

THE FRUIT MAGAZINE

The only Magazine in Canada devoted exclusively to the Fruit Industry.

SUBSCRIPTION PRICE \$1.00 A YEAR

Advertising Rates on Application.

Copy and cuts for advertisements should reach this office on or before the 14th and news items not later than the 21st day of the month preceding publication.

All correspondence should be addressed to
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MAXWELL SMITH - - Editor

EDITORIAL ANNOUNCEMENT.

THE fruit industry in the Dominion of Canada has now reached such proportions as to justify the launching of a thoroughly up-to-date non-partisan monthly publication devoted entirely to the interests of those directly and indirectly connected with the business.

Such is the aim of the promoters of The Fruit Magazine, of which this is the initial number, and which we trust will be accepted by the public as a fair indication of what may be expected of us in the future. By doing our part well, we hope to merit the hearty co-operation and support of an ever expanding circle of readers and advertisers, which should insure a career of usefulness that will bring credit to ourselves and lasting benefits to the public at large.

As fruit growers, fruit dealers and fruit consumers comprise the most highly intelligent, peaceable, temperate and important classes of our citizens we may safely assume that they are interested in all important subjects affecting the highest national development of the great Dominion of Canada, the fraternal unity of the British Empire and the peace of the world.

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WHILE we claim that every protection and courtesy becoming our claims to a high standard of civilization should be extended to all foreign races sojourning within our borders, we are irrevocably opposed to the deliberate importation of the Oriental or other colored races for any purpose whatsoever.

Speaking from a Canadian, and particularly a British Columbia, point of view, we contend that the full privileges of Canadian citizenship, which carry with them the franchise, should not be granted to any but those of the white races. This country has been pioneered, opened up and developed to the status of a nation by the whites and we are under no obligation, nor would it seem expedient, to extend the franchise to any race of people who will not become readily absorbed and assimilated by

those already owning and governing the country. Moreover, the opportunity is afforded the humblest laborer of becoming the owner of sufficient land from which to earn a comfortable living and the same opportunity awaits the most obscure clerk of becoming a partner in any of the large commercial concerns of the country. Therefore it would seem to be unwise to systematically import or encourage any class of labor which does not have in it the elements of good citizenship, and for this reason we contend that the best interests of the country, its future peace and wellbeing, depend on the care with which we select the immigrants who come here ostensibly for the purpose of supplying a want in the labor market, because, although these people (speaking of the white races only) may not have very exalted ambitions on arrival, their very environment will kindle within them, that spark of independence and progress which is a latent element in nearly all of our kith and kin and it should not be long ere they look forward to having a home of their own and taking an active part in the government of the country.

We do not believe in importing a class of laborers which we covertly regard as belonging to an inferior race and which we would not rejoice to see advancing and improving themselves. We should assume an attitude towards our laboring classes that will blot out the last traces of that tendency of one class to hold another in bondage or slavery.

All labor is honorable and, with our boasted civilization, can only be dignified by providing the possibility of advancement and rising in the scale of human progress.

So far as fruit growing, and agriculture in general is concerned, its future success depends upon intensive scientific cultivation of the soil and the rendering of the relations of employers and employees pleasurable, and throwing the responsibility of the success and progress of the individual upon his own mental capacity and the skill of his own hands.

We hold that all government regulations, whether Provincial or Dominion relating to the legality of certain fruit packages, standards of grades, the destruction of fruit pests and diseases, etc., should apply with equal force to domestic as to import or export trade.

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WARNING.

ON page five of this issue we reproduce an article on "The Fruit Industry of British Columbia." Portions of this article have been used in several bulletins issued by the Dominion and British Columbia governments and also in advertising matter of numerous land companies and real estate agents. But in some instances the authority has not been quoted, and in others certain paragraphs have been so abridged as not to convey all of the information intended by the author. This is a copyrighted article, including the map, and no person has any right to use any portion of it without the consent of the author,

which he is perfectly willing to grant for legitimate purposes in the dissemination of authentic information on the subject.

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VANCOUVER AND THE RAILWAYS

FRUIT growers, both east and west, view with approval the present and prospective railway construction in Western Canada. All these railways and many steamship lines will have terminals in the rapidly rising seaport city of Vancouver, and the game now being played between the Vancouver City Council and some of these railway companies over the disposition of the bed of False Creek is interesting. But if, in these negotiations, Vancouver fails to safeguard her right to some day cut a ship canal from the present head of False Creek across the narrow neck of land to Burrard Inlet, she will make a mistake which her citizens will regret for all time to come. It would pay the city to expropriate, now, all of the land and buildings situated between Campbell and Raymur avenues and the annual rentals would pay fair interest on the investment.

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THE SPOKANE SHOW.

THE second National Apple Show to be held in Spokane, Wash., Nov. 15 to 20, promises to excel the first which was such an unqualified success. British Columbia fruit growers did well there last year and they should aim to do better this year. There could be no better opportunity to advertise by actual demonstration the fruit growing capabilities of this or any other part of Canada with sufficient courage to put up a first class exhibit. Spokane treated the Canadian exhibitors fairly a year ago, try her again.

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OVER-PRODUCTION.

THE question of over-production is one which is not infrequently referred to, by the active and prospective fruit grower of Canada. The experience of most fruit growing countries naturally suggests this subject to the minds of those looking to the future of this great industry.

In nearly all horticultural countries there has been an over production of certain classes of fruit, but a careful analysis of the situation will reveal the fact that there has never been an over production of certain standard commercial varieties. The market has always demanded and absorbed the high class article, especially when put up in an attractive form. It is true that in the older districts where so many varieties of inferior quality were originally planted and the cultivation and care of the orchards carried on in an indifferent manner, much inferior stock has been offered, at any old price, which has the effect of demoralizing prices and minimizing demand and consumption. But the fruit grower in the newer districts has the advantage of knowing something