

Store Opens
at 8.30 a.m.

The Robert Simpson Company, Limited

Store Closes
5.30 p.m.

SPONGES

For just one day we have set a new schedule of prices for some of these necessary luxuries. The stock is full and the assortment excellent.

Grass, velvets, Florida yellow, Cuban wool, Rock Island wool, Mediterranean and Mandukas; bleached or unbleached in most kinds. Six lines are included in the "specials."

1,000 Sponges, nicely bleached, and good shapes. Extra value at 10c. Tuesday **.7**
500 Sponges. Regularly 25c. Tuesday **.15**
300 Sponges. Regularly 40c. Tuesday **.25**
100 Sponges. Regularly 50c. Tuesday **.35**
100 Sponges. Regularly 75c. Tuesday **.55**
50 Sponges. Regularly \$1.25. Tuesday **.95**

(Main Floor)

Real Maltese Lace, Linen Table and Sideboard Pieces

We have just secured from a Maltese agent a handsome little group of table centres, lunch cloths and sideboard pieces at practically our own price. They are rare, and, except to the connoisseur, they are somewhat costly; but we can claim for their consideration two things which should prove interesting. They are the finest examples of Maltese lace we have ever seen, and our selling price to our clients is less than half the usual price. On sale Tuesday at from \$5.00 to \$25.00 each.

(Third Floor)

The Breath of Spring

Charming new toilet preparations. Dralle's "Illusions," the wonderful natural aromas of freshly gathered flowers; a very small drop only is required of these dainty perfumes to impart the delicious perfume; contains no alcohol, hence is the most natural and the most economical. Odors, lily of the valley, lilac and rose, per bottle, \$1.50; violet, \$1.75.

Toilet Goods Department.
(Main Floor)

28-inch Wrapperettes

Navy and cadet grounds, with polka dots in white.

28-inch reversible black and red checks; a strong quality.

28-inch Tartan Wrapperettes, in a good range of designs.

All regularly 12½c. One price Tuesday **.6½**

A clean-up in some odd lines in kimono cloths, elderdowns and German velours that will make some interesting buying for early shoppers at **.12½**

(Second Floor)

Fiction Favorites at 25c

"Scarlet Pimpernel" by Orczy.
"Spanish Gold" by Birmingham.
"Pam" by Van Hutten. "Joseph" by Danby.
"Fire in Stubble" by Orczy.
"Unofficial Honeymoon" by Wyllarde.
"Two Admirals" by Morestry.
"Lorna Doone" by Blackmore.
"Three Men in a Boat" by Jerome.
"Wormwood" by Corelli.
"John Halifax" by Craik.
"Jane Eyre" by Bronte. Bound in cloth.
(Main Floor)

Good Umbrellas for 67c

Men's and Women's Umbrellas; strong steel frames; covers of good wearing Austrian cloth; good range of handles. \$3.00 special **.67**

(Main Floor)

Hand-Embroidered Lingerie

AT JANUARY PRICES.

From the deft fingers of the French peasant women comes this exquisite underwear. At such attractive prices as this month puts upon it, it becomes a prize worth winning, and easily within the reach of every woman. Phone orders filled for any of these.

Chemises, fine quality nainsook, exquisitely hand-embroidered yokes, hand button-holed, scalloped edges. Regularly \$4.50. Tuesday **2.50**

Corset Covers, fine nainsook, daintily hand-embroidered, button-holed and scalloped, silk draw ribbon; sizes 34 to 42 bust. Regularly \$1.50. Tuesday **1.00**

Drawers, fine nainsook, hand-embroidered and scalloped ruffles; open style only. Regularly \$1.50. Tuesday **1.00**

Nightdresses, fine nainsook, slip-over style, elbow sleeves, yoke and sleeves daintily hand-embroidered and scalloped; silk draw ribbons; lengths 56 to 60 inches. Regularly \$2.00. Tuesday **1.50**

Nightdresses, fine nainsook; slip-over style; handsomely hand-embroidered on yoke and sleeves, scalloped edges; silk draw ribbons; lengths 56 to 60 inches. Regularly \$2.75. Tuesday **2.00**

Nightdresses, fine nainsook; slip-over style; elbow sleeves, yoke and sleeves daintily hand-embroidered, button-holed and scalloped; silk draw ribbons. Regularly \$3.50. Tuesday **2.50**

Underskirts, heavy fine cotton; handsomely hand-embroidered flounce; dust ruffle; lengths 38 to 42 inches. Regularly \$4.50. Tuesday **1.95**

Princess Slips, fine nainsook; yoke and flounce on skirt; handsomely hand-embroidered and scalloped; silk draw ribbons. Regularly \$5.50. Tuesday **4.00**

Combinations, fine nainsook; corset cover and drawers; daintily hand-embroidered, button-holed and scalloped; silk draw ribbons. Regularly \$4.50. Tuesday **3.25**

(Third Floor)

Stylish Winter Coats

FOR MISSES AND WOMEN REGULARLY \$10.00 TO \$12.50. SPECIAL SALE PRICE \$7.95.

An exceptional collection of new coats, in the popular fabrics and styles for this season's wear—Persians cloths, warm blanket and reversible cloths and imported tweeds in new patterns. Made with the new sleeves and yoke or in smart models, with set-in sleeves. Tuesday **7.95**

WOMEN'S AND MISSES' DRESSES.

They are sample, hence no two alike. Made of messaline satin and a variety of silks, in dark and light shades of navy, brown, purples, rose, blue and mauve; also black. Tuesday **6.35**

WOMEN'S AND MISSES' SKIRTS \$2.35.

Made from ends of good materials by one of our best skirt makers. A wide range of smart styles, in tweeds and serges. Tuesday **2.35**

(Third Floor)

\$5 Wadded Gowns \$2.95

Wadded and Quilted Kimono Gowns, light blue only, high collar and cuffs finished with rows of stitching, silk girdle and frog fasteners. Sizes 34 to 44. Regularly \$5.00. Tuesday **2.95**

(No Phone or Mail Orders.)

(Third Floor)

Stock-Reducing Sale of Dress Fabrics

6,000 yards of the most popular fabrics for present styles, in the newest weaves and the very newest colorings. There are in the lot: English and French pure wool crepe de chene; pure English all-wool Kremla crepe; English and French armures, in pure wool qualities; French satins, toys, poplins and Benyalline cords; all-wool velour Henriettes, in rich velvet finish, etc. All guaranteed qualities and best unfading dyes and permanent finishes. 42 and 46 inches wide. Per yard **.57**

(Second Floor)

Fashionable Black Silks

BLACK DUCHESSE PAILETTES, 36 INCHES WIDE, JANUARY SALE PRICE 99c.

A weave that is most dependable, in all pure silk, and dye of guaranteed black. Per yard **.99**

Black Satin Pailettes, in weightier weaves, 36 inches wide. Our \$1.25 numbers, for **.98**

BLACK SATIN DUCHESSE, JANUARY SALE \$1.29.

A beautiful quality of Swiss manufacture, 39 inches wide. Reduced to **1.29**

BLACK DUCHESSE "SILK-SATINS," MOUSSELINES AND SATIN MERVE, IN 38 AND 40 INCH, AT \$1.46 PER YARD.

This price gives wide choice and weight and finish, from the finest and brightest satins to the weightier, sultry weaves. January Sale, per yard **1.46**

A BIG CUT ON BLACK SUITING SATINS.

Our Standard \$2.50 Quality Satin Duchesse, 40 Inches Wide, On Sale at \$1.85.

All fully guaranteed for wear by the world's leading makers; 40 inches. Regularly \$2.50. Tuesday **1.89**

(Second Floor)

One-Day Sale of Women's Fur Hats

AT FRACTIONAL PRICES.

Seal, mink marmot, sable and grey squirrel Hats. Regularly \$5.00, \$7.50 and \$10.00 each. Tuesday **2.50**

BLACK BEAVER HATS, BEAUTIFULLY TRIMMED, \$2.35

78 Black Beavers, extra fine quality nap, trimmed with large silk velvet roses, moire and plain ribbon, and finished with fancy ornaments. Tuesday **2.35**

28c TEA AND RECEPTION HATS.

Fresh from our workrooms, for Tuesday selling, at special prices, \$5.00, \$7.50 and \$10.00.

(Second Floor)

Winsome Creped'Chene Blouses at \$3.95

THREE STYLES.

I.—Low V neck, with pleated ruche the whole way down, long sleeves and fancy cuffs.

II.—Similar to above, but with side ruche effect and short sleeves.

III.—Plain tailored style, with low "Byron" collar, hem-stitched yoke, drop shoulder and long sleeves. Colors are ivory, black, cerise, montard, cadet blue, purple, amethyst and navy. All sizes, from 34 to 42 inches. Special value Tuesday at **3.95**

(Third Floor)



Conservative Clothes for Men

MEN'S TWEED AND WORSTED SUITS, TUESDAY \$7.45.

Values \$9.00, \$10.00 and \$12.00.

Splendid quality English Tweed and Worsted Suits, in the new shades of greys and browns, in neat stripe patterns; cloth will give excellent service and wear; single-breasted, three-button style, with nicely-fitting collar and shoulders; the linings are strong and serviceable, and the tailoring is the best. Tuesday **7.45**

YOUNG MEN'S WINTER COATS, WERE \$20.00, TO CLEAR AT \$15.00.

English chinchilla cloths, in blues and greys; made in one of the season's good style double-breasted ulsters; 50 inches long, with shawl collar; belt across back. Also a few of the fashionable Guard coats, with belted and pleated backs. These coats are made from English brown tweeds, in plain patterns; the tailoring on these garments is excellent. Tuesday **15.00**

YOUNG MEN'S FINE TWEED SUITS \$7.95.

A special value in Young Men's Smart Single-breasted, Long Trousers Suits; made from fine imported English tweeds; in dark brown and tan shades, with neat, fine diagonal patterns; single-breasted vest, and cuff-bottom pants; well tailored, with serge linings. Sizes 32 to 35 Tuesday **7.95**

SPECIAL SALE BOYS' BLUE SERGE SUITS.

Of fine English navy blue serge; double-breasted coats, with bloomer pants; splendidly tailored and well lined. Sizes 26 to 34. Tuesday **4.95**

(Main Floor)

Boys' 95c Quality Penangle Underwear 79c

300 garments of Boys' "Pen-Angle" Brand Natural Wool Underwear; some made with double breast and double back, others with double breast only; these are the genuine 95c quality, in the semi-dark shade, and perfect in every way; all sizes in shirts and drawers; both styles. Regularly 90c, and \$1.00. Tuesday **.79**

BOYS' PURE WOOL SWEATER COATS \$1.59.

Heavy weight, pure wool Sweater Coats; every one has a high, wind-proof, double-knit collar; strongly sewn throughout; all sizes and colors in the lot. Regularly \$2.50 and \$3.00. Tuesday **1.59**

SHIRT SALE AT 63c EACH.

Including several odd lines from regular stock, and a few white, pleated bosom shirts, which are slightly mussed through handling; every one is perfect in manufacture, large in body and full length; sizes in the lot, 14 to 18. Regularly \$1.00, \$1.25 and \$1.50. Tuesday, each **.63**

(Main Floor)

Men's Fur Coats \$15.00

In No. 1 grade black China dogs skin; heavy and closely furled skins, and jet black in color; best quality diamond quilted linings; deep rolling or shawl collars; sizes 38 to 48, and 50 inches long. Regularly \$25.00. Tuesday **15.00**

MEN'S MUSKRAT-LINED COATS, \$26.50.

Shell is made from good-wearing, well-tailored beaver cloth, and specially well trimmed; lined with heavy, even-furred muskrat skins; deep rolling outer collars. Regularly \$45.00. Tuesday **26.50**

(Main Floor)

Spring Coats, Spring Suits, Spring Dresses

Anticipating a little the coming season, we will to-morrow display in our Mantle Department a comprehensive collection of spring models in outer wear for women and misses. Nothing extreme, but all wearable garments, at moderate prices, suitable for immediate wear in the south, and showing in an interesting way the trend of fashion; short separate coats, very attractive with dress or separate skirt; suits designed and cut in skilful copy of French models and dresses, made from light, summery fabrics, fresh and bright, and altogether charming. You will be welcome to-morrow.

(Third Floor)

Attractive Imported Seamless Axminster Rugs

These rugs are sterling value at these low prices—styles specially made for the different rooms in the house, in a range of beautiful colors, which will harmonize well with the prevailing decorative effects.

BRUSSELS CARPETS OF STERLING QUALITY AT \$1.00 PER YARD.

A good selection can be made for any purpose from Oriental, small conventional, and self-color effects in greens, browns, blues and reds. Special value, yard **1.00**

250 HEAVY MOTTLED AXMINSTER RUGS AT \$1.65.

An extra quality rug, woven from the short ends of superior yarns, into a serviceable rug of good appearance, at very low cost. Size 27 inches x 54 inches. Special value **1.65**

NAIRNS SCOTCH INLAID LINOLEUMS AT 85c SQ. YARD

A quality that will give every satisfaction for private house work, either for kitchen, sitting-room, or bathroom, and is stocked in a number of splendid designs of all descriptions—specially low priced. Per square yard **.85**

(Fourth Floor)

The Last Day of the Half Price Drapery Sale

Florentine Silks, Moires, Brocades, Damasks, Etc.

EXACTLY HALF PRICE.

Rich shades of rose, blue, mauve, beige, terra-cotta, mulberry, champagne, crimson, light green, olive, dark green, tan, gold, canary, etc. An enormous stock of new and up-to-date fabrics in all the latest designs and colors imaginable to select from, for portieres, window-hangings, furniture coverings, cushions, wall-hangings, etc.

SOME OF THE SPECIALS.

\$1.75 and \$2.00 yard Florentines, 82c and \$1.00 yard.

\$2.00 yard Moire, yard **1.00**

\$2.25 yard Silk Armures, yard **1.13**

\$2.50 yard French Damasks, yard **1.25**

\$3.00 yard Figured Brocades, light shades, yard **1.50**

\$2.75 and \$3.00 Metal Portuguese Tapestries, \$1.38 and \$1.50 yard.

\$1.00 and \$1.25 Mergolized Armures, 50c and 63c yard.

85c yard French Stripe Damasks, yard **.43**

All are 50 inches wide.

(Fourth Floor)

Rubber Boots and Rubbers at Rush Prices

STORM RUBBERS.

Reinforced corrugated soles and heels, extra high fronts. Women's, sizes 7½ to 11. Tuesday **.58**

Men's, sizes 11 to 12. Tuesday **.47**

Children's, sizes 3 to 10½. Tuesday **.38**

PLAIN RUBBERS.

Bright finished, corrugated soles and heels; perfect in every way.

Men's, sizes 6 to 12. Tuesday **.69**

Boys', sizes 1 to 5. Tuesday **.57**

Youths', sizes 11 to 13. Tuesday **.47**

\$2.35 RUBBER BOOTS, \$1.99.

1,000 pairs men's best quality rolled edge, snag-proof Rubber Boots, three-eyelet and two-buckle styles; solid rubber heels; sizes 6 to 14. Regularly \$2.35 and \$3.00. Tuesday **1.99**

Telephone orders filled.

RUBBER BOOTS.

500 pairs men's best quality Knee Rubber Boots; dull finish; sizes 6 to 12. Regularly \$4.00 **3.24**

Three-quarter length. Regularly \$5.50. Tuesday **4.49**

Hip length. Regularly \$6.25. Tuesday **4.99**

Telephone orders filled.

(Second Floor)

Graniteware Values

JANUARY SALE SPECIALS, BEGINNING TUESDAY MORNING, 8.30.

200 only Original White Granite "Stranky" Straight Covered Saucepans, with granite covers. Regularly 85c. Tuesday, each **.25**

White Three-cornered Sink Strainers, footed with three feet. Regularly 45c to 55c. Tuesday, each **.25**

White and Green "Stranky" Vitro Pattern Preserving Kettles, medium to large sizes. Regularly 85c, 95c and \$1.00. Tuesday, each **.49**

Lip "Stranky" Saucepans, right size for boiling vegetables for family use. Original imported "Stranky" ware. Regularly 87c. Tuesday, limited number, each **.25**

Granite Milk Pans or Pudding Pans; imported white graniteware; not damaged. Regularly 13c, 15c and 18c. Tuesday, choice, each **.10**

(No Phone or Mail for above Graniteware)

HIGH-GRADE BATHROOM WARE

Absolutely Guaranteed Not to Rust.

Glass Shelves with Nickel-plated Brackets—12 inches long, \$1.50; 14-inch, \$1.65; 16-inch, \$1.80; 18-inch, \$1.95; 20-inch, \$2.10; 22-inch, \$2.25; 24-inch, \$2.40; 26-inch, \$2.55; 28-inch, \$2.70; 30-inch, \$2.85; 32-inch, \$3.00; 34-inch, \$3.15; 36-inch, \$3.30; 38-inch, \$3.45; 40-inch, \$3.60; 42-inch, \$3.75; 44-inch, \$3.90; 46-inch, \$4.05; 48-inch, \$4.20; 50-inch, \$4.35; 52-inch, \$4.50; 54-inch, \$4.65; 56-inch, \$4.80; 58-inch, \$4.95; 60-inch, \$5.10; 62-inch, \$5.25; 64-inch, \$5.40; 66-inch, \$5.55; 68-inch, \$5.70; 70-inch, \$5.85; 72-inch, \$6.00; 74-inch, \$6.15; 76-inch, \$6.30; 78-inch, \$6.45; 80-inch, \$6.60; 82-inch, \$6.75; 84-inch, \$6.90; 86-inch, \$7.05; 88-inch, \$7.20; 90-inch, \$7.35; 92-inch, \$7.50; 94-inch, \$7.65; 96-inch, \$7.80; 98-inch, \$7.95; 100-inch, \$8.10.

Glass Holders, wall style. Tuesday, 65c and 69c.

Toilet Paper Holders. Tuesday, 35c, 50c, 65c, 80c.

Bathroom Mirrors, with selected bevelled glass in white enamel frame, 16 x 16 inches; reliable make. Tuesday, 175c.

ICE SKATES.

Our Regular \$1.00 Favorite Hockey Skates, welded sole and heel plate, strongly made, best nickel-plated. Tuesday, per pair **.75**

Regular \$2.25 Commemorative Skate, riveted sole and heel plate; right and left sole plate; puck stops; all steel blades, high-grade quality, heavily nickel-plated. Tuesday, sizes 10½ and 11 only, per pair **2.00**

Puck Stops. Tuesday, each, 10c and 15c.

25 only \$5.50 Laundry Stoves, with two 9-inch covers, for use with No. 8 or No. 9 wash boiler. Special, Tuesday morning, each **3.95**

(Basement)

Pillow Cotton 17c

Heavy Circular Pillow Cotton, free from filling, width 42 inches. Regularly 22c. Sale price, Tuesday, yard **.17**

30c MILITARY FLANNEL, 21c YD.

Gray Military Flannel, 27 inches wide, serviceable quality for shirts, etc. Regularly 30c. Sale price, Tuesday, yard **.21**

GREAT SAVING ON FINE BLANKETS.

White Blankets, made from the very finest quality of pure Saxony wool, nicely napped and thoroughly scoured; weight 7 lbs. to 10 lbs. Sizes 64 x 84 and 72 x 90. Regularly \$3.95 and \$9.50. Sale price, Tuesday, pair **6.55**

Irish Brown Holland Linen, splendid wearing quality, 40 inches wide. Sale price, Tuesday, yard **.19**