Knox, Morgan & Co.

Wholesale Dry Goods

HAMILTON, ONT.

SPRING 1899

SAMPLES OF SPRING IMPORTATIONS NOW ON THE ROAD,

WE SEND OUR TRAVELLERS OUT WITH MORE THAN USUAL CONFIDENCE THIS SEASON.

EVERY DEPARTMENT IS SHOWING ENTIRELY NEW AND LARGELY INCREASED RANGES OF GOODS.

Of English, American, and Canadian manufacture are uniformly attractive. We Prints. hold an enviable reputation in this department.

Piques, Bedford Cords and Ducks will be in great demand the coming White Goods. season.

Large assortment—prices 4½ to 15c. Buy them now—will be scarce Ginghams. later on.

We are paying particular attention to this branch of our Gents' Furnishings. business. Sales have increased 50% during the past season. Some special makes in OVERALLS entirely confined.

Ladies' Black Plain Cotton 45c. up to \$3 00 Hosiery.

Ribbed Black-see our R 50 biggest seller in the market. Cashmere-bought before the advance took place. Our values, from \$2.25 up, will be found right.

Swiss, \$2 25 to \$4.25 per pair. Curtains. British, 19c. to \$3.75 per pair.

Chenille and Damask, \$2.25 and \$3.00, are special.

Laces and Embroideries. A larger showing than last year.

At \$4.50, \$4.75, \$6.50, \$7.00, and \$9.00—all newest styles.

Wrappers and Ladies' Skirts. Many good lines at popular prices.

All the newest and most popular and stylish ideas in English, German, and French effects, plain and fancy. We have no goods carried over. Dress Goods.

Staple Department.

We have every line that is worth buying in Shirtings, Cottonades, Flannelettes, Apron Ginghams, etc Prices lower than last season's.

LETTER ORDERS always have our best attention.