

THE HYDRO ELECTRIC HEATER

Chases Chills from the Coldest Corner.
Get One Today!
All Prices, From \$4.50 Up
PHONE 3180.

The Hydro Shop

LISTEN! Four is Advancing All the Time

A good time to buy is now. We handle all kinds.

Grapefruit
We have extra choice Grapefruit now, 3 for 25c.

The finest Jersey Sweet Potatoes, 6 pounds for 25c.

Order your Oysters from us. They will please you.

WILLIS & CO.

555 Richmond Street. Phone 3279

EYESTRAIN RELIEVED

CONSULT OUR SPECIALISTS.

Brown Optical Co.

223 Dundas Street. Phone 1877.

Autumn at the Shore

A few days or a week at the shore will work wonders with the busy man or woman who finds it impossible to take an extended vacation.

The St. Charles

offers every possible inducement to those seeking rest and relaxation. Write for booklet and terms.

Newlin Haines Co., Atlantic City, N. J.

Square Deal Taylor Saves You Dollars!

DIAMOND RINGS, \$5.00 TO \$500.00.

C. H. WARD & CO.

Diamond Merchants and Jewelers.

386 Richmond Street. Phone 1084.

USE CONNELL'S COAL!

Phones 770 and 1096.

HIT BY YARD ENGINE

Ealing Girl's Auto Was Smashed at Adelaide Street Crossing.

Although they were not seriously injured, Miss Birdie and Miss Bernia Yeates of Ealing received a severe shaking up when the automobile which they were driving was struck by a light yard engine at the Adelaide street crossing of the Grand Trunk, Wednesday afternoon.

The engine was westbound, coming through the yards from behind the coal chutes.

The four wheels of the automobile were broken and the car dragged for some distance, luckily not overturning.

WEDDING DECORATIONS.

The floral decorations that enhanced the beauty of the home of Mr. and Mrs. John M. Moore of 478 Waterloo street on the occasion of their daughter's wedding were designed and supplied by Dick's, the Quality Flower Shop. This firm is at all times well supplied with fresh novelties and settings for home and church decorations.

HOMESEKERS' EXCURSIONS TO WESTERN CANADA.

The Grand Trunk Railway system issue round-trip homeseekers' tickets at very low fares from stations in Canada to points in Manitoba, Saskatchewan and Alberta each Tuesday until Oct. 31, inclusive via North Bay, Cochrane and Transcontinental Route or via Chicago, St. Paul and Duluth and are good returning two months from date of issue.

Through tourist sleeping cars are operated each Tuesday for Winnipeg, leaving Toronto 10:45 p.m. via Transcontinental route and returning Tuesday, Oct. 31, inclusive via North Bay, Cochrane and Transcontinental Route or via Chicago, St. Paul and Duluth and are good returning two months from date of issue.

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Quality Store

Buy your groceries at this store, and when you cannot come yourself, and still want to know that you are getting the most desirable goods, and save money, telephone your order. You can always depend on genuine satisfaction.

Try our 50c Black Tea—the best value in London.

Snowflake Marshmallows, per package 10c

Try this store for Breakfast Bacon.

PHONES 1024 AND 3323.

Harry Ranahan

515 RICHMOND STREET.

EDUCATIONAL CLASSES AT Y. W. C. A. PROVE POPULAR

Monthly Reports From All Departments of Organization Encouraging

At the monthly meeting of the board of the Young Women's Christian Association held yesterday afternoon in the residence, 514 Wellington street, encouraging reports were received from all departments. The residence is in good condition and filled up with boarders. Appreciation of the cafeteria at the down-town rooms is evidenced by the large attendance for meals.

The educational classes have started work under favorable auspices. The demand for enrollment in the dress-making class, conducted by one of the most expert dressmakers in the city, has been surprisingly large. Enthusiasm is manifested in the physical culture class directed by Miss Archibald and Miss Newbury and a good choral class has been formed in charge of Miss Lora Stevens and Miss Keyes.

Miss Archibald, acting general secretary until the arrival of Miss Lora Stevens and Miss Keyes which met with the warm appreciation of the board.

The suggestion has been made that free musicals be held from time to time at the down-town rooms, say one afternoon a week from 4 to 6, to which all women of the city who care to drop in and rest and listen for a time will be welcome. Miss Keyes and Miss Moore, who has returned home after a change and rest, presided.

HELP FOR PRISONERS

Donations for Fund Are Coming in Steadily.

Further donations for the Duchesne of Connaught fund for Canadian prisoners in Germany are gratefully acknowledged by Mrs. H. A. Boomer.

Mrs. J. K. H. Pope, \$25; Miss Eva Glass, \$5; and for the Lady Beattie Chapter, L. O. D. E., \$50; Lord Elgin Chapter, \$10. For Belgian relief, Mrs. J. K. H. Pope has given \$25.

The Duchesne of Connaught fund will be open until Monday for further donations.

CARD OF THANKS.

Mrs. H. Tarry and family wish to thank the friends, also Victoria Hospital staff and employees, for the sympathy and kindness shown them in their recent bereavement.

The QUEEN CITY SPECIAL—LONDON TO TORONTO VIA CANADIAN PACIFIC.

The traveling public are directed to the excellent train service between London and Toronto, particularly the "Queen City Special," leaving London at 9 a.m. daily, and arriving in Toronto at 12:15 p.m.

This train stops at Woodstock, Galt, Kitchener, Junction, West Toronto, and Parkdale. The equipment is first-class in every way, consisting of first-class coaches and parlor car.

Particulars from Canadian Pacific travel agents, or H. J. McCallum, C. P. A., corner Dundas and Richmond streets.

IN MONTHLY PAYMENTS.

[Canadian Press.]

Toronto, Oct. 19.—Hon. T. W. McGarry announced today that the million dollars which the Government recently decided to place at the disposal of the patriotic fund would be paid over in twelve equal monthly instalments.

Two Shoe Stores

With Basement Makes—

A Big Store

Have you ever visited our Basement Store, where we carry a full line of Leather Goods? We can save you money on Trunks, Bags and Suitcases, for we buy direct from the manufacturers at their best prices.

Real Store Service is to be had here in a large choice, and painstaking attention by competent salesmen. You'll find shopping here a comfort, and our prices are always right with the market. Remember the lines and the service.

Trunks, Bags, Suitcases, Shoes of all kinds at all prices.

UP COOK CO.

The Store that Serves You Best!

Two Stores - Dundas & Richmond Sts.

Responsibilities gravitate to the person who should shoulder them, and power flows to the man who knows how.—Elbert Hubbard.

Keep in Step—with Economy

With the advanced prices in Raw Material you will find it more profitable to BUY than to MAKE.

OUR CAKE FEATURE FOR SATURDAY, ANGEL FOOD

with Fancy Toppings, 15c each

OUR CANDY FEATURE is sure to bring a HAPPY SMILE to Candy Lovers.

BUTTERCUPS 23c lb.

Regular 30c.

Before going home, after the matinee, or when you are through shopping, come in and have Afternoon Tea. Something Special every day.

PETERS

LONDON

WOMEN GARDENERS PLAN TO INCREASE SUPPLIES OF FOOD

Association Formed for District Has Practical Aims.

CULTIVATE BACK YARDS

Many of the Members Had Excellent Results This Year.

The agricultural committee of the Women's Emergency Corps of No. 1 Military District apparently possesses few of the characteristics of the century plant. In something like six months after its formation, under the capable convener of Miss Carling, the committee has blossomed out into "The Women's Gardening Association of London," with an impressive list of aims and objects, and an executive guaranteed to make all the dreams come true.

The final step in evolution was effected Thursday afternoon at a meeting held in Cronin Hall, under the auspices of the Women's Emergency Corps, and presided over by Mrs. Gordon Wright. Considering the very wet weather, the attendance was gratifyingly large, due in a substantial measure to the fact anticipated in an address by a speaker of the prominence and popularity of Mrs. L. A. Hamilton, of Toronto, apart from a genuine interest on the part of many present in gardening.

Form Association.

Following the addresses, on motion of Mrs. Wright, seconded by Miss Carling, it was unanimously decided to form a Women's Gardening Association, a standing vote and hand-clapping evidencing enthusiasm over the project.

Next, the officers were elected in record time: Mrs. L. A. Hamilton, honorary president; Miss Carling, president; Mrs. Wright, secretary; Mrs. Helen Farncomb and Mrs. E. C. Bowker, all who have had practical experience, as vice-presidents; and Miss Molly Brown, secretary-treasurer. A large number enrolled themselves charter members before leaving the hall.

Calling upon Miss Carling to explain the objects of the proposed organization, Mrs. Wright said: "When we appointed Miss Carling convener of the agricultural committee of the Women's Emergency Corps, we had no idea that we had realized this, indeed, has been one of the most important developments of the Women's Emergency Corps. The work in connection with the invalid soldiers who require very close to the heart of the convener. When the executive of the Emergency Corps decided to suspend work for a little while during the past summer, Miss Carling asked that her committee be allowed to continue its activities. We see the results today."

Increase the Supply.

Miss Carling briefly and clearly outlined the aims of the Gardening Association as follows: "Our first aim is to increase the food supply through interesting the women and girls in the cultivation of the land at their disposal. Particularly we are desirous of interesting the wives and daughters of soldiers in view of the return of the men. In many cases the men will require open-air work for a year or more."

Meetings will be held from time to time.

Want Vegetables.

"In England it is very difficult to obtain enough green vegetables to supply the invalid soldiers who require this diet. If the women of Canada would take up gardening to the extent at least of supplying their own families, might it not be possible for the merchants who now supply the soldiers in the people at home to ship by cold storage these vegetables to England, where they are so much needed for the soldiers?"

Miss Carling drew an alluring word-picture of the transformation of the backyards into a garden through cultivation, with an eye to the artistic effect as well as for utilitarian results. In conclusion, she stated that membership in the association for women will be 50 cents, and for school girls 25 cents.

Our Hobby is Quality

Quality in Goods—Quality in Service—Quality in Reasonable Price—Quality in Delivery.

Bovril—Use It Daily

An excellent food for everyone. Recognized as concentrated nourishment of quality.

25c, 45c, 50c, 85c and \$1.40 per bottle.

Finnar Hadd e

Make arrangements for a regular supply of our superior Finnar Hadd e. Shipped as per Domestic Biscuits.

7c per pound.

Riey's Toffee

"That delicious confection that pleases because the flavor is different—and better."

40c per pound.

English Goods

Brown & Polson's preparations are recognized leaders throughout Great Britain. You can buy them here. Good at breakfast or for custards or puddings.

SEMOLA, 15c BY THE PACKAGE.

GROUND RICE, 15c BY THE PACKAGE.

CORN FLOUR, 15c BY THE PACKAGE.

PAISLEY FLOUR, 25c per package.

Fresh Biscuits

Do you wish some Old Country Biscuits? We have them. Always a supply of Fresh Domestic Biscuits.

From 20c to \$1.25 a pound.

Phone Orders

Receive the same care and attention as though personally given.

T. A. Rowat & Co.

250 Dundas St. Phone 3051, 3052

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