

A. BROWN & CO. MIDSUMMER SALE

\$1.25 Wash Skirts at 90c. 3 doz. only Wash Skirts, made from best quality rep. in tan or white, all sizes, regular \$1.25. Sale Price, 90 cents.

Embroideries and Laces at Clearing Prices 50 Pieces, extra quality Embroideries, very wide and choice patterns. Regular prices, 12c, 15c and 18c. Sale Price 8c per yard.

Sale of Onting Collars 25 doz. Lounge Wash Collars, suitable for men or women, all sizes from 12 to 16, in white, blue, tan, and black and white. Regular 25c each. Sale Price, 3 for 25c.

Boys' Blouses and Shirt Waists A splendid range of boys' blouses and shirt waists in tans, blues and fancy patterns. Lounge collars attached and made from fast color galatea. Clearing at 25c, 35c and 40c.

Men's and Boys' Straw Hats .25 Straw Hats for... \$ 1.19 .40 Straw Hats for... .29 .50 Straw Hats for... .37 .75 Straw Hats for... .55 1.00 Straw Hats for... .75 1.50 Straw Hats for... 1.10

Boys' Wash Suits \$1.75 Suits at... \$1.30 1.50 Suits at... 1.12 1.25 Suits at... .95 1.00 Suits at... .75 .90 Suits at... .68 .75 Suits at... .56

A. BROWN & CO.

Watford Civic Holiday Wed. August 12 GRAND EXCURSION

UNDER THE AUSPICES OF THE WATFORD CONCERT BAND TO SARNIA VIA GRAND TRUNK RAILWAY, AND TO DETROIT BY STAR LINE STEAMER "CITY OF TOLEDO"

TIME-TABLE AND FARE TO SARNIA Table with columns for Train Leaves, Fare to Sarnia, and Children. Includes routes to London, Hyde Park Junction, Komoka, Strathroy, Kerwood, Watford, Kingscourt Junction, Wyanstead, Wyoming, Mandaumin, and Sarnia Tunnel.

When the Crop is in the Barn There is More Danger From Lightning THE UNIVERSAL LIGHTNING ROD CO. Makers of the Rod with the Lock-Joint. HESPELER, ONT.

SCHOOL REPORTS

The following is the report of the promotion examination for S. S. No. 4, Watford, Ont. Class II to III.—Edith Tanton, Freddie Kenzie. Class I to II.—Mildred Brent, Mable Cable, Harvey Richardson.

FARM FOR SALE

WEST HALF OF LOT 3, CON. 4, S. E. R. Warwick, 100 acres, all under cultivation. On the premises are a good frame house, frame barn with stable and granary, all new.

TEACHER WANTED

FOR SCHOOL SECTION NO. 1, METCALFE, APPLICABLE STATE EXPERIENCE AND EDUCATION REQUIRED. WILLIAM JOHNSTON, Secretary.

Notice to Creditors and Others

In the Estate of Jarvis Westgate, late of Watford Township, Ontario, Farmer, deceased. NOTICE is hereby given pursuant to the statutes in that behalf that all creditors and others having claims against the estate of said deceased who died on the 8th day of July, 1914, are required to send by post, prepaid, or deliver to the undersigned solicitor for Mary Jane Westgate, the administrator of the said estate, on or before August 31st, 1914, their names, addresses and full particulars of their claims in writing duly verified and the nature of the securities, if any, held by them, and after the said thirty-first day of August, 1914, said administrator will proceed to distribute the assets of said deceased among the persons entitled thereto, having regard only to the claims of which she then shall have had notice, and she will not be liable for the said assets or any part thereof to any person or persons of whose claims she shall not have had notice.

CANADIAN PACIFIC HOMESEEKERS' EXCURSIONS TO MANITOBA, ALBERTA SASKATCHEWAN Each Tuesday until October 27th, inclusive. Winnipeg and Return - \$35.00 Edmonton and Return - \$35.00

YOUR AIM When you mistrust that you require glasses and finally decide to visit an Optician, your aim is to get satisfaction; in other words to get just what you want. OUR AIM Is to give you just what you need to your own satisfaction, not merely to sell you a pair of glasses. Let us prove to you that we can suit you exactly. CARL CLASS JEWELER ISSUER OF MARRIAGE LICENSES

SUMMER COMPLAINTS

KILL LITTLE ONES

At first sign of illness during the hot weather give the little one Baby's Own Tablets, or in a few hours he may be beyond aid. The Tablets will prevent summer complaints if given occasionally to the well child and will promptly cure these troubles if they come on suddenly.

WATFORD COUNCIL

Watford, August 3rd, 1914. Regular meeting of Council; present, Reeve, Brown, McKecher, Doan and Hawn.

GRADUATION EXAMS.

Results of the Junior Public School Graduation Examination in E. Lambton. Eighteen pupils wrote and 12 were successful, while two others obtained Junior H. S. Entrance standing.

Free! Free!

To every purchaser of any of the following Rexall Talcum Powders at 25 Cents we will give FREE, while they last, either one Japanese Folding Fan or one Best Quality Face Chamolis.

J. W. McLAREN DRUGGIST STATIONER. Issuer of Marriage Licenses. The Rexall Store.

LOCAL HAPPENINGS

THE GUIDE-ADVOCATE welcomes items of interest for this column. Call Phone 11, send by mail items in GUIDE-ADVOCATE Letter.

LOCAL HAPPENINGS

PAV! Pay!! Pay!!! ALL the girls love a red coat GOOD-BYE, boys! May you safe return.

LOCAL HAPPENINGS

THE Italians who were rail the G. T. R. here have all been work on account of the war.

LOCAL HAPPENINGS

REVEAL WALTER DANIEL, Sec. for Western Missions, at Baptist Church on Sunday.

LOCAL HAPPENINGS

IF the Almighty were to prayers of all the rulers of have sought His favor in there would not be a fight alive in Europe.

Wa Volume XL-N East Lambton Fall WATFORD October 5th and 6th LOCAL HAPPENINGS

THE GUIDE-ADVOCATE welcomes items of interest for this column. Call Phone 11, send by mail items in GUIDE-ADVOCATE Letter. PAV! Pay!! Pay!!! ALL the girls love a red coat GOOD-BYE, boys! May you safe return. JAMES GRAHAM has bought Dobbin's dray, the wireless, the pick-up unconfirmed rumors of New girdle ribbons and filled the last week.—A. BROWN & CO. THE Forestry Convention to be held at Halifax Sept. 1-4 postponed indefinitely. THE copious showers of the last week made an agreeable prolonged dry spell. STICK together boys till sets over his drunk. Mr. T. Xins will soon sober him. THE Italians who were rail the G. T. R. here have all been work on account of the war. SEE our art tailored ladies over the new book.—SWIFTS THE man behind the gunnys just now, but let us the woman behind the preserve. THE schools will reopen of Sept. 1st. Labor day, a public falls on the following Monday. The man who has a few dollars good just now should hold on until before this cruel. BECAUSE it is the world's freedom Britain, reluctantly by 13, speaks the word, an answers Ay! SOME of the men who are in with high balls will soon have opportunity of becoming tan cannon balls. FINAL clearing of all summer Friday and Saturday. Low price tickets.—A. BROWN & CO. WAR! WAR! Nothing of of for any length of time. election protest did not cause excitement. REV. WALTER DANIEL, Sec. for Western Missions, at Baptist Church on Sunday. Everybody welcome. DR. A. F. BROWN, Osteopath, at Queen's Hotel, Stratford days from 12:30 p.m. to 5:30 p.m. by appointment. RISE, for the day is passing. And you lie dreaming on. The others have buckled it. And forth to the fight has. A NEW electric lamp called "watt" is said to be double of the tungsten, and promises to size the use of electricity for 100 years. A BERLIN weather shaw when one's stocking slips of sign of rain. Wrong again, that the material in the article is up is punk. 500000 men's suits to order 27,500 SWIFTS. A picture of the Watford ordered for this issue, but it being two hours late on We engravers did not have sufficient the cut ready. IF the Almighty were to prayers of all the rulers of have sought His favor in there would not be a fight alive in Europe. SUBSCRIBERS wishing to of the Guide-Advocate of afternoon will please call be as after that hour the list mailing room. It speaks well for Britain her sons in Canada, Australia, New Zealand, and of the globe are so nobly of the call of the motherland. THE practice of throwing on the street should be disc not only makes the streets which all good citizens against, but is a fruitful sowing of evil. We are ready to take or in our ladies' tailoring SWIFTS. The man with a good consistently advertises it papers cannot dodge pro tricks. Newspaper adver used is the most profit any business can make. readers patronize advertise experience has taught them t trade with daylight men.