFF REFORM

Organization Founded in England Will Carry Imperial Banner Thru Canada.

While Sir Wilfrid Laurier and his colleagues in England are proclaiming sentiments of loyalty anent the reciprocity agreement with the United States, the fiscal reform party of Great Britain, realising the danger which this agreement bears to the Imperial ideal, are preparing to "carry the war into Africa," and will organize a branch of a Unionist party in Canada, under the aegis of the Imperial mission.

The Imperial mission derives its origin from the Imperial pioneers, and is actively engaged in fighting the cause of Imperial unity in trade and defence, educating the people of the empire in the principles of Imperialism. N. Ormsby Scott, the organizing secretary, is at present in Canada, arranging for the opening of a campaign. "Let us be one" is the motto of the organization, which was started in January, 1910, and has no connection whatever with any political party. The Duke of Argyll is honorary president, and the Earl of Dundonald is president of the organizing committee.

The founders of the organization were Henry Paze Croft, M.P., for Christchurch, chairman of the executive committee; Alan Burgoyne, M.P., North Kensington, honorary treasurer; Messrs. T. Comyn-Matt and Ralph Glyn, honorary secretaries. These, with the following small committee: R. B. Whitehead, Frank Fox of Australia; L. W. R. Mulloy (the blind Canadian trooper); P. J. Hannon, ex-director of agriculture, Cape Colony; and Dr. G. Levinge of New Zealand, started the ball rolling. An organizing council with sections for each dominion was formed.

Closer Imperialism. The mission's objects are to promote in every possible way closer organic Imperial unity. To place before the people of the empire the benefits of Imperial solidarity in commerce and defence. To show the people of the mother country that if she decided to buy her imported food within the empire, the over-sea dominions could supply all her wants.

To show the advantage of promoting inter-Imperial trade to the wage earners of the empire. To endeavor by every means to direct the tide of emigration to the over-sea dominions of the empire rather than to foreign countries.

those in the campaign, is dying in England, and after one more election, they believe the Canadian preference will be reciprocated.

W. G. Fee has been acting secretary and organizer in Canada, with Mr. Blackstock as provisional head.

Farm House Burned. ST. JACOBS, May 29.—The large stone farm house of Daniel Crossman, living two miles northwest of here, was this morning totally destroyed by fire. The building is a total loss. By the strenuous help of the neighbors, the contents of the house were saved. The loss was about \$2000, fully insured. The cause is supposed to have been from a spark from the chimney.

## EARL GREY AT BERLIN

Unveils Queen Victoria Memorial—Given Warm Reception.

BERLIN, Ont., May 29.—(Special.)—Earl Grey and party arrived at 11.30 to-day and were accorded a grand reception. His Worship Mayor Schalz and the aldermen formed a civic reception committee and met the viceroyalty at the depot. His excellency, who was accompanied by the Ladies Spyn and Evelyn Grey, the countess being absent on account of illness, was escorted by a troop of 24th Grey's Horse and honored by a hundred boy scouts from Golt, Preston, Heepeler and Berlin. Dr. Leckner, M.L.A., and Hon. W. L. Mackenzie King took part in the reception. An address of welcome was read by Mayor Schalz and replied to at the city hall. The party then drove to the Country Club on the Bridgeport road, where a luncheon was tendered them.

The unveiling of the monument to Queen Victoria, the purpose of his excellency's visit, took place at 2.30. Ontario Medical Association. NIAGARA FALLS, Ont., May 29.—(Special.)—Prominent medical men from all over Canada and the States will attend the thirtieth annual convention of the Ontario Medical Association, which opens at the Clifton Hotel to-morrow. The convention will continue till Thursday.

## EIGHT MODEL SCHOOLS

Public Schools in Different Sections of Province to Be Converted.

One of the public schools in each of the following places will be changed into a model school at the opening of the September term: Athens, Bracebridge, Chatham, Clinton, Guelph, Morrisburg, Napawan, Perth. This will make a total of 14 model schools. The regulations include a new condition, viz. that each applicant for a model school course must agree to teach in Ontario for at least a year on pain of his or her certificate being cancelled.

## COAL AND WOOD

W. McGILL & CO.

Head Office and Yard: Bathurst and Richmond Sts. Phone 393-394 Park

Eranth Yard: 229 Wallace Ave. Phone Park 32

Branth Yard: 1143 Yonge St. Phone North 1133-1134

## The Toronto World

THIS CERTIFICATE, with 25 others of consecutive dates, (Sundays excepted) if presented at the business office of THE WORLD, 40 Richmond St. West, will entitle the bearer to one WORLD COOK BOOK absolutely free. If the Cook Book is to be sent by mail, send the necessary certificates in an envelope, also inclosing 14c in stamps, to the Cook Book Editor, care of Toronto World.

Not more than one Cook Book will be given to one person. This is an opportunity for every good housekeeper to become possessed of the very best Cook Book on the market. The size is 8 1/2 x 6 1/2 x 2 1/2. It is substantially bound in oiled muslin and is designed for utility. Caution—Not more than one coupon bearing the same date will be accepted.

The Toronto World Cook Book. MAY 30 1911. Void if presented after July 9 1911. Be sure to write your name and address plainly in the lines below on at least one of the certificates, if you wish the Cook Book sent by mail. Name ..... Address .....

## NO MORE SUNDAY CIGARS

Likewise Candies and Soft Drinks Cannot Be Sold.

There is deep sorrow in the ranks of the restaurateurs and druggists to-day. In each of the five cases where dealers and merchants had been tried and acquitted for selling cigars, candies and soft drinks on Sunday, Justice Middleton, who heard the appeal of the attorney-general at Osgoode Hall, has ruled that there should have been convictions, as an offense had been committed against the Lord's Day Act. The offenders cannot be re-arrested and tried on the old charges, but a violation of the act now will mean a conviction. The cases were Rex v. Alden; Rex v. Wells; Rex v. Waldo; and Rex v. Roe. There were two charges against S. R. Wells. Magistrate Kingsford's decision that a cigar is a drug is thus reversed.

Rounding Up Gang. Clara Jones, colored, 113 Sherbourne-st., was arrested last night on a bench warrant by Detectives Cronin and Taylor from Kalamazoo Mich. Frank Perkins, a man in her company at the time of the arrest, also colored, was taken in charge, and the police believe they have rounded up two of a gang of two men and four women who have been making trouble in the United States and Canada.

## ST. KITT'S BYLAW CARRIES.

ST. CATHARINES, May 29.—By a vote of 1468 to only 7 against the by-law to grant to the Canadian Talc and Towne Company eight and a half acres of land, fixed assessment and free water, was carried to-day. As a result the company will employ 200 men within two years and erect a building valued at \$50,000.

Rev. C. J. Peck Here. Rev. C. J. Peck, missionary in Baf-fin's Land, is staying in the city.

DON'T ASK FOR GIN, BUT FOR **Gilbey's Gin** IT IS THE BEST. 856 R. H. Howard & Co., Toronto Agents.

ALWAYS ASK FOR **Gilbey's LONDON DRY Gin** IT IS THE BEST. 856 R. H. Howard & Co., Toronto Agents.

## Time for Biscuit and Berries

When your think of strawberries or other fresh fruit think of

## SHREDDED WHEAT BISCUIT

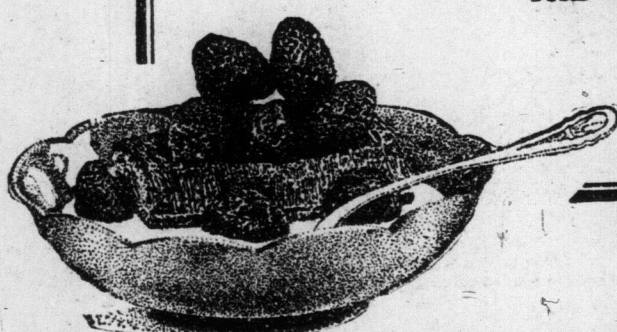
the cleanest, purest, most nutritious of all the cereal foods—combines most naturally with all kinds of acid fruits—better than the soggy white flour dough of ordinary short-cake and more easily digested. A Summer delight and a stomach joy for those who like good things to eat and who have to cut out heavy winter foods.

Heat a Shredded Wheat Biscuit in the oven to restore its crispness; then cover with strawberries, raspberries, or other berries and serve with milk or cream, adding sugar to suit the taste. A dish of Shredded Wheat with berries and cream is the bright spot in a dull day. It will keep the stomach sweet and clean and the bowels healthy and active. An ideal Summer food, ready-cooked, ready-to-serve. Your grocer sells it.

Two Shredded Wheat Biscuits with milk or cream and a little fresh fruit will supply all the energy needed for a half day's work or play.

THE ONLY CEREAL BREAKFAST FOOD MADE IN BISCUIT FORM

Made by **Canadian Shredded Wheat Co. LIMITED** Niagara Falls, Ont.



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RONTOS  
50 Street, June 1st.  
TWICE ALL DAILY NEW CHILDREN 15¢ ADULTS 25¢ EVGS. 25-35-50¢  
King's Funeral and the Runaway Train. Re-seated by Request. No others all new.  
MERCY HASWELL IN DOTTAGE IN THE AIR  
S THEATRE  
Daily, 25c Evenings, 5c Week of May 29.  
Boston and Wilbur; and Brother; Rooney & Fox; Merrill & Otter; at The Kinetograph.  
PERA HOUSE  
The Week  
ing Club's Mistrals  
50c, 75c and 90c.  
Hospital Night.  
DAILY MATS LADIES 10¢  
E & VAUDEVILLE  
EN CROOK  
AR EXTRAVAGANZA.  
THEATRE  
BALL TO-DAY.  
v. Buffalo.  
SCORE BOARD.  
called 3.30.  
Hall. "That's all"  
ERTAINERS.  
JOHN A. KELLY,  
Ventriloquist,  
366 Crawford  
Street, Toronto.  
Edmonton Fusiliers re-  
Public All Round  
Ont., May 29.—Harvey  
Sovic, was to-day con-  
months in the Central  
alling firm his boarding  
the Y. M. C. A. He had  
overcoat in Ayimes and  
in Picton.