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The Toronto World

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PROBS—Moderate to fresh wind and northeasterly.

TWELVE PAGES—TUESDAY MORNING AUGUST 25 1914—TWELVE PAGES

VOL. XXXIV.—No. 12,340

FIVE FRENCH ARMIES ADVANCE TO MEET 2,000,000 GERMANS

French and British Withdraw to Covering Positions; Troops Intact, Cavalry Has Not Suffered, Artillery Has Affirmed Its Superiority; Officers and Men in Best Condition

"YOUNG MEN, PREPARE TO SERVE" -- SIR JOHN GIBSON -- "OLD MEN, BE PROUD TO GIVE"

LOYALTY TO BRITAIN AND KNOWLEDGE OF DUTY FILLS MASSEY HALL

Sir William Mulock, Sir John Gibson, and N. W. Rowell Among Those Who Spoke For Toronto and York Patriotic Fund Last Night—Message From Kitchener Inspires Huge Audience.

Never before has the great heart of Toronto throbbed and pulsated with more patriotic enthusiasm or her being thrilled with greater loyalty to the mother country than last evening, when her citizens crowded the auditorium of Massey Hall to the very portals, and ranged in long disappointed rows about the entrances, fired with the ambition of pledging their devotion to Britain in the throes of war stress. The assembly was designed to waken in the hearts of the people some idea of their responsibility in the crisis. From the demonstration in the hall itself, any such occasion was unnecessary. Men and women in their responses to platform approvals lost themselves in excess of loyalty. It was as if some great strain of patriotic sentiment had been laid and the chairman and his associates applying torches, set it off in one huge flare-up that shook the building with its detonations. Great rolling bursts of applause came echoing forth whenever sallies or flashes from the speakers touched on matters sacred in the song and story of British history. Beneath all was apparent a current of heartfelt sincerity, half-embalmed enthusiasm in the fear that it should appear vain and frivolous at a moment of such undoubted gravity. There was little laughter and there were some tears. The confession of Sir John Gibson that he, an old soldier, had been left at home, but had sent sons to the battlefield, went straight to the hearts of the audience. And there were songs telling of the valor and prowess of Britons of the past, rung forth in heart-stirring fashion, and putting the imagination of the people to the keenest edge. Martial music from massed bands filled in the background of the evening. A wire from Lord Kitchener brought the crowd to their feet in clamor. The appeal of preachers and public men that war-time in Europe should bring a widespread philanthropy in Canada brought a vigorous response. The cause of the Toronto and York County fund, which was launched in this demonstrative spirit, received an impetus which will roll up the half-million sought for in less than the four days prescribed. The last words of every exponent echoed the sentiment of those blazoned on the platform banners: "Give, Give, Give!"

AND THE DOORS OPEN AT 10.

Two contributions of \$50,000 each from the Toronto City Council and the Canadian Bank of Commerce, respectively, will send off the campaign captains of the Toronto and York County Fund this morning with one-fifth of their work already accomplished. In addition, the L. J. Applegarth Company have promised a day's salary from the staff and 110 moving picture theatres will donate the entire proceeds of an evening's performance to the same cause. Already smaller sums have begun to filter into headquarters and today the rush will commence.

That there is need for the fund was evidenced yesterday, when several wives approached the executive and told of privations starting them in the face. The onslaught of the captains begins at 10 o'clock this morning and a huge clock will tick off the subscriptions periodically.

Garrison of Tsingtau Will Resist to Last

Emperor William Sends Cipher Message Calling for Defence of Position to Uttermost—Tall Structures Have Been Dynamited by Germans.

TSINGTAU, China, August 24.—The cipher message from Emperor William addressed to the Tsingtau garrison in which they were called upon to defend the position to the uttermost was read aloud at roll call last Friday evening. It was received stoically. The Germans have dynamited all the tall structures here which might be of any assistance to an attacking fleet in giving them sighting points. They have also destroyed the railroad bridge at the boundary of their leased territory and they have razed the Chinese villages within the territory. The inhabitants of these villages have been partially compensated.

ALLIES RETIRED FROM FIRST LINE OF DEFENCE

LONDON, August 24.—The official bureau issued the following statement this evening: "News has been received that the first line of defence has been taken, necessitating the withdrawal of a portion of the allied troops from the line of the Sambre to the original position on the French frontier. "There is no information regarding British casualties."

NIobe SOON ON ACTIVE SERVICE

By a Staff Reporter. OTTAWA, Aug. 24.—The naval service department announces that H. M. C. S. Niobe will be in commission on Sept. 1. She was put in dry dock today at Halifax to have her hull under water overhauled. Capt. Corbett of H. M. S. Algerine, the gunboat which was left on the Pacific coast, will be in command. He has arrived in Halifax with 200 men of the Sheerwater and Algerine.

The Niobe will join the cruiser patrol which the British admiralty is running on the Atlantic and will likely be stationed on the St. Lawrence, relieving H. M. S. Lancaster. The Niobe has her full complement of 720 men, raised in Canada. They are thoroughly experienced, as all of them are ex-British navy men. Commander Truesdale of the Sheerwater has been appointed to the shore command at Esquimaux. Admiral Kingmill left tonight for Esquimaux to look over the situation on the Pacific coast.

BEER IS UP TODAY

Yesterday was a sad day for the man who likes beer, whiskey and such liquors as are usually purveyed over a hotel bar, for the price was doubled. Beer now costs 10 cents a glass, and whiskey 20 cents. This is the direct effect of the additional excise duty levied on intoxicants by the government as a war tax.

ALLES ON THE DEFENSIVE GERMANS CLAIM VICTORIES JAPS BOMBARD TSINGTAU

BRITISH LOSS SEVERE NATION'S MOOD SOBER

Casualty List Probably Greatest Sustained by Army Since Crimean War—People Realize Fully That Struggle Will Be Protracted and Exhausting.

Caribbean Press Despatch. LONDON, Aug. 24, 11 p.m.—This day of waiting has brought home the realities of war to the British people. Not before has the whole nation been so deeply moved. Many thousands have relatives and friends in the army. They know that the casualties must be great. But the death roll will probably be heavier than in the case of any British force since the Crimean war. The only information of events the country has had is contained in brief official bulletins, of a vague character and these have not been cheering. Throughout London the people tonight are in much more serious mood than at any time since they faced the war. There are no scenes of gaiety in the theatres and restaurants tonight and the crowded streets are very quiet.

Face Long Struggle. "This does not mean that there is any less determination on the part of Britons—only that the people are beginning to realize what the war may cost them. On every side are heard declarations that the country must be prepared for a long and exhausting struggle. While not many reproaches come from the supporters of Lord Roberts' crusade for compulsory military service, not a few admit that they never realized how small a part the British army counted in a great European struggle.

Thus far, England has felt the war far less than any European nation except, probably, less than Holland and Switzerland, but now, waiting for the issue of the battle and for the lists of killed and wounded, the English people understand all that it means.

Influx of Refugees. Every boat from Belgium comes crowded with impoverished refugees who have fled before the German invasion. An organization is being formed to care for these people, and part of the Prince of Wales relief fund, which amounts to more than \$7,500,000 will be sent to Antwerp for sufferers who have taken refuge there. Thousands of Belgians have crossed the French border for asylum, and a committee will arrange for their relief.

England and France apparently propose to care for their smaller ally, who thus far has borne the brunt of the hardships which the war entails.

Earl of Leven and Melville In First British Wounded

Canadian Press Despatch. LONDON, Aug. 24.—The first list of the casualties sustained by the British expeditionary army on the continent was published here today. It contains but three names. One of them is that of the Earl of Leven and Melville, a lieutenant in the Second Dragoons, Royal Scots Greys, who was dangerously wounded Aug. 22, apparently in the cavalry fighting at Waterloo. The other wounded men are a sergeant of the Royal Flying Corps, and a captain of engineers.

The Earl of Leven and Melville, a son of the 13th earl, was born April 5, 1886, and succeeded to the title in 1906. He is unmarried. His mother is the daughter of the second Viscount Portman, and she lives at home with her son. The first Earl of Leven and Melville was Sir John Melville, who distinguished himself in a dauntless endeavor to prevent the execution of Mary Queen of Scots.

GOVERNMENT TO PUNISH EXTORTION BY DEALERS

Premier Gives Warning That Government Has Power to Deal Promptly With Any Case of Unjustifiable Increase in Price of Food or Other Necessaries.

By a Staff Reporter. OTTAWA, Aug. 24.—The following official statement was given out by the prime minister this afternoon, as representing the views of the government: "While the action of the majority of dealers through the country during the present crisis has been characterized by a sense of fairness and justice, nevertheless, several complaints have reached the government in the cost of certain necessities of life have been made in some localities without any sufficient or substantial cause or reason. "Under these circumstances it is desirable to have it generally known and understood that under the wide powers which have been conferred upon it by parliament, the government has the right to investigate

and to deal promptly with any case of cases of unjustifiable increase or any oppressive combination or tendency on the part of dealers. "Under the grave conditions which confront us, by reason of the outbreak of war, any course which would be oppressive or unfair toward the laboring and artisan classes and generally those possessed of small incomes, is most strongly to be condemned, and will demand the exercise by the government of all the powers at its command."

EMPEROR'S ILLNESS DENIED.

Canadian Press Despatch. PARIS, Aug. 23, 10.35 a.m.—A despatch to the Havas Agency from Rome says the foreign office there denies the report in circulation that it has received news of the grave illness of Emperor Francis Joseph.

British and French Troops Retired From First Defences at Namur and Official Bureau Says They Were Defeated in Big Battle—Germans Invade French Territory in Great Numbers and Capture Three Towns, Including Nancy—Russians Continue to Advance and Occupy District 25 Miles Wide, Inside Prussian Territory—Japs Are Bombarding German Ports—Kiaochau Prepared for Eight Months' Siege.

Canadian Press Despatch. PARIS, Aug. 24.—(11.50 p.m.)—The French War Office issued the following announcement tonight: "The French and English, the plan of attack having failed owing to unforeseen difficulties, have retired on the covering positions."

"West of the Meuse the English army on our left was attacked by the Germans, but behaved admirably, holding its ground with traditional steadfastness."

INFLICTED ENORMOUS LOSSES.

"The French assumed the offensive with two army corps. An African brigade in the front line, carried away by their eagerness, were received by a murderous fire. They did not give an inch, but counter-attacked by the Prussian guard they were obliged to retire, only, however, after inflicting enormous losses. The Prussian guard especially suffered heavily."

East of the Meuse our troops advanced across an extremely difficult country and made a vigorous attack when they emerged from the woods, but were obliged to fall back after a stiff fight south of the River Semois."

"On order of General Joffre, our troops and the British troops withdrew to the covering positions. Our troops are intact; our cavalry has in no way suffered, and our artillery has affirmed its superiority. Our officers and soldiers are in the best of condition, morally and physically."

ASPECT OF STRUGGLE CHANGES.

"As a result of the orders which have been issued, the aspect of the struggle will change for a few days. The French army will remain for a time on the defensive, but at the right moment, to be decided upon by the commander-in-chief, it will resume a vigorous offensive."

"Our losses are heavy. It would be premature to enumerate them. It would be equally so to enumerate those of the Germans, who suffered so heavily that they were obliged to abandon their counter attacks and establish themselves in a fresh position in Lorraine."

"We delivered four attacks yesterday from our position north of Nancy, inflicting very heavy loss on the enemy."

DEFENCES REMAIN INTACT.

"In regard to the general situation, we have the full use of our railroads and retain command of the seas. Our operations have enabled the Russians to come into action and penetrate the heart of west Prussia. It is to be regretted that the offensive operations planned failed to achieve their purpose as a result of difficulties impossible to foresee. It would have shortened the war, but our defences remain intact in the presence of an already weakened enemy."

"Every Frenchman will deplore the temporary abandonment of portions of Alsace and Lorraine, which we had occupied and certain parts of the national territory will suffer from events of which they will be the theatre."

AN INEVITABLE ORDEAL.

"The ordeal is inevitable, but temporary. Thus detachments of German cavalry belonging to an unattached division operating on the extreme right have penetrated to Roubaix, six miles north of Lille, and the Tourcoing district, which are defended only by territorial reserves."

"Our valiant people will know how to find courage to support this trial, with unflinching faith in final success; which is not to be doubted. In telling to the country the whole truth, he government and military authorities give it the strongest proof of their absolute confidence in victory, which depends only on our perseverance and tenacity."

FIRST NAMUR DEFENCES TAKEN.

Direct Copyrighted Cable to The Toronto World. LONDON, Aug. 24.—It was officially stated by the war press bureau this afternoon that the British troops were defeated in the great battle which has been raging for three days in Belgium along a front of 100 miles, extending from Mons to the Luxembourg border. The British forces fought Sunday, near Mons, till it was too dark to see, holding their ground. The first line of defence at Namur was taken,

caan Light ts \$15.00

to stock these Bal- se Raglan shouldera The material is a burberette cloth, ice 15.00

Lightweight Coat in burberette cloth in 2-breasted, Raglan through front. This ordinary shower, as use of a lightweight 18.50

LL SUITS, \$12.00. Broken check, gray; Japan, semi-fitting, with 2-inch cuffs, 12.00

dark brown tweed, staid, yoke Norfolk and black, and belt, 12.00

day 4.25 day 4.75

signs; blue cheviot, 2-breasted model, and emblem on A and B every fall wear. Sizes 20 and 22. 3.50

WOOL UNDER- 69c. n's English Natural shirt, shirts and draw- ing, guaranteed unshrink- ing, regularly \$1.00, Tues- day 69c.

Another Big Stock mostly flannellet; its twill robes in the regularly 75c and \$1.00, 49c

Collar, 75c-1000 soft, separate collar, yoke, but lots of janne- lot; plain or fancy 8. Tuesday 75c

A HATS, \$1.65. Lake, tourist and tele- close weave; nicely 3.00 and 3.50. Tues- day 1.65

newest fall styles, in shapes; fine quality brown, gray, green 3.00. Tuesday 96c

es 4 Pairs \$1 and 4x33, hemmed 1000 pairs to clear 1.00

Pair — Plain from an extra good ton, 30c from 40c, hemmed ready for use 1.55

Roller Towelling, 17; width 17 inches, 1.55

annellette, with a nice wide, Yard 15c

Luncheon Cloths — designs, size 36x36 cmstitched hem 96c

inen Damask Table cloth, in a new design, daily made—duches with a pretty con- 2 1/2 yard, 20c

fine quality, finished mstitched hem. Size 19x17 and 32.00, 14c

h Floor)

Collars, 75c-1000 soft, separate collar, yoke, but lots of janne- lot; plain or fancy 8. Tuesday 75c

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JAPAN'S ALLIES TO AID SIEGE

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Will Join Cruiser Patrol on Atlantic — Full Complement of Seven Hundred Men Ready.

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British and French Regiments to Join in Attack on Tsingtau.

Canadian Press Despatch. PEKIN, Aug. 24.—The blockade of Tsingtau, the fortified seaport of Kiaochau, has begun. British, French and Russian vessels of war are taking part in the movement. Up to the present time only British regiments have received orders to cooperate with the Japanese in the operations against Kiaochau on the land side. The French, however, are expecting orders to assist the British. There probably will not be more than two or three regiments from each nation.

BEER IS UP TODAY

Yesterday was a sad day for the man who likes beer, whiskey and such liquors as are usually purveyed over a hotel bar, for the price was doubled. Beer now costs 10 cents a glass, and whiskey 20 cents. This is the direct effect of the additional excise duty levied on intoxicants by the government as a war tax.



Dinnerware
English Semi-Porcelain and Stoneware "Richmond" green border Plates, regularly 10c
Dinner sets, 40c
and-painted Sugar and Cream sets, 7c
Dinner sets, 15c each, for 10
Dinner sets, 14c each, for 8
Dinner sets, 12c each, for 6
Dinner sets, 11c each, for 5
Dinner sets, 10c each, for 4
Dinner sets, 9c each, for 3
Dinner sets, 8c each, for 2
Dinner sets, 7c each, for 1
Dinner sets, 6c each, for 1
Dinner sets, 5c each, for 1
Dinner sets, 4c each, for 1
Dinner sets, 3c each, for 1
Dinner sets, 2c each, for 1
Dinner sets, 1c each, for 1