

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :646-GUATEMALA

SECTOR :013-CONSUMER PRODUCTS & SERVICES
GUATEMALA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

TO CONTINUE EMB SUPP TO TRADITIONAL EXPORTERS IN THIS SECT. CONSUMER PRODUCTS SECTOR
TO MAINTAIN VOLUME LEVELS OR SLIGHTLY INCREASE SALES IN THE

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

QUARTER: 1 As a result of our previous success with the Central Bank to liaise with the Canadian Bank Note Company Ltd. and their local rep. to participate in new tenders to print bills.

The Canadian Bank Note Co. Ltd. was recently awarded a contract by the Central Bank to print Q0.50 bills. Contract is worth 1.3 million Canadian.

QUARTER: 2 To support all companies actively involved in selling to Guatemala to ensure we maintain and increase Canadian sales volumes.

We have rendered full support to Canadian exporters and Guatemalan importers in efforts in efforts to increase Canadian sale volumes to Guatemala.

QUARTER: 3 To support all companies actively involved in trading with Guatemala to ensure we maintain Canadian sales volumes.

In a time of few capital projects, multilateral activity and government investment in infrastructure it is important to support the traditional and ongoing trade to maintain a presence in Guatemala.

QUARTER: 4 -----