The Robert SIMPSON Company Limited | Store Opens 8 a.m. | Closes 5.30 p.m. | H. H. FUDGER, President. J. WOOD, Mngr. | Probabilities—Fair and warm to-day, followed by showers at night. | The Robert SIMPSON Company Limited

The Touch of Frost Brings Out the Virtues of our Winter Stocks

And Brings in More People Every Day to Profit by Them

Handsome Winter Millinery

(Second Floor, Richmond Street.)

A collection that will not see the light of a showroom until to-morrow morning. Be on the look-out for them—stunning effects in white beaver or mink; trimmed with flowers, plumes or fancy mounts, along with ribbons or French bandeaux. Various prices between $7.50 and $15.00 for to-morrow.

New York Model Dresses $8.95

This Price Only a Fraction of Their Real Worth.

68 Dresses in the lot, a collection of Women's Sample Dresses, models and copies from New York; attractive, dainty and serviceable one-piece style. Materials are Panama, black and white checks, plain and fancy silks; some are made in tailored design, pretty striped yokes and collars made of fine nets; waists are finely braided or daintily trimmed with lace or silk cords; the colors in the collection are navy, rose, black, grey, green, peach, tan, cream and black, and black and white checks. Sizes 34, 36, 38, mostly 36. Regular prices $35.00, $25.00, $18.50. Wednesday's price $8.95.

New Waists, Worth Three times the Price

GOOD ONES GOING TO-MORROW FOR $2.98.

250 Paisley Silk, Silk Crepe de Chine, Net and Lace, Chiffon and Soft Silk Waists, most of these are import lines from London and New York. Regular prices were $4.75, $5.50, $6.50, $7.50, $8.50 and $9.50 each. A quick Wednesday clearance $2.98.

(Third Floor.)

Don't Overlook These Silk and Dress Goods Items

We would like you to examine these departments at your leisure, BUT we strongly advise you against being leisurely with regard to the two special offerings mentioned here. They're intended to bring early business, and such prices as these never fail:

"2,000 yds. Pure Silk, Satin Messaline and Duchesse Satin Merve," in a complete range of colorings, including ivory, cream and black; these silks are of such qualities that will make up for fashionable dresses, afternoon or evening. Would be splendid value at 75c per yard. Per yard 45c.

3,000 yards of English Worsted Suitings, Panamas, serges, Venetian cloths, Henriettas, taffetas, San Toys, poplins, etc., in all wanted shades, and plenty of blacks. 42 to 50 inches wide. Regular 65c, 75c, 85c. Wednesday 8 o'clock price 43c.

New Basket Weave Suitings, very popular for fall wear, new shades, two-toned hopsack suitings, an ideal suiting. Mannish worsted suitings, new two-toned colorings in the various stripe effects, very smart color combinations. Homespun suitings, self and mixed colors, in a full range of the latest colors. Cheviot suitings, the new soft finish, the popular cloth this season for the tailored suits and coats. Broadcloth suitings, Satins, visite and panic Satins, Broadcloths, in a fine range of new season shades for street and reception gowns, Southdown Drapery Cloths, plain Velours, wool and cotton-mixed Velours, in all colors, 36 in. $0.48, $0.50, $0.65, $0.85 yard.

Wonderful Stock of Winter Underwearables for Women

(Third Floor.)

Women's Vests and Drawers, "Watson's" pure wool unshrinkable ribbed white or natural. Sizes 32 to 38 bust. Each $1.00. Sizes 40, 42 bust, $1.25.

Women's Wolf Brand Vests and Drawers, fine imported plain white or natural wool. Sizes 32 to 42 bust. Price $1.75 and $2.00 each.

Women's "Stralian" Brand Vests and Drawers, fine imported white or natural wool. Sizes 32 to 42 bust. Each $1.75, $2.00, $2.25 each.

Women's Union Suits, fine ribbed wool and cotton mixed, white or natural, long sleeves, ankle length, 32 to 38 bust, a suit $1.00; sizes 40, 42 bust, $1.25.

Women's Union Suits, the famous Pen Angle make, fine natural wool, plain knit, ankle length. Sizes 32 to 44 bust. A suit $1.95.

Women's Vests and Drawers, Watson's unshrinkable qualities, fine ribbed white cotton. Sizes 32 to 38, 25c; sizes 32 to 42 bust, 35c.

Women's Vests and Drawers, unshrinkable wool and cotton mixture, white or natural. Sizes 32 to 42 bust. Each 50c.

Women's Velva or Bestyette Vests and Drawers, medium weight, cream, white, woolene. Sizes 32 to 42 bust. Each 50c.

Women's Vests and Drawers, Watson's "Flexo" Brand, unshrinkable, white cotton, light weight, silk finished. Sizes 32 to 42 bust. Each 50c.

Women's Vests and Drawers, "Excelda" and "Queen Quality," fine white ribbed wool, medium weight, unshrinkable. Sizes 32 to 42 bust. Each 75c.

Women's Vests and Drawers, the famous Pen-Angle make, unshrinkable, plain natural wool. Sizes 32 to 44 bust. All sizes, Wednesday for $1.00 each.

Women's Union Suits, Watson unshrinkable, heavy ribbed pure wool, white or natural, ankle length, long sleeves. Sizes 32 to 38 bust. A suit $1.75.

Women's Union Suits, finest imported plain natural or white wool, "Wolf" Brand, and "Stralian," ankle length. Sizes 32 to 44 bust, $2.25.

Women's Union Suits, finest Scotch make, "Rodeno" Brand, white or natural. Sizes 32 to 42 bust, in fine cashmere wool, $4.25 a suit; in fine silk and wool, white only, a suit $3.75.

SPECIAL WEDNESDAY OFFERING.

120 only Women's Union Suits, fine ribbed white wool and cotton mixture, Watson's unshrinkable make, high neck, long sleeves, button front, ankle length. Sizes 32 to 38 bust measure. Regular price $1.25 a suit. Wednesday each 83c.

CHILDREN'S SLEEPERS.

720 Children's Health Sleepers, fine quality knit merino, high neck, long sleeves, feet attached, natural color, medium heavy weight, made after the Doctor Denton style and quality. Sizes 1 to 10 years; sizes 1 to 5 years have drop seat. Wednesday we sell all sizes at 50c each.

New Printed Organdies

Some of the prettiest novelties you've ever seen. They'll suggest all sorts of dainty garments to you.

(Wash Goods Dept., Second Floor.)

150 pieces New Printed Organdy, in a range of colors and designs never equalled. Spotted, wreaths, sprays and flowers, in a big assortment of colorings. Superior value 19c.

[illegible] pieces 36 inches wide, including all the new Persian and Oriental effects, pretty shades and beautiful [illegible] Wednesday [illegible] and 35c.

Dollar Pictures--a Thousand Beauties

If you've seen these pictures in the window to-day, of course you're planning to be on an 8 o'clock elevator running to the top floor to-morrow morning. If you haven't seen them, you'll take our word for it, remembering other picture sales here, that they're the greatest value we've offered this year.

Space is not available to describe the various etchings, photogravures, pastels, artotypes, and carbons that are in this wonderful collection; but suffice it to say that we have over a thousand to sell, and that no lover of good pictures should miss them.

All at the same price—one dollar—Wednesday.

Carpets or Rugs, Which?

You'll surely want one or the other when such prices as these are going:

40 only English Axminster Rugs, woven in one piece, six different designs, two sizes only; an extra heavy quality, in good designs and colorings.

9 x 10.6 ..... $19.48
9 x 12.0 ..... $21.98

(No phone orders.)

1,200 yards Axminster, Wilton and Velvet Carpets, in lengths ranging from 10 yards to 50-yard rolls. All good designs and colorings; many represent this season's best selling patterns; borders to match. Regular $1.35, $1.50, $1.75 and $2.25. Wednesday 98c per yard.

We cannot accept phone or mail orders. Bring your room measurements.

These Prices on Tapestry and Lace Curtains

Should bring you to the fourth floor early to-morrow, where you will see all the new ideas in Drapery Fabrics on view. An immense range of entirely original novelties, in weaves, designs and colorings, sure to bring appreciation to all who are looking for really novel and unusually attractive styles.

In pic goods we are showing novelties in basket cloth, monk's cloth, renaissance lace effect silks, brocatelles, antiques, Ottoman cords, Florentines, mohairs, velours, etc.

In ready-to-hang Portieres our showing is replete with all that is new for Wednesday. We offer the following specially interesting portiere at reduced price:

Tapestry Curtains, made in self and two-toned color effects of red, green and brown, reversible patterns, deep fringe top and bottom; 44 inches wide, 3 yards long. Regular $3.50. Selling Wednesday, per pair $2.98.

Lace Curtains for 98c

1,000 pairs Nottingham Lace Curtains, 50 to 60 inches wide, 3½ yards long, new designs, one, two and three pairs of a pattern. Regular $1.25 to $1.75. Wednesday, per pair 98c.

Warmer Hosiery at Saving Prices

Women's Fleece Lined Cotton Hose, seamless, best stainless dye, heavy fleece, double heel and toe; extra value, all sizes. Wednesday 12½c.

Boys' and Girls' Fall Weight Fine 1-1 Ribbed Black Cashmere Hose, close elastic rib, double knee, good wearing, reinforced heel and toe; sizes 5½ to 9½. Regular 15c. Wednesday 25c.

Men's Heavy English Worsted ½ Hose, closely knitted, soft, long glossy yarn, close fitting, ribbed top, four-fold heel and toe, the kind mother knits; all sizes; extra value. Wednesday 25c.

Men's Heavy Ribbed Grey Wool ½ Hose, medium and light shades, elastic rib fitting, ribbed top, wear like iron; all sizes; extra good value. Wednesday 25c.

Better Make Sure of These

When the Doors Open at 8 a.m.

$1.50 BAGS 59c.

1,200 German 8-inch Bags, fitted with coin purse, perfume bottle. Regular $1.50 for 59c.

25c HOSE SUPPORTERS 10c.

15 gross Women's Pad Hose Supporters, red and pink only. Regular 25c. Wednesday, pair 10c.

48c COMB SETS 19c.

Four-piece Comb Sets, one back, two sides, and barrette, rhinestone setting. Regular 48c. Wednesday 19c.
(Only one set to a customer.)

All-Over Lace Waistings, less than half-price

1,750 yards of Guipure All-over Laces, Point de Gaze All-over Laces and Embroidered Nets, all-overs, also Bretonne Nets, with cluster of tucks, with pretty embroidered design; these laces are suitable for yokes, half-sleeves and waistings, new patterns, beautifully fine. On sale Wednesday at less than half-price:

$1.25 for 60c yard; $1.50 for 68c yard; $2.00 for 85c yard; $2.50 for $1.00 yard.

Half-price Embroideries

3,600 yards of Cambric Corset Cover Embroideries, new, clean goods, new patterns, open work design. We have sold thousands of yards at 25c yard. Wednesday, per yard 12½c.

Remnants of Embroideries, manufacturers' sample ends, odd lengths, in edgings, insertions, flouncings, in Swiss nainsooks and cambric; lengths from 1½ to 4½ yards. These remnants will be sold less than half the regular price on Wednesday.

Mussed and Soiled Blankets $2.97

AND SOME OF THEM ARE WORTH $6.00 A PAIR.

150 pairs Wool Blankets, which have been slightly soiled, but otherwise are perfect, by being shown in the window displays and by handling. These blankets are worth regular $3.50, $4.00, $5.00 and $6.00. On sale Wednesday $2.97 pair.

(No phone or mail orders.)

How Little it Costs to Re-Paper

Any room in your house when you may buy good new attractive papers at such prices as we mention here for Wednesday.

3,950 rolls Paper, suitable for kitchens and attics, assorted colorings, this season's papers. Regular to 15c. Wednesday 7c.

3,700 rolls Bedroom Papers, in floral and plain effects, greys, greens, blues, pinks, cream. Regular to 30c. Wednesday 14c.

2,780 rolls Imported Papers, for dining rooms, dens, libraries, wood colors, browns, reds, greens, buffs. Regular to 50c. Wednesday 22c.

1,950 rolls Imported and Foreign Parlor and Lower Flat Papers, in clean-cut designs, and clear colorings, flat and silk effects. Regular to 65c and 75c. Wednesday 33c.

640 yards of Landscape, Floral and Figure Friezes. Regular to 15c and 25c yard. Wednesday 9c yard.

A Small Collection of Women's Boots

But the Price Interest is Big.

WOMEN'S BOOTS.

[illegible] pairs Women's Boots, Blucher, lace and button styles, patent calf, tan Russia calf, vici kid and velour calf uppers; all sizes 2½ to 7. Special sale Wednesday $2.48.

75 Happier Men

Should leave our Men's Store to-morrow morning, clad in these attractive College Ulsters that we put on sale to-morrow at ten-ninety-five. They're made of English tweed, dark grey diagonal stripes and herringbone weaves; single breasted style, which buttons through; also a few fly fronts; all sizes from 35 to 44. Only 75 altogether. Usually sold for $15.00. Wednesday $10.95.

Dollar Hats--Stiff or Soft

The good kind that come in half-dozen lots, from the travellers of famous manufacturers. They're all new, and many in the lot are selling elsewhere for two dollars and a half. Wednesday (Wanless building) $1.00.

AND A FEW NEW CAPS AT 45c.

For men and boys, golf, bulldog and auto shapes, in fancy worsteds, tweeds and serges. Wednesday 45c.

The Warmth Men Want, Night and Day

May be purchased here to-morrow at the following close prices:

Men's English Pyjamas, made from heavy striped flannelette, finished with frogs and pearl buttons, military collar. Splendid value Wednesday $1.49.

Men's Wool Sweater Coats, elastic rib knit, two pockets, made in waistcoat style, pearl buttons, colors and grey and navy or cardinal trimmings. Regular $1.00. Wednesday 75c.

Men's Winter Weight American Velvet Rib Underwear, non-irritating to the most sensitive skin, neatly trimmed with sateen to match; colors are sky, tan and ecru. All sizes to 46. Special Wednesday 89c.

Hand Painted China 98c in the Basement

All pieces hand painted, in Nippon and Austrian China, including Salad Bowls, Fern Pots, Bon Bon Dishes, Cake Plates, Celery Trays, Biscuit Jars, Tobacco Jars, Card Receivers. Values up to $3.50. Clearing Wednesday at 98c.

Two Items in Glassware

(BASEMENT.)

Colonial Design Sardine Dish and Stand, neat pressed design. Regular 55c. Wednesday 39c.

300 Footed Jelly Trays, size 7 inch, colonial pressed design. Regular 25c. Wednesday 10c.

Groceries

1,000 tins Finest Canned Tomatoes, Dominion Canners' pack, per tin 9c.
(Only 3 tins to a customer.)

4,000 tins Aylmer Canned Corn, 3 tins 25c.

2,000 stone Fresh Rolled Oats, per stone 36c.

Finest Spanish Onions, 8 lbs. 25c.

Choice Side Bacon, peameal, half or whole, per lb. 22c.

Imported Malt Vinegar, imperial quart bottle, 20c.

Upton's Marmalade, 5-lb. pail 44c.

Pure White Clover Honey, 5-lb. pail 64c.

Post Toasties, 3 packages 25c.

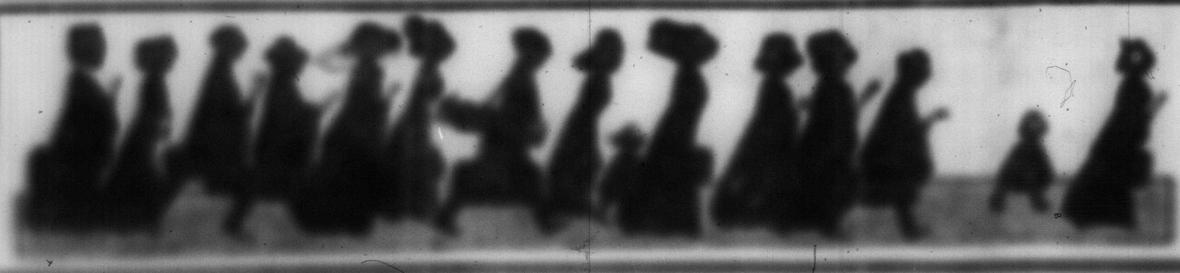
Finest Split Peas, 8 lbs. 25c.

Canned Pineapple, whole, in heavy syrup, 1-lb. tin 10c.

Aunt Jemima's Pancake Flour, per package 10c.

2 LBS. FRESH ROASTED COFFEE 35c.

200 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Wednesday 2 lbs. for 35c.



Back from Your Thanksgiving Jaunt, Come and Supply All Your Latest Needs To-morrow at

The Robert SIMPSON Company Limited