

MARKET OPINION RESEARCH

Americans supported the notion that without the Canadian market many American jobs would be lost. The notion that Canada is an important and reliable source of energy supplies for the United States was also accepted by a majority of Americans. Thus, Americans currently appear to support the positive elements of Canadian economic relations with the United States and to downplay the potential negative aspects.

When asked whether they agreed with the statement that Canadians are basically socialist-leaning, a clear plurality disagreed, although the divisions were not as clear cut on this political, rather than an economically-oriented question. In the earlier business leaders survey, the business leadership also disagreed with the characterization of Canada as a socialist-leaning country. Hence, while American criticism of earlier Canadian governments may have used such epithets, the common U.S. perception does not seem to have associated these views with their image of Canada.

Finally, a bottom line question relating to American concerns over Canadian-American economic relations was whether Americans believed that there is too much Canadian investment in the U.S. Nearly two-thirds of the American people believe that there is not too much investment. Very small numbers of Americans (9% on average) believe that