

A January Event One-Third Off MAKING YOUR OLD FURNITURE NEW

Orders for re-upholstering taken now will be at one-third off the cost of work. An opportunity to have your worn pieces recovered at moderate cost. A limited amount of work taken.

Inquire Fourth Floor.

January Clearance

A Sale Day For Each Dept

THE season of necessity has just arrived and these sales could not have been timed more conveniently for you. All merchandise is new; styles are new; and all are exceptionally good and of the exclusive character of this store. Prices are taking their sharpest decline of the season at the present moment and it does seem unnecessary to suggest that it will be worth while to buy now.

The Month of White A Word About Prices

The sale of pure Irish table linens and table napkins yesterday and the tickets on the piles of cotton and sheetings will clearly convince every buyer that prices are close to pre-war times. Not since then have we been able to offer such extraordinary values.

Dress Goods and Coatings At About Half Tomorrow



This announcement needs no words of commendation. A glance over the list below will suggest the significance of this sale and the wisdom of an early morning visit.

Beautiful Plaid Back Coatings for \$2.48 Yard
Seven pieces, comprising about 125 yards of 54-inch Imported English Plaid Back Coatings for men's and women's wear. Our best qualities from stock for quick clearance; 30-ounce weight to make up without linings. All to clear at \$2.48 yard

54-Inch Scotch Tartans Half Price, \$1.98 Yard

Pure wool makes of extra wide widths. To fully appreciate this wonderful bargain, one must see the value. The quality is such as to recommend it for ladies' skirts, Steamer Rugs. The new cloaks, children's school dresses for real wear; McKenzie, McKay or Black Watch or 42nd Plaids comprise the lot.

Plaid and Stripe Wool Skirtings \$1.98 Yard

About half price, extra fine pure wool 54-in. goods in navy and brown grounds, relieved with plaids and stripes of contrasting colors, also a few attractive stripes in gray grounds.

Bolivia and Chinchilla Coatings About Half Price, \$3.48 Yard.

A few pieces in pretty dark browns only, of our best importations, at almost half price. If you've been waiting for a real good coat, here's your reward tomorrow. All are 54 inches wide.

Pure Wool Santos and Crepes Tomorrow \$1.29 Yard

For tomorrow only, you have an opportunity of buying two of spring's newest wool dress fabrics, Santoy and Wool Crepes. Note the colors—in Wool Crepes, sand, cocoa, jade, waterfall blue, coral sunset, Bermuda rose, black and navy, 40 inches wide; in Santos, pelican gray, fudge brown, Chinese blue, nigger brown and navy blue. All are 40 inches wide.

Braids and Trimmings Less Than Half

The following list will tell the story briefly and concisely:
600 yards Black and Colored Braids, 1/2 to 1 inch wide, to clear at 2c yard
324 yards Colored Artificial Silk Braid, 1/2 inch wide, to clear at 5c yard
388 yards Fancy Black Silk Braids and Edgings, 1/2 to 1 1/2 inches wide, to clear at 5c yard
20 yards Sequin Banding, 2 inches wide, colors old blue and opalescent, to clear at \$1.25 and \$2.50 yard
Motifs, hundreds of pretty Motifs, beaded and silk embroidered, to clear at 19c, 50c and 95c each



—IMPORTANT!—

Infants' Shop Clearance

One-Third and One-Half Off Regular Price

Odd lines, broken sizes and slightly soiled garments have been sorted out for this sale. You will find Bonnets, Infants' Dresses, Long Skirts, Flannelette Slips, Wool Bootees, Nightgowns, Sleepers, Sweaters, Children's Dresses, Hats, Kimonos, Shoes and Rubbers.

Infants' White Silk Bonnets... 35c to \$3.87
Wool Bonnets... 35c to \$1.50
Infants' Long Dresses... 99c to \$4.25
Infants' Long Skirts... 43c to \$1.25
Infants' Flannelette Slips... 49c

Children's Cotton Nightgowns, sizes 2 and 3 years... 49c and 99c
Woolen Bootees... 25c to 75c
Children's Dresses, sizes 1 to 3 years... \$1.49 to \$2.50
Colored Dresses, sizes 1 to 3 years. Prices 69c to \$1.49
Small Boys' and Girls' Hats... 29c to \$1.50
White Chinchilla Coats... \$1.50 to \$2.50

SHOES AND SLIPPERS, \$1.39

Children's Patent and Kid Shoes and Slippers, sizes 4 to 5 1/2. Broken size ranges grouped to clear at... \$1.39 pair

Fourth Floor.

NARCISSUS BULBS,
In pretty bowls
with pebbles.
1-3 off, 79c, 98c, \$1.39.

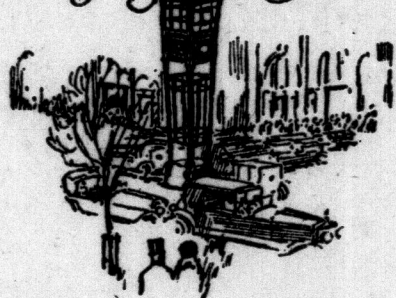
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PAPERIES.
Paper and Envelopes, special \$1 box.
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The Breath of the Avenue



Fashions New In New York at This Store Now

New fashions see their first days on Fifth Avenue just as new plays have their first nights in New York.

And as soon as New York society sets its seal upon a style, you are sure to find this fashion featured at Smallman & Ingram's.

Our exclusive style representatives in New York, "The Breath of the Avenue" organization, help to present to you fashions that are always ahead, at prices that are always moderate.

A Summary of New York Evening Fashions.

FOR THE SOCIAL SEASON— dances, dinners and theatre parties—Fashion has been deftly making new dresses to wear. And the results were enthusiastically greeted by the holiday crowd during vacation days—school girls home from college and boarding school, young women in the midst of the whirl of the social season, busy women taking a week's vacation.

FOR THE COLLEGE GIRL there is the bouffant frock. It is almost sure to be one of these three materials: (1) Georgette, (2) taffeta, or (3) velvet.

If it is georgette, it will have a slim bodice of taffeta or satin with a gaily fluttering skirt. Sometimes of white or rose, it has fan-shaped tiers of the georgette extending down the left side—giving an especially fly-away effect—topped with a trailing spray of pastel-tinted flowers of silk, or a large girdle bow for color contrast.

We have many frocks of georgette, white and pastel toned, priced from \$27.50 to \$55.00.

IF THE FROCK IS OF TAFFETA, it is likely to be one of those demure, old-fashioned things—pastel tinted and Watteau flowered effects. Bouffant almost to hoop-skirt dimensions, small cap sleeves and very snug bodice. It may be changeable taffeta, glinting two pastel shades under the lights. Or it may be plain taffeta trimmed in ruffles of metal lace all the way down its wide skirt.

BREATH OF THE AVENUE.

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We are offering these taffeta frocks at \$27.50 and \$45.00, and find them popular with many customers.

VELVET IS ANOTHER FAVORITE FABRIC. For the slim young woman, who wears the straight silhouette best, there is the slender frock of velvet, beaded satin or crepe.

Any evening at the popular dancing places one can see beaded frocks, both in white and pink shades.

The newest beaded frocks follow the dictates of Paris in having their crystal and rhinestone ornamentation applied in open designs—not the all-over effects of past seasons. There are long, up and down lines that make these frocks look slimmer, and there are borders about skirt, waist and round neck.

FOR THE WOMAN WHO IS TAKING HER WEEK OFF from busy activities, Fashion has designed evening gowns and dinner dresses in high shades, as well as those of satin and cantons in white and colors.

These gowns have a fondness for draping slimly about the figure in long lines from one shoulder, with a length of material to flutter as the wearer moves about. Cerelean and other bright new blues are the most important note in these dresses.

THE VOGUE FOR THE SHAWL DRESS is just beginning. It promises to be popular with the older woman. It takes a Spanish or Venetian shawl and drapes it into gown with fringes trailing on the floor.



The opening of the new arena, with its popular skating nights and exciting hockey matches, has placed unusual emphasis this year on skating fashions. Glint of sharp steel, vivid grace of swiftly-moving figures, and glittering surface of blue-white ice. Like a mirror the ice reflects the gay winter-time colors worn by the skaters.

No less colorful is the picture when a keenly-contested hockey game is in progress. For the excited spectators who fill the boxes and benches are warmly dressed in bright sweaters, vivid scarfs and caps.

Bright and cheery are the Cap and Scarf Sets of Brushed Wool. They are white as snow, blue as winter skies, or red as holly berries. Equally colorful is the scene in our Sweater Department on the Second Floor. Skating Sets of Scarfs and Hats or jaunty Tams are priced at \$6.50, and there are separate Scarfs of vivid hues for \$3.50.

An EXTRAORDINARY SALE of DAY-TIME DRESSES— Many Less Than Half the Regular Price

Women alert to new turns of style and quick to appreciate values will be anxious to choose from these scores of daytime frocks. For here they will see most popular and practical fabrics, colors they know are smart and, of course, fashionable lines. At the small price they are marked every wardrobe should at least claim one, for they are daytime year-round dresses.

**Billie Burke Trinella
Cloth
Dresses, \$5.95**

These Dresses are all now stock. A special purchase from the manufacturer at less than half regular price. 75 Dresses in the group, all to be sold at one price, and the sizes are complete from 16 years up to size 42.

Some wonderful Dresses for the school girl, the office or business girl.

A splendid variety of styles (all this season's models) with both short and full length sleeve.

Slipover Models showing string girdles, braiding and embroidery.

Smart Dresses in turquoise blue, braided in gray, suitable novelty pockets.

Red Dresses with full length bishop sleeves, slit pocket, wool embroidered in gray and red.

Sand color Dress, short sleeves, side closing sash of self-embroidered, in sand or rose color.

Navy or Sand Dresses, sailor collar, long sleeves, slit pockets, with navy soutache braid, trimming, and monogram on sleeve.

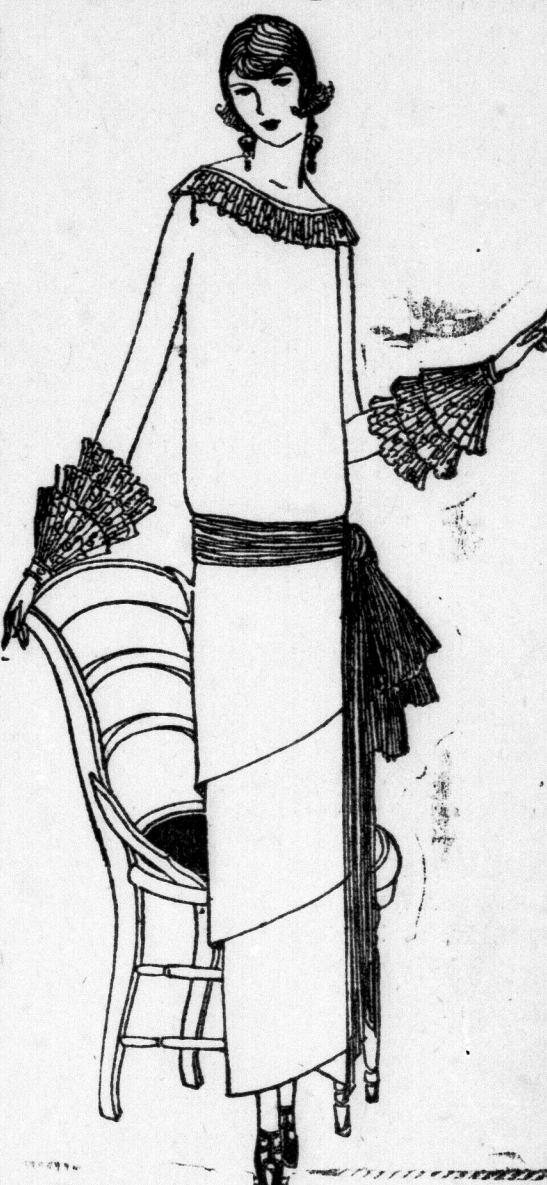
Jade Green Dress, flare sleeves, slit pockets, sleeve, girdle and front embroidered in sand.

Colors in all—sand, brown, turquoise, red, navy, rust and jade. The few we have noted are but a handful of the many pretty styles in this collection all of which are priced at half or less. 75 dresses in the lot to clear all at one price tomorrow **\$5.95**

**60 Dresses, 1-3 to 1-2 Off
\$15.95 and \$19.95**

This will surely be dress day, for here are Canton Crepes, Satins and Trecosham Daytime Dresses, also a few models for evening wear, picked right off the racks or from the cases and reduced one-third to one-half for this sale tomorrow. There are blacks, browns, grays, navy and rose, an odd size here and an odd dress there. Your size will be in the group in a variety surely, for all sizes are in the collection.

Slipover and Draped Models, some beaded or with smart ornament finishing waist lines; three-quarter and short sleeves. This is a wonderful collection—2 groups, 30 Dresses in each. Pick out your size and take your choice tomorrow for \$15.95 or \$19.95



Knitted Frocks of Silk and Wool are often tan or gray. The fair skater likes these best when they hang straight from the shoulder, and have smart little turnover collars. \$11.75

The most-worn Sweater of all is the simple V-necked boyish slipover. Of fine soft wool, this sometimes seeks variety by adding a roll collar and snug-fitting bands at waist and wrist. It is priced at \$3.95

The colorful charm of the picture is increased by the number of Brushed Wool Sweaters in gay tints. The becoming line of the two-way collar, the graceful bell sleeve, the knitted bindings to match the rose or gray or peach of the Sweater itself—all these contribute to their popularity. They are variously priced at \$9.50, \$12.50 and \$17.50 Do come and see these pretty things! For enjoyment in skating, your Sweater is almost as important as your skates.—Second Floor.