

Moules frites - from page 1

Belgians are the highest consumers in the world, averaging 4.2 kg of mussels per person annually. Current domestic production of mussels in the Netherlands is around 50 million kg per year—about half of the supply needed to meet the estimated market demand.

Through their strategic partnership, Canadian Mussels Ltd. (www.canadianmussels.com) and Prins & Dingemanse (www.prinsendingemanse.com) have cemented an important supply arrangement

for this growing market. They are also assuring that mussels will be available in restaurants and supermarkets year round, to the delight of customers in the Netherlands and Belgium.

For more information, contact Julie Ferguson-Ceniti, Trade Commissioner, Canadian Embassy in Belgium, tel.: (011-32-2) 741-0635, e-mail: julie.ferguson-ceniti@international.gc.ca or Diederik Beutener, Trade Commissioner, Canadian Embassy in The Hague, tel.: (011-31-70) 311-1665, e-mail: diederik.beutener@international.gc.ca.

Export Café set for Toronto art fair

Toronto, November 4, 2005 > The Canadian Trade Commissioner Service is inviting businesses to attend their Export Café at the Toronto International Art Fair, Canada's leading contemporary visual arts exhibition. Canadian trade commissioners and cultural affairs officers from offices in Atlanta, Berlin, Brussels, Houston, Mexico City, Miami, New York, Paris, Rome, Sydney, Taipei, Tokyo, Vienna, Montréal and Toronto will be present to make Canadian companies aware of export opportunities in these markets.

Don't miss the chance to meet with them at the Export Café on Friday, November 4, from 10:30 a.m. to 12:00 p.m. at the Metro Toronto Convention Centre.

For more information, contact Chantal Rodier, International Trade Canada, e-mail: chantal.rodier@international.gc.ca. To register for one-on-one meetings, contact TIAF, e-mail: tiaf_registration@sympatico.ca, Web site: www.tiafair.com.

B.C. air show - from page 1

The networking sessions explored areas of collaborative work and provided the U.S. delegation with insight into the aerospace industries located in B.C. Both U.S. and Canadian participants stressed the importance of being able to meet face-to-face.

Home to the burgeoning Cascade Aircraft facility plus a host of allied suppliers, producers and technical colleges, B.C. employs nearly 8,000 aerospace workers in dozens of companies.

For more information, and to obtain a copy of the Washington and Oregon aerospace company database, contact Jim Sheehan, Canadian Consulate Seattle, tel.: (206) 770-4082, e-mail: jim.sheehan@international.gc.ca.



American aerospace executives return from networking with Canadian companies.

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CHINA MINING 2005 coming up in November

Beijing, China, November 14-17, 2005 > In support of the Canadian private sector, Natural Resources Canada (NRCan)—with the active involvement of the Canadian Embassy in Beijing—will participate in **CHINA MINING 2005**, Asia's premier mining congress and exhibition. They are also working with the Canadian Association of Mining Equipment and Services for Export (CAMESE) on setting up a Canadian pavilion to increase the visibility of Canadian companies at the exhibit. Businesses active in the Chinese mining sector, or contemplating new opportunities in this burgeoning economy, are invited to attend CHINA MINING and exhibit in the Canadian pavilion.

NRCan has been supporting China's reform towards a full market economy and has been working to increase mutually beneficial mining investment and trade between Canada and China. Special emphasis has been placed on improving the investment climate in China for Canadian investors, and on attracting Chinese mining investment to Canada.

In support of these efforts, NRCan signed two memorandums of understanding with China during Prime Minister Martin's visit in January. These memo-

randums, one with the National Development and Reform Commission and the other with the Chinese Ministry of Land and Resources, enable NRCan to engage key Chinese decision makers in regular bilateral discussions on cooperation and activities related to investment, mining and earth sciences.

To increase the benefits of Canadian companies participating in CHINA MINING 2005, NRCan is planning two parallel events prior to the start of the show:

- an informal meeting between Canadian companies and federal government officials to discuss experiences with China; and
- a workshop for Canadian companies to promote their capacity and technology to a selected group of Chinese government and industry representatives, followed by a networking reception.

For more information on the NRCan events, contact Ghislain Robichaud, NRCan, tel.: (613) 944-6367, e-mail: grobicha@nrcan.gc.ca. For Canadian pavilion exhibitor information, contact Maurice Bichsel, CAMESE, tel.: (905) 513-0046, ext. 303, e-mail: bichsel@cameese.org. Web site: www.china-mining.com.

Canadian mooncakes celebrate China's Mid-Autumn Festival

Beijing, China > On the occasion of the Chinese Mid-Autumn Festival and in recognition of the 35th anniversary of China-Canada diplomatic relations, the Canadian Embassy in China has partnered with Beijing's award-winning mooncake maker, Fangshan Restaurant, to provide the first-ever version of Canadian mooncakes.

The Embassy has taken one of the finest traditions of the Mid-Autumn Festival and combined it with the flavours most closely identified with Canada, to offer mooncakes in the traditional Canadian flavours of ice wine, smoked salmon and maple syrup.

These mooncakes showcase the high quality of Canada's specialty food ingredients and products, and how easily they can be adapted to suit Chinese tastes and traditional cuisine. The Canadian Embassy worked in close cooperation with Imperial cuisine specialists at the Fangshan Restaurant, Nolan Ledarney, Chief Chef at Canada's Official Residence in Beijing, and the Canadian suppliers of ice wine (www.vqaontario.com),

smoked salmon (www.bcsalmon.ca) and maple syrup (www.ontariomaplesyrup.com and www.maple-erable.qc.ca). Together, these experts created and then perfected the recipes and production techniques, enabling mooncake lovers in China to sample these tasty Canadian flavours.

These delicious and distinctive cakes bring together the old and the new, east and west, imperial Chinese cuisine and contemporary Canadian flavours. More significantly, they celebrate the very special Canada-China friendship and close people-to-people ties.

For more information, contact Yao Xu, Canadian Embassy in China, e-mail: yao.xu@international.gc.ca.

