

NOTICE TO READERS

The Canadian Chamber of Commerce in Taipei has identified opportunities in Taiwan for Canadian seafood exporters. Due to the increased liberalization of the Taiwan economy, and other domestic factors which could lead to increased exports of seafood to the market, opportunities may exist for Canadian seafood exports to Taiwan. The production of this publication is an attempt to highlight the important factors and variables which influence exporters to the Taiwan seafood market.

Market information in this publication is organized to assist Canadian exporters interested in the Taiwan seafood market. It provides data on the socio-economic characteristics of the Taiwan economy, such as population, land area, currency, standards, language, religion and political structure. Information on the Taiwan fishery includes data on resources, management, landings, imports, and Taiwan aquaculture. Market access conditions are examined with reference to documentation, prices and terms, credit, tariffs, licensing, inspections, packaging and labelling. A section of the report deals with various modes of transportation in Taiwan. The final section documents the observations on the Taiwan seafood market provided by the Canadian Chamber of Commerce in Taiwan. A list is provided at the end of the report of the major seafood importers in Taiwan and **International Trade Centres** (p.35) across Canada and the **Geographic Trade Divisions** at External Affairs and International Trade Canada (p.34), able to assist Canadian seafood exporters interested in the Taiwan market.

This Guideline is one in a series of "Country Guidelines" being prepared by the Agri-Food, Fisheries and Resources Division of External Affairs and International Trade Canada. The "Country Guidelines" focus on priority seafood markets identified by Canadian Trade Offices in the preparation of annual trade development plans under the "Trade and Investment Promotion Planning System". The preparation of this report is under the Atlantic Fisheries Adjustment Program.

Care has been taken to ensure the accuracy of the information in this guideline at the time of preparation. However, prudent **Canadian fish exporters are advised to check all relevant details with their commercial contacts and to adhere strictly to the specifications set by Swiss importers and authorities.**

Any questions about this report, or other current or upcoming country guidelines, should be directed to the Agri-Food, Fisheries and Resources Division (TAA) of External Affairs and International Trade Canada at 125 Sussex Drive, Ottawa, Ontario. [Tel:(613) 995-1712, Fax:(613) 943-1103].

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