

FORMULA

R Olei Morrhuae (opt.) \bar{z} vii.
 Ferri Phosphat. \bar{z} ii.
 Phosphori gr. i.
 Glycerini, etc., q.s., ad. \bar{z} xv.

*Sig.—Take as directed by
 attending physician.

TRADE MARK

FERROL

REGISTERED.

With Creosote

R Olei Morrhuae (opt.) \bar{z} vii.
 Ferri Phosphat. \bar{z} ii.
 Phosphori gr. i.
 Creosoti (Beechwood),
 min. cxii.
 Glycerini, etc., q.s., \bar{z} xv.

The Official Organs Pronouncing on "Ferrol" from the Medical Centres of our Dominion.

Ferrol.—In this preparation we have combined in the form of a perfect emulsion, phosphate of iron and cod liver oil, with the addition of a small quantity of phosphorus. The product is smooth and of uniform strength and supplies an excellent tonic food for use in wasting diseases and during convalescence.

Where the indications are such—as in pulmonary affections—that the addition of creosote would often add considerably to its value, Ferrol can be obtained with 112 minims of beechwood creosote added to each fourteen-ounce bottle under the heading of "Ferrol cum creosote." An analysis made by Dr. R. A. Pyne, of Toronto, shows that the product contains the different ingredients in the proportions claimed.

The manufacturers by publishing the exact formula of Ferrol and guaranteeing that no circulars or advertisements are enclosed in their packages, deserve the support of the profession in their efforts at having their business conducted strictly in accordance with medical ethics.—*Montreal Medical.*

FERROL AN IDEAL EMULSION.

Ferrol, an honest emulsion of cod liver oil, has been on the market for some years and given great satisfaction. It is a Canadian preparation, made from the purest and best oil procurable. The formula is on every bottle and it deserves the support of the medical profession. The manufacturing of this preparation has lately been taken over by the Ferrol Company of Toronto. It is the intention to push the sale in every legitimate way possible, but always and only through the medical profession and press.—*The Canadian Practitioner.*

Some years ago there was introduced to the medical profession in Canada a pharmaceutical product named Ferrol. The name was indeed a most happy one, as giving its composition at once, that of cod liver oil and iron. For some reasons Ferrol was at that time not pushed. Now, however, fortunately for both physician and patient, it has been revived and taken hold of by a company of strong capitalists who intend pushing it, as it ought to be. Ferrol can be produced either plain, consisting of phosphate of iron, phosphorus in minute quantity, glycerine and cod liver oil, or with creosote, the latter ingredient so combined as to form one of the most palatable products on the market, one which can almost be guaranteed not to cause the usual nausea and after eructations so frequently the case with cod liver oil in any other form but that of Ferrol. The Ferrol Co. of Toronto, Limited, are putting their article before the profession in a strictly ethical manner, advertising it only in the medical press, thus appealing to the profession in the strongest possible manner. We take pleasure in making this preliminary announcement, and add that Ferrol can be procured from any first-class druggist.—*Canadian Journal of Medicine and Surgery.*

There has been on the market for some years, a preparation which was very favorably received by the profession, but owing to changes in management, and some internal difficulties, the supply was irregular. Although all those who prescribed it had formed a high opinion of it, and kept repeating their prescriptions, a regular supply was not obtainable. This was a permanent emulsion of iron and cod liver oil, known as Ferrol. This preparation, as will be seen by our advertising pages, has been taken hold of in a thorough and ethical manner, and now physicians will be able to obtain the article demanded on their prescriptions. We can certainly recommend it to the profession as an emulsion of iron and cod liver oil that they can absolutely depend upon.—*Dominion Med. Monthly.*

We beg to call the attention of the profession to the preparation known as Ferrol—Iron and Cod Liver Oil. It is an excellent preparation, and when combined with creosote most useful in those cases where these products are indicated. The manufacturers are appealing to the profession alone and not to the general public, desiring in the most ethical manner possible to have its merits fully tested and reported upon.—*Medical Review.*

THE FERROL COMPANY OF TORONTO,
 LIMITED.