

**Do Not Be Persuaded**  
that all schools are alike. There are  
Good, Bad and Indifferent. Classify  
the

**F. H. College**

Y. M. C. A., London, among the best.  
It has earned its reputation.  
Catalogue free.  
Reopened Sept. 1.  
J. W. WESTERVELT, Principal.

Garments of  
**Distinction and  
Individuality**

All that is necessary is for you to  
come here and select the cloth for a  
Suit or Overcoat. When the garment  
is made it is up to you to decide if  
it measures up to your ideal.

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Merchant Tailor,  
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**R. K. COWAN**  
BARRISTER, SOLICITOR, ETC.,  
County Bldgs. next Court House, London.

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FUNERAL DIRECTOR & EMBALMER  
First-class Equipment. 671 Dundas.  
Phone 1155. Residence on premises.

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UNDERTAKERS AND EMBALMERS  
Lady assistant. Night calls per-  
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Rubber-tired Funeral Cars.  
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FUNERAL DIRECTORS.  
80 KING ST. E. Phone 543, 373  
The best, the largest and cheapest  
in London. Open night and day.  
ESTABLISHED 30 YEARS.

**Alexandra Cafe**  
**AND QUICK LUNCH**

Regular dinner from 11:45 to 2  
o'clock. Supper, 5:30 to 8.

**Special Sunday Dinner**

**London Quick Lunch  
and Restaurant**

EVERY DAY FULL COURSE.  
DINNER, 25 CENTS.  
From 11:45 a.m. to 2 p.m.  
MENU CHANGES DAILY.

201 Dundas Street  
ywt

**School  
Children**

Are sometimes very much hand-  
icapped in their studies through  
EYE-STRAIN.

We make children's eyes a spe-  
cialty, as we can examine them  
accurately by our methods WITH-  
OUT THE USE OF DROPS.  
We will tell you frankly if  
glasses are needed or not, and  
make no charge for the examina-  
tion.

**The Tait-Brown  
Optical Company,**  
EYESIGHT SPECIALISTS,  
237 Dundas Street. Phone 1877.  
Four doors east of Bennett's  
Theatre.

**LADIES' TAILORED SUITS  
MADE TO ORDER**

See our \$20 and \$25  
suits before buying else-  
where.

**ROBINSON CORSET AND  
COSTUME CO.**  
434 TALBOT ST., LONDON.

**\$10 a Month**

and taxes, will buy or lease new  
two story brick house on Regent  
street. If rent is paid promptly  
for 15 years, free deed.

**The London Loan and  
Savings Company**  
LONDON, ONT.

**Order Hamilton's**

Hamilton's Porter is fully  
aged. It is the best. Ask  
for Hamilton's when you  
are buying.

**Order Hamilton's**

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Merchant Tailor,  
212 Dundas Street  
Higgins Block. Telephone 593.

**Screened  
Scranton  
Coal**

AT  
**Webster & Kernohan's**  
PHONE 1383.

**WE AIM**

to give pleasure and comfort to  
our customers. To that end we  
buy only the best coal money can  
procure. A trial order will con-  
vince you.

**MAY BROS. & CO.**  
Phone 1224. 685 York St.

**ALL COAL MAY LOOK ALIKE.**  
to you. But there's a lot of difference,  
just the same. The money-saving coal  
is the clean, free-burning, no-dinker kind,  
not the dirty, slaty, slow-burning variety.  
Ours is the money-saving kind. How  
about ordering today? Phone 1312.

**D. H. GILLIES & SON,**  
288 Adelaide Street.



**Diamond  
Rings**  
A Handsome Single-Stone Ladies'  
Ring, sparkling diamond, mounted  
in 14-kt. gold. A Christmas gift  
that you should buy now. Pay a  
small deposit and have it kept until  
wanted. Special \$8.00.

**THOS. GILLEAN**  
402 Richmond St.

**JOHNSTON BROS.**

**XXX BREAD**

You will never stop using John-  
ston Bros. XXX Bread once you  
start. It has the most delicious  
flavor, and is the most healthful  
bread for young and old. Sold by  
the most progressive grocers.

**Johnston Bros.**  
Phone 944

**City and District**

—Miss Tagg, Colborne street south,  
has almost completely recovered from  
her recent serious illness.

**A New Organ.**

The work of installing the new or-  
gan in Askin Street Methodist Church  
is being proceeded with as rapidly as  
possible, and it is expected that the  
opening recital will be given in about  
three weeks. The organ will be one  
of the largest in the city.

**Tecumseh Whist.**

Sanders and Doggerell, and Graydon  
and Goodwin, were the winners at the  
Tecumseh Club whist last night, in the  
north and south, and east and west  
competitions, respectively. The Tec-  
umseh Club will hold whists every

**Championship**

We are the champions in the  
High-Class Jewelry business in  
London. We are many points  
in advance of all others in the  
matter of quality. We lead—  
others try.

**SUMNER**  
THE JEWELER,  
380 RICHMOND STREET.

**Cross Creek Lehigh Coal**

Does Newspaper Advertising Pay?

**We Say, Yes,**  
But our best advertiser is a

**Satisfied Customer**  
We guarantee satisfaction every  
time. Try us.

**John Mann & Sons**  
401 Clarence St., 425 York St.  
470 PHONE.

**Cross Creek Lehigh Coal**

**LUXURIOUS WRITING, SELF-  
FILLING**

**FOUNTAIN  
PENS**

Unrivalled and incomparable,  
guaranteed by the manufac-  
turers, adapted to any kind of  
writing, fitted with gold pen.  
Prices from \$2 to \$5.

**C. H. Ward & Co.**

374 RICHMOND STREET.

**PARNELL'S**

**HOME-MADE  
BREAD**

"Since we ate Aunt Mary's  
bread nothing has tasted just  
quite so good as this. That rich,  
nutty flavor makes one think of  
her mixing pan, and her knead-  
ing and molding it.  
How clean and tidy every-  
thing was.

Just the same are the quality  
and cleanliness in Parnell's  
bakehouses, and with only the  
best ingredients used, prepared  
and popped into the ovens, and  
comes out the clean, wholesome  
loaf of

**PARNELL'S HOME-MADE  
BREAD.**

5 cents at your grocer's.  
Or direct from Parnell's bake-  
shop, 75-77 Bruce street.  
Phone 928.

**"PURITY"**  
Baking Powder  
exceeds all others  
in leavening power,  
purity and  
wholesomeness;  
makes food  
lighter, sweeter,  
of finer flavor.  
No other  
should be used.  
20 CENTS A POUND.

**Cairncross & Lawrence**  
Chemists and Druggists  
216 Dundas St. LONDON, Ont

Friday night from now on, and local  
players are cordially invited to at-  
tend.

**Evening With Browning.**

Principal McCutcheon, of the Colle-  
giato Institute, will give "An Evening  
With Browning" at the Epworth  
League of the First Methodist Church  
on Monday night. Many people are  
looking forward to a literary treat on  
this occasion. As it is a regular meet-  
ing of the league, no admission fee  
will be charged, and no collection  
taken.

**Coldstream Women's Institute.**

The Coldstream branch of the Wo-  
men's Institute will hold its next regu-  
lar meeting at the home of Mrs. John  
C. Zavitz, con. 11, Lobo, on Tuesday,  
Oct. 13. One of the chief features of  
this interesting meeting will be a de-  
bate, "Resolved, that woman suffrage  
is commendable." There will be other  
interesting subjects. Roll-call will be  
responded to by anecdotes and sayings  
of children. Good music will also be  
contributed to the programme.

**Late W. E. Webb.**

The funeral of William E. Webb, son  
of Mr. and Mrs. Edwin Webb, was held  
from the family residence, 275 Wellin-  
gton street, yesterday afternoon at  
Woodland Cemetery. Impressive ser-  
vices were conducted at the house by  
Rev. R. S. W. Howard. The pall-  
bearers were Gordon Jupp, Willie Cur-  
noe, Frank Nopper, Charlie Black,  
Fred Bug and Robbie Wallace, play-  
mates of deceased.

**A Harvest Supper.**

St. John's Church, London Town-  
ship, harvest supper duly came off on  
Tuesday evening. It was a bright and  
happy affair in all respects, and noth-  
ing was wanting to contribute to its  
complete success. The beautiful and  
sumptuous grounds and residence "Lynd-  
hurst" looked their best and lighted  
up with colored Chinese and Japanese  
lanterns, presented a fine appearance.

The ladies of St. John's Guild, with  
their president, Mrs. Thurston, pro-  
vided a supper of very superior qual-  
ity which everyone enjoyed. Following  
this the guests gathered in the large  
drawing-room, and the programme  
was rendered, which did not contain  
one dull piece. The Huron Quartette,  
consisting of Messrs. Ashley, Clark,  
Richard and Harding, sang and recited  
well, and in addition to these Miss  
Mona Fitzgerald, in fine voice, gave  
some very sweet solos; Miss Minnie  
Raymond and Miss Tory rendered

equally good service as accompanists.  
Just before the singing of the National  
Anthem three hearty votes of thanks  
were given to those who sang and re-  
cited, to the members of the guild, and  
to the Sifton home family for their  
abundant hospitality.

**LARGE CONTRACTS  
FOR LONDON**

The Independent Order of Foresters  
Monthly To Be Printed in  
This City.

The London Advertiser job printing  
department have just been notified by  
Elliott G. Stevenson, supreme chief  
ranger of the Independent Order of  
Foresters, that the contract has been  
awarded to them for printing the  
Monthly Forester for a long term.

Some years ago, when the head of-  
fice of the order was established in  
London, The Advertiser job depart-  
ment printed the Forester for many  
years, and also considerable of the  
Foresters' ordinary printing. Now the  
Forester will again be printed in this  
city. The constitution of the Indepen-  
dent Order of Foresters is now in press  
on The Advertiser presses. It is a  
large book, and was brought to Lon-  
don in competition with other cities.  
The order has taken considerable of an  
impetus in London and the west. Last  
year was one of the most successful  
in the history of the order. Under the  
management of Mr. F. J. Dareh, of  
this city, who was last year high chief  
ranger, the membership increased con-  
siderably. London is now a divisional  
point, the organizing work being under  
the direction of Mr. Charles H. Merry-  
field, who has a most efficient staff of  
sub-organizers under his control.

**ANNUAL MEETING  
OF MISSION CIRCLE**

Of Askin Street Methodist Church Was  
Held Last Night.

The annual meeting of the members  
of the Young Ladies' Mission Circle of  
Askin Street Church was held in the  
lecture room on Thursday evening and  
was largely attended.

Rev. A. K. Birks presided, and after  
a brief address introduced a pro-  
gramme including the following num-  
bers: Reading, Miss Cordelia Duncan;  
solos, Miss Edna Calhoun and Miss  
Bessie Larsche; violin solo, Miss Eg-  
leston. The programme was concluded  
by an address by Mrs. T. Harrison,  
in which she spoke of the good work  
that is being done by the Mission Cir-  
cle. Miss Hilda Westman is president  
of the Mission Circle. The evening was  
brought to a close by the serving of  
refreshments in the basement of the  
church.

**SCHOOL CHILDREN  
GIVE THEIR MITE**

Wortley Road Pupils Remember the  
Little Ones in the Shelter.

A procession that attracted a great  
deal of comment and not a little ad-  
miration from those who beheld it,  
took place from Wortley road school,  
yesterday, to the Children's Aid shel-  
ter on the Wharfedale road.

The procession was headed by two  
teachers from the school, and they  
were followed by a large number of  
the pupils, drawing express wagons  
loaded down with vegetable and fruit.

These offerings were the gift of the  
school children to the little children  
in the home, and those in charge of  
the shelter were deeply grateful to  
them for their kindness.

**TO REORGANIZE THE  
WOMEN'S MUSIC HALL**

Movement to Raise Funds for the Pur-  
pose Has Been Launched.

At a recent meeting of those inter-  
ested in music, it was proposed to  
thoroughly reorganize the Women's  
Music Club. To raise the standard,  
higher subscriptions would be asked—  
associate members \$3, active members  
\$2—which would include admission to  
two really good artists' concerts.

To ascertain the feeling of the resi-  
dents of London with regard to the  
club, subscription lists have been open-  
ed at all the music stores, and it is  
hoped that all interested in its future  
success will enter their names as in-  
tending subscribers before the meet-  
ing next Friday.

**"BILLY" WARD IS  
LIKE "AL" LAWRENCE**

Irrepressible Cigarmaking Comedian  
Works Off Another Joke.

Donnybrook Fair is always the  
scene of many a funny affair, but no  
funnier joke has ever been played on  
any unsuspecting individual than was  
turned on Mr. John Fraser and Mr.  
William Thompson this week.

They took in the fair, accompanied  
by "Billy" Ward, the irrepressible.  
"Billy" was in good form, and on ap-  
proaching the gate, he asked his  
friends to be allowed to buy the tick-  
ets. He did so, purchasing one regu-  
lar ticket, and two 5-cent, children's  
tickets. These he gave to his friends,  
and the party started for the gate. All  
got through, when another of the con-  
spirators called the attention of the  
gatekeeper to the fact that two big  
men had gone through on children's  
tickets.

"Hey, there, come back," shouted the  
gatekeeper, but they paid no heed to  
the call.

The gatekeeper started in pursuit,  
and, grabbing Mr. Thompson, demand-  
ed 40 cents. He could not see it that  
way, and then the gatekeeper went it  
John Fraser.

"Billy" Ward bought these tickets,  
and they are all right," insisted the  
gatekeeper.

However, the gatekeeper was obdurate,  
and Mr. Fraser had to go down  
into his pocket and pay 40 cents before  
the man would allow them to go fur-  
ther.

"Billy," of course, had made his es-  
cape, and had watched the fun from  
behind a rig.

After a while it dawned on the two  
victims that Ward had played a trick  
on them, and they vowed vengeance  
on him. But so far they have not got  
even with him.

The person who buys any other tea  
always hopes it will be "as good" as  
"Salada."

The Hindoo Magician is the talk of  
the city.

Mrs. Winslow's Soothing Syrup  
has been used for over THIRTY YEARS  
by MILLIONS OF MOTHERS for their  
CHILDREN WHILE TEETHING, with  
PERFECT SUCCESS. IT SOOTHES THE  
CHILD, SOFTENS THE GUMS, AL-  
LAYS ALL PAIN, CURES WIND COLIC,  
and is the best remedy for diarrhoea,  
and is sold by druggists in every part of  
the world. Be sure and ask for "Mrs. Win-  
slow's."

**The Bread for  
the People**

BREAD MADE BY THE  
**Hygienic Bakery**

Is absolutely pure; it is scientifi-  
cally flavored with Malted Milk,  
which makes it easy to digest.

**Always the Best**  
At your grocer's. Ask for it.

**Hygienic Bakery  
Company**  
FACTORY 549 HAMILTON RD.  
Phone 2390, wagon will call.

**SPECIAL SALE**  
of Imported Scotch Tweed and Fancy  
English Worsteds Suits, \$16 to \$22 equal to  
\$18 to \$24 value elsewhere. BEST TRIM-  
MINGS, made by journeymen tailors.  
Fitting guaranteed or money back.

**A. L. KLEIN & CO.**  
TAILORS, 206 DUNDAS STREET.  
ywt

**THE NEW HARDWARE**  
We Will Offer for Saturday  
24 Pairs of Carvers.....50c pr.  
15 Pairs of Carvers.....80c pr.  
Regular Prices 85c and \$1.25  
Pair.

**W. B. GILLESPIE & CO.**  
204 DUNDAS ST. PHONE 750.  
ywt

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204 DUNDAS ST. PHONE 750.  
ywt

**Gold Fillings**

Can be inserted by our new  
easy method without any of  
your former discomforts. None  
of that painful hammering and  
no uncomfortable rubber  
stretched over your face.

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Streets—Phone 15. 75c-1yt

**EDUCATIONAL.**

**London Conservatory of Music  
and School of Elocution**

Efficient staff of teachers in all  
branches.

**W. Caven Barron,**  
Principal.  
374 Dundas Street. Phone 1101.

**Shorthand**

We give individual instruction  
at both day and evening classes.  
Pupils may join at any time. We  
not only qualify our pupils for the  
best positions, but we place every  
graduate in a situation.

Our school equipment is not  
equalled in Ontario.

**Western Business College**  
110 DUNDAS ST., LONDON  
WM. C. COO, C. S. R., Principal.  
tt-yt

**ROSS' FURS**  
Manufacturer and Retailer

**SOMETHING TO REMEMBER**

Early buying of Furs has its advantages when dealing  
with people who manufacture and who do not require to  
sell at slaughter prices in the spring. It is an apparent fact  
that merchants who slaughter goods in the spring must  
overcharge in the fall in order to make up for losses. We  
have eliminated these methods out of our business, and only  
recognize straight dealing and one price based on cost of  
manufacture.

**ROSS', 196 Dundas St. Phone 1319**

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**A Positive Evidence**

That you have a tooth that needs attention at once is the  
peculiar sensation that is felt when it comes in contact with hot  
or cold food. The enamel is gone, and the most sensitive part  
of the tooth is becoming exposed. This is sufficient warning  
to save the tooth.

**Just Such Needy Operations**  
My patients have good reason to make popular among their  
friends. Just such operations save both teeth and dollars.  
PLAN TO CALL AS QUICKLY AS POSSIBLE.

**Dr. Hutchison**  
214 DUNDAS STREET. PHONE 1372.

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**NONE BUT GOOD SHOES**

**When You Buy Shoes**