

London Business College

Dundas and Richmond Streets.
London's newest and most up-to-date
commercial school. Winter term be-
gins January 6. Day and night classes.
Phone 7380. J. Morrill, Principal; N.
Stonehouse, Vice-Principal.

Going Away For New Year?

NEED A NEW CLUB BAG?
Come in and let us show you our
High-Grade Stock.

Cook's Shoe Store

CHANGE IN SCHEDULE

L. & P. S. Rly.
Monday, December 29
1919

Train No. 2 will leave London at 5
a.m. daily (except Sunday), instead of
4:40 a.m., as heretofore.
LONDON AND PORT STANLEY RY.
224

London & Port Stanley Railway

Time Table Effective September 8.
To St. Thomas—10:00, 11:20, 12:20,
1:20, 2:20, 3:20, 4:20, 5:20, 6:20, 7:20,
8:20, 9:20, 10:20, 11:20 p.m.
To Port Stanley—10:20, 11:20, 12:20,
1:20, 2:20, 3:20, 4:20, 5:20, 6:20, 7:20,
8:20, 9:20, 10:20, 11:20 p.m.
Daily except Sunday.
Limited train, London to St. Thomas



Diamonds

Loose and mounted stones.
RINGS\$10 to \$700
NECKLETS\$12 to \$800
EARRINGS\$50 to \$500
SCARF PINS\$20 up

C. H. Ward & Co.
Diamond Merchants and
Jewelers,
386 Richmond St. Phone 1084.



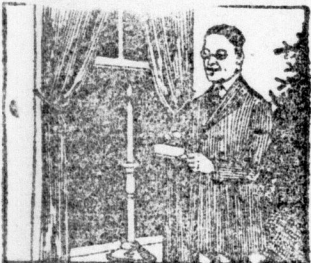
PHONE 3511
HAVE YOUR
PIANO TUNED
BY
S. BOARDMAN
Formerly six years
with Heintzman Co.

INSURANCE

HAROLD J. LAWSON
(Returned).
205 Dominion Savings Bldg. Phone 950.
JW1

Anthracite Coal

Egg, Stove, Chestnut, Pea
—Best Quality—
BRISTOL ESSERY
630 Maitland. ywt Phone 1083



Give Him An Extra Pair

There can be no gift
more sensible or more useful
than an extra pair of glasses.
They will relieve him of his
spectacle worries. If the pair
he is wearing breaks or is lost,
he need not suffer for the want
of glasses while the others are
being duplicated.

Carlyle TREBILCOCK OPTICIAN

433 Dundas Street. Phone 2351.
Two Doors East of Majestic.
YT

Double Mileage

Puncture-Proof Service.
Ask.

ART WILKES

London Tire Repair Depot.
354 Wellington. Opp. McClarys.
JW

With a Kwick-Lite

Electric Flash you can see in the dark-
est of spots. We have them in all sizes
and shades from \$1.20 to \$5.25.
BENSON-WILCOX ELECTRIC CO.
264 Dundas Street. y Phone 2671

TAYLOR'S STOMACH AND LIVER CURE.

is composed entirely of roots, herbs and
herbs, and contains no mineral poisons;
cures constipation, sour stomach, sick
headache, biliousness, etc. On sale
at the
6 TAYLOR DRUG STORES

London Loan and Savings Co. OF CANADA

4% ALLOWED ON
DEPOSITS.

5 1/2% ALLOWED ON
DEBENTURES.

224 Dundas Street, London, Ont.

No. 1 Quality Hudson Seal Coats BELTZ & CO. PRACTICAL FURRIERS.

IF IT'S PARNELL'S

It's the last word in bread
quality. It's also the cheap-
est food you can buy. Try
a trial loaf from your
grocer today.

Parnell Baking Company

Phones 929, 1390.



THE WALTHAM CONVERTIBLE BRACELET WATCH

IS easily the first
favorite with the
ladies. Why? Be-
cause of its dainty
beauty and abiding
accuracy. But that is
not all. It appeals to
the ladies also because
of the many different
ways it can be worn.
On the case is a little
"eye" that folds back
snugly against the
case when it is desired
to wear the watch on
chain, boohoch or rib-
bon. You really ought
to see this beautiful
watch and we shall be
pleased to show it to
you at any time.

Young's Diamonds and Watches. LONDON. LONDON EAST.

CONTENTED KIDDIES

By cutting out the fancy foods
that play havoc with little stom-
achs and giving more pure bread
and milk you will have happy,
healthy children.

Johnston Bros. XXX Bread

is made of the purest ingredients
and contains all the necessary
elements to nourish the little
ones.

Fresh at your grocer's today.
JOHNSTON BROS. PHONE 944

The HayStationery Company, Limited

Now located at
our new premises,
331 Richmond St.

Building formerly occupied by R.
C. Struthers.

Canadian Bureau of Credits

Dominion Bank Chambers, London.
Established 1910.

Collections and adjustments locally or
through agents at all points. Liquid-
ation of estates a specialty. Call or write
for terms and references.

INSURE

Tomorrow's business with
today's advertising.

Federal Advertising Agency

T. H. YULL, Director.
Dominion Savings Building.
London, Canada.
Mechanical Photo
Retouching

For Your New Year's Dinner Order Your Groceries From Rowat

NEW YEAR CRACKERS

Will liven up the family and cause
fun for every member.
50c to \$2.25 a Dozen.

QUALITY NUTS

In the shell or shelled. We have
a choice assortment.
40c to \$1.20 a Pound.

NUT CRACKERS

Ask to see the Ideal Cracker,
that saves the kernel.
50c and 75c each

CADBURY'S CHOCOLATES

You will be delighted with the
quality. Cream centres in all
flavors.
Half-Pound75c
Pound\$1.40

CHEESE DEPARTMENT

We are noted for our range of
superior Cheeses:
Roquefort, lb.\$2.00
Old Canadian White, lb.50c
Canadian Yellow, lb.45c
St. Julien Cream, pkg.25c
Canadian Cream, pkg.15c
Imperial, jar20c and 35c
Pimento, pkg.15c

GINGER ALE

One of the best all-the-year-round
drinks to keep in the home for all
occasions.
Gurd's Ginger Ale \$1.20 a Dozen
C. & C. Imported Pints \$3, Spills
\$2.25

SALTED NUTS

Assorted Salted Nuts of superior
quality 85c a tin

T. A. Rowat & Co.

250
Dundas
Street.

Phones
3051,
3052.

ROWAT'S SPECIAL COFFEE

Start the year with the very best
Coffee procurable.
65c a Pound.

APPLE CYDER

Made from the best cider apples.
\$2.25 a dozen.

MALAGA TABLE RAISINS

These are delicious. Order some.
They are sure to please.
60c and 75c Per Pound
Layer (5 to 5 1/2 lbs.) \$2.75 and \$3.25

OVERSEAS BUTTER

Why? Many people cannot secure
butter in Great Britain. Send them
good Canadian Creamery.
90c a Tin

FRANCO-AMERICAN SOUP

A Soup of excellent quality, in all
the most popular varieties.
Pints 30c
Quarts 50c

PIN-MONEY PICKLES

Famous Home-Made Variety.
Have them for New Year's.
35c to 65c a Bottle.

MEATY OLIVES

The kind most people enjoy.
15c to 60c

TELEPHONE ORDERS

Receive the same care and at-
tention as personal ones. The
best quality is selected.

CANADIAN PACIFIC WILL ONLY WITHDRAW THE "TRANS."

Owing to improvement in the coal
situation, the alterations in train ser-
vice and the temporary withdrawals
advertised as effective January 3 and
4, will not be made with one exception,
viz.: The "Trans-Canada," which will
be temporarily withdrawn after Dec.
31. Particulars from ticket agents or
H. J. McCallum, city passenger agent,
London. Jan. 3

Evidently F. P.
Brockman's service
plan is saving the
motorist money.
They are all talk-
ing about it. You
better see him.

London's
Rubber Man
346 DUNDAS,
PHONE 5124.



The Cleanliness of Our Methods Is Reflected in Every Loaf of

NEAL'S GOOD WHITE BREAD



The best assurance we can give our patrons that Neal's Quality
Bread is all we claim for it is in the solid, creamy whiteness of each
loaf.

Every loaf, every slice, every crumb pays honest tribute to the
high standard of quality we strive to attain.

Only the use of the best and richest ingredients and the most
painstaking attention to every detail of baking can produce such
bread as Neal's Quality Loaf.

Quality Goes Where the Neal Man Goes!

Costs More—Is Worth More.
That's Why! That's All!

Neal Baking Company, Ltd.

Windsor, London, Sarnia, St. Thomas

"A Good Company To Work For."

Ask Any Neal Man.



To Celebrate the End of the Old Year and the Beginning of the New

We offer these wonderful bargains for today and
Wednesday.

Don't miss them. Any of them will make splendid
New Year's Gifts.

A splendid assortment of LADIES' FINE
QUALITY SPATS, newest styles and colors.
To clear at

\$2.50 and \$3.00

LADIES' BUCKLE AND BUTTON OVER-
SHOES, a big snap. At

\$1.50 and \$2.00

MEN'S LEATHER SLIPPERS, in black and
brown, alligator pattern. **\$2.25**
At

The remainder of our big Christmas stock of
SLIPPERS includes many pretty designs for
women and good styles for men. The sizes are
pretty well broken in each line, but nearly all
sizes in the lot. They all go at a great sacrifice
today and Wednesday—the pickings are real
good, the prices very low.

MEN'S, WOMEN'S, BOYS' AND GIRLS'
BUCKSKIN MOCCASINS to clear at:

Men's **\$2.19** Women's and Boys' **\$1.95**

Misses' **\$1.69** Children's **\$1.49**

MEN'S AND LADIES' HOUSE SLIPPERS, a
big lot to clear. At, per
pair **50c**

MEN'S FINE QUALITY SPATS, in black and
brown. They make splendid New Year's gifts:

Black **\$1.25** Brown **\$1.50**

Big Sale of MEN'S AND BOYS' LEATHER
MITTS, wool lined, to clear at:

Men's **89c** and **\$1.39** Boys' **69c**

Men's Driving Gauntlets. Boys' Gauntlets

\$1.25 89c

There are many other big
bargains in all lines to pick
from.

STORE WILL BE OPEN
ON WEDNESDAY NIGHT
UNTIL 10:30.

MEN'S NO. 1 QUALITY ONE-BUCKLE
OVERSHOES, \$3.00 value. **\$2.00**
Extra special

LADIES' AND GENTLEMEN'S HOSIERY—
We have a splendid assortment of all the new-
est colors and materials:

For ladies **75c** to **\$3.00**
from
For men **50c** to **\$1.50**

SPECIAL SALE OF LADIES' FINE QUALITY
COTTON HOSE **35c**
at

SPECIAL SALE OF MEN'S HEAVY RIB
GREY WOOL SOCKS **45c**
at

Rubbers Rubbers

Don't miss getting in on these Special Rubber
Bargains.

LADIES' FINE QUALITY RUBBERS, good
styles, splendid fitters, black
and brown **75c**

MEN'S BLACK AND BROWN **\$1.25**
RUBBERS. Special sale price

The Peoples Shoe Store

131 DUNDAS STREET.

12 MARKET SQUARE.