
A Word as to Our Advertisers

WHEN the idea of a Modern Cook Book to be issued in aid of the various hospitals throughout New Brunswick was proposed it seemed a hopeless task to meet all expenses in connection with the preparation and printing of the book, and also to leave any substantial amount for the use of the various philanthropic causes to which this work is dedicated. Through willing co-operation of practically all New Brunswick firms of importance, however, it has been found possible to defray the printing cost through advertising, and a very great debt is due all those taking space in this book. We ask of all those using the book that they study the advertisements, believing that they will find suggestions of value in the advertising pages as well as in those devoted to the recipes. The publishers are greatly indebted to the S. K. Smith Advertising Agency, St. John, N. B., who had entire charge of the arrangement of the advertising and the selection and classification of the recipes.
