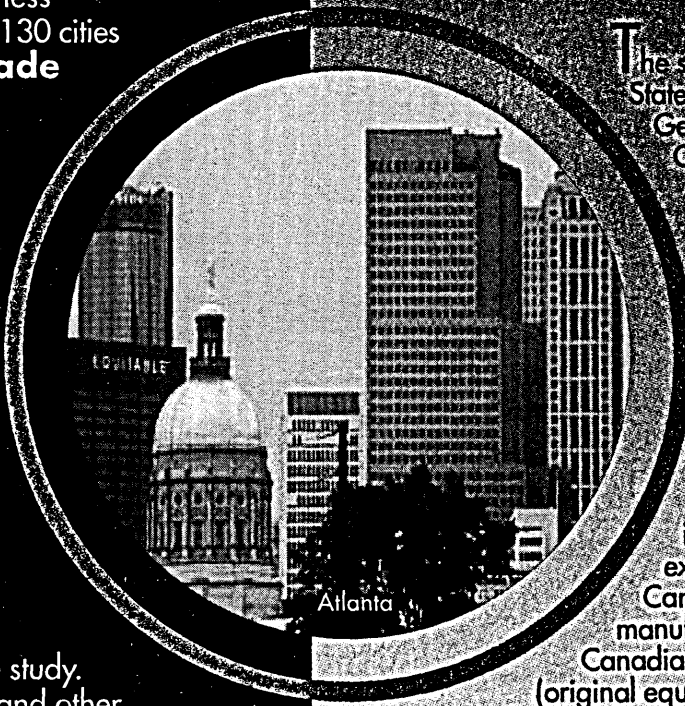


THE SOUTHEASTERN
UNITED STATES

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— The Autom

The southeastern United States (Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina and Tennessee) holds significant potential for Canadian exporters of automotive aftermarket products. With more than 37 million registered vehicles — at an average age of nine-years-old — the southeastern United States is becoming an increasingly important export destination for Canada's auto parts manufacturers. In 1999, Canadian exports of auto parts (original equipment and aftermarket) to the southeastern United States reached

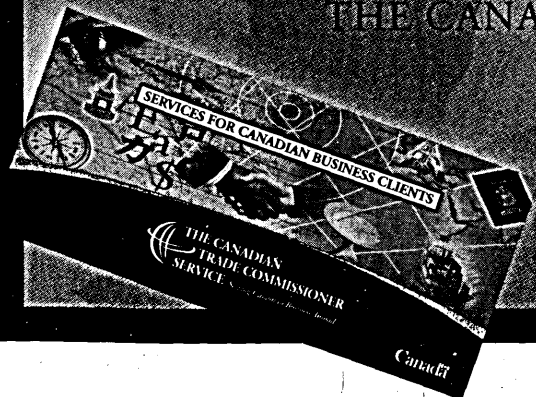
CAN \$892.7 million — an increase of \$204.5 million from 1996 levels.

Key Market Factors

At the end of 1999, more than 18% or 37.5 million vehicles registered in the United States were located

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