

GRUPO PROTEXA

Grupo Protexa is another highly-diversified industrial group, controlled by the Lobo family. It was founded in 1945 as a producer of waterproofing goods. Today, it is a major supplier to the Mexican oil and gas industry and also has major holdings in the tourism and construction sectors. It consists of eight operating divisions:

- **Drilling and marine work.** The company is engaged in marine and land drilling for petroleum as well as the construction of drilling platforms along with other marine construction and engineering activities.
- **Construction.** The company provides engineering services related to pipeline construction, dredging, civil works and advanced electromechanical systems.
- **Industry.** *Protexa's* operations include the manufacture of products derived from coal tar, including emulsions, asphalt, enamels, anticorrosive coatings and adhesives.
- **Services.** The company offers engineering and construction services related to the development of gas and oil processing facilities.
- **Tourism and real estate.** *Protexa* has wide interests in real estate and tourism. It is engaged in the construction of housing, highways and shopping complexes. The company owns many hotels, resorts, condominiums and time-share developments.
- **Electronics.** A subsidiary company, *Seasa*, manufactures electronic systems, including data acquisition systems and microcomputers.
- **Food and beverages.** *Protexa* manufactures the *Ybarra* brand of processed food products.
- **Telecommunications.** The company operates a cellular telephone system in the states of Coahuila, Tamaulipas and Nuevo León.

Grupo Protexa has announced that it will enter into a joint venture with Great Lakes Dredging Corporation to bid on rights to build the intercoastal canal planned for Tamaulipas. This waterway will link the Altamira industrial complex with Brownsville, Texas.

GRUPO PULSAR

Grupo Pulsar is best known as a manufacturer of agricultural products, including fruit, vegetables and tobacco. But it is also active in financial services and has other diversified holdings. The *grupo* is controlled by Alfonso Romo Garza. *Pulsar* companies include:

- *Cigarrería La Moderna* is Mexico's largest cigarette producer and has holdings in packaging and seeds.
- *Luxor Mohawk* is a producer of carpets for homes, offices and automobiles.