

*La Cámara de Comercio de Canadá en México* — Canadian Chamber of Commerce in Mexico

*la mordida* — the “bite” or practice of taking bribes

LIBOR — London Inter Bank Offered Rate

*maquila* — term meaning the portion of cornmeal retained as payment from milling; currently used to mean value-added from processing that remains in Mexico

*maquiladora* — foreign in-bond processing zones and in-bond manufacturing establishments

*Marca Registrada (MR)* — trademark symbol

*Nacional Financiera (NAFIN)* — an agency providing financing for small- and medium-sized enterprises in Mexico

NAFTA — North America Free Trade Agreement, known in Mexico as the *TLC* or *Tratado de Libre Comercio*

*NOM* — a quality and standard authorization from the *DGN*

*Pacto para la Estabilización y Crecimiento Económico (PECE)* and commonly referred to as *El Pacto* — Pact for Stability and Economic Growth

*Petróleos Mexicanos (PEMEX)* — the national oil company

*Plan Nacional de Desarrollo* — National Development Plan

*Secretaría de Agricultura, Ganadería y Desarrollo Rural (SAGAR)* — Secretariat of Agriculture, Livestock and Rural Development

*Secretaría de Comercio y Fomento Industrial (SECOFI)* — Secretariat of Commerce and Industrial Development

*Secretaría de Comunicaciones y Transportes (SCT)* — Secretariat of Communications and Transportation

*Secretaría de Contraloría y Desarrollo Administrativo (SECODAM)* — Secretariat of the Comptroller General

*Secretaría de Desarrollo Social (SEDESOL)* — Secretariat of Social Development

*Secretaría de Educación Pública (SEP)* — Secretariat of Public Education

*Secretaría de Energía (SE)* — Secretariat of Energy

*Secretaría de Gobernación (SG)* — Secretariat of the Interior

*Secretaría de Hacienda y Crédito Público (SHCP)* — Secretariat of Finance and Public Credit

*Secretaría de la Defensa Nacional (SDN)* — Secretariat of National Defense

*Secretaría de Marina (SM)* — Secretariat of the Navy

*Secretaría del Medio Ambiente, Recursos Naturales, y Pesca (SEMARNAP)* — Secretariat of Environment, Natural Resources and Fisheries

*Secretaría de Programación y Presupuesto (SPP)* — Secretariat of Planning and Budget

*Secretaría de Relaciones Exteriores (SRE)* — Secretariat of Foreign Affairs

*Secretaría de Salud (SS)* — Secretariat of Health

*Secretaría de Turismo (SECTUR)* — Secretariat of Tourism

*Secretaría del Trabajo y Previsión Social (STPS)* — Secretariat of Labour and Social Welfare

*Sociedad Anónima de Capital Variable (S.A. de C.V.)* — a corporation with variable capital, commonly referred to in Canada as an incorporated company

*Sociedad de Responsabilidad Limitada (S. de R.L.)* — a limited liability company

*Sociedad en Nombre Colectivo (S. en N.C.)* — a general partnership with unlimited liability

*Sociedad Nacional de Investigaciones (SNI)* — National System for Researchers

*Universidad Nacional Autónoma de México (UNAM)* — National Autonomous University of México

WD — Western Economic Diversification