

REPORT 4  
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 88  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 510- PEKING

001-AGRI & FOOD PRODUCTS & SERVICE  
PEOPLE'S REP OF CHINA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

JOINT AGRICULTURAL COMMITTEE

-SUPPORT AG RESEARCH IN CANADA  
- PROMOTE PRIORITY AG SALES TO CHINESE.  
BREEDING LIVESTOCK AND GRAIN EQUIPMENT.

PLANT PHYTOSANITARY DISCUSSIONS.

CREATE CONDITIONS FOR NEW PLANT EXPORTS.

ANIMAL HEALTH DISCUSSIONS-MINK, MARTEN, FOX, AND PIGEON.

CREATE APPROPRIATE CONDITIONS FOR LONG-TERM EXPORTS.

INITIAL DAIRY CATTLE SALES TO A MODEL FARM SITUATION IN BEIJING.  
POST WILL WORK WITH PRIVATE SECTOR FOR MAXIMUM PUBLICITY.

SECTION OF P. R. C. DECISION-MAKERS.

EXPAND MARKETING EFFORTS INTO STUDIES ON POTENTIAL MARKETS  
FOR POTATO EXPORTS - IDENTIFY TECHNICAL BARRIERS.

POST SHOULD BE IN A BETTER POSITION TO ASSESS  
MARKET PROSPECTS IN THIS POTENTIALLY ATTRACT-  
IVE SUB-SECTOR.

EXPAND MARKETING EFFORTS INTO STUDIES ON POTENTIAL MARKETS  
FOR FOOD PROCESSING EQUIPMENT.

POST SHOULD BE IN A BETTER POSITION TO ASSESS  
MARKET PROSPECTS IN THIS POTENTIALLY ATTRACT-  
IVE SUB-SECTOR.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ANIMAL HEALTH DISCUSSIONS.

ON-GOING DISCUSSIONS AIMED AT LONG-TERM  
SOLUTION TO THIS MATTER.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----