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Dr. Kerckhove, Derrick is Director of the McLuhan Program in Culture & Technology and Professor in the Department of French at the University of Toronto. He received his Ph.D. in French and Literature from the University of Toronto in 1975 and a Doctorat du 3e cycle in Sociology of Art from the University of Tours (France) in 1979. He was an associate of the Centre for Culture and Technology from 1975 to 1980 and worked with Marshall McLuhan for over ten years as translator, assistant and co-author. He edited *Understanding* (1984) (UNESCO, 1984) and co-edited with Amelie Lamont, *McLuhan's 10 metaphors: McLuhan's 10 metaphors* (Bristol, 1984) two collections of essays on McLuhan, culture, technology and biology. He also co-edited the book *The Alphabet and the Brain* (Springer Verlag, 1985) with Charles Lumsden which scientifically assesses impact of the Western alphabet on the physiology and the psychology of human cognition.

Another publication, *An evolution video-chromosome* appeared in France in December, 1990. *Brainframes: Technology, Mind and Business* (Boeckx/Koenig, 1991) address the differences the effects of television, computers and hypertexts on corporate culture. *business practices economic markets. The Skin of Culture* (Somerville Press, 1992) is a collection of essays on the electronic reality.

Derrick's latest book, *Connected Intelligence* (Somerville, 1997) was launched last spring. Derrick has offered connected intelligence workshops worldwide, and now offers this innovative approach to thinking together while using information technologies as part of the McLuhan Program.

Besides his scientific interests in communication, he is promoting a new field of artistic endeavor, which brings together art, engineering and emerging communication technologies. Another book on "Transactivity", the world's first videocollaboration for the arts which took place between Paris, France and Toronto, Canada, appeared in Paris entitled *Les Transactivités* (éditions SNVB - La Vieille, 1990). He consulted on exhibits and wrote the catalogue for *Techno Art* Ontario Science, September 1994-January 1995 and co-edited *Press* *Enter, the Power Plant Gallery in Toronto, April 1995*.

A consultant in media, cultural interests, and related policies, Derrick de Kerckhove has participated in the preparation and brainstorming sessions for the plans for the Ontario Pavilion at Expo '92 in Seville, the Canada in Space exhibit and the Toronto Broadcast Centre for the CBC.

He was a member of the six person government task force on designing a cultural policy for the francophone community in Ontario. He is part of the Canada-wide Media Watch research team and recently appeared before the CRTC Public Hearing Committee on the information highway.

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