

### LARGE NUMBERS

Of young people have found a knowledge of the commercial branches effective in securing employment, rapid promotion and permanent business. Our catalogues describe our work and are sent free.

Miss Bowman has been placed as stenographer with T. B. Escott & Co., London.

Forest City Business and Shorthand College, London, Ont.

J. W. WESTERVELT, Principal.

### Nobby Spring Suits And Top Coats

Considering quality, style, workmanship and price, you cannot do better than order your clothes from us. The suitings embrace the latest fabrics.

372  
MERCHAND TAILOR.

### FAIRBAIN, THE TAILOR

Richmond Street, Opposite City Hall

### MR. ST. JOHN HYTTENRAUCH

Teacher of Piano Harmony and Sight Singing receives pupils at the Conservatory of Music



Southcott's, Richmond St.

W. A. PIPER, D.D.S., Specialist Gold and Porcelain work. Hours—9 to 5 p.m.

Drs. D. H. & W. A. Piper

Ear, Nose, Throat and Lungs. Hours—10 to 2, 7 to 9 p.m. Phone 584, 222 Dundas St. (Cor. Waterloo).

**Meteorological.**

Toronto, March 29, 8 p.m.—The weather has remained unsettled in Eastern Canada, accompanied by local rain in the Maritime Provinces and light local snowfalls in Quebec; elsewhere in Canada it has been fine. A disturbance from the Gulf of Mexico is moving rapidly towards the lake region, indicating very unsettled conditions for Ontario.

Minimum and maximum temperatures: Victoria, 42-46; Calgary, 22-34; Port Arthur, 4-28; Winnipeg, 8-38; Qu'Appelle, 20-34; Parry Sound, 10-30; Toronto, 22-37; Ottawa, 12-34; Montreal, 12-24; Quebec, 16-22; Halifax, 34-43.

Local temperature—The highest and lowest readings of the thermometer at the observatory on Friday, March 29, were 24 and 22.5 above.

Today (Saturday) the sun rose at 6:04 a.m. and sets at 6:41 p.m. The moon rose at 2:44 p.m. and sets at 3:43 a.m.

### BROCK'S GUN STORE,

192 Dundas Street, LONDON, ONT.

CALL AND SEE US AT OUR

### New Factory and Showrooms

32 to 40 Dundas Street.

### The Electrical Construction Co. of London, Limited,

Dynamics, Motors, Electric Light Fixtures and Wiring Supplies.

Phone 1103.

### The House Should Look Its Best

It is our ambition to have a tastefully decorated and furnished house. We can plan out such a house for you and carry out every detail of it. The Wall Papering—Decorating. Our unrivaled success is our recommendation.

### H. & C. COLERICK,

443 Richmond Street.

### R. K. COWAN,

BARRISTER, SOLICITOR, ETC., County Ridge, next Court House, London.

### PATENTS PROMPTLY SECURED

Write today for a free copy of our interesting book "London Hags" and "How you are swindled." We have extensive experience in the intricate patent laws of 30 foreign countries. Send sketch, model or photo, for free advice. **MARION & MARION, Experts.** New York Life Building, Montreal, and Atlantic Building, Washington, D. C.

### Save Your Crop

The constantly increasing demand for **Steele, Briggs** seeds is the strongest evidence of their unrivaled quality. They are sold by merchants who supply reliable, seed. Ask for Steele, Briggs seeds; you cannot afford to risk your crop by using poor seed. Send for Canada's leading catalogue, mailed free.

**THE STEELE, BRIGGS SEED CO., LTD.,** TORONTO, Canada's Greatest Seed House.

### MME. SARA BERNHARDT ILL.

Pittsburg, Pa., March 28. —Mme. Sara Bernhardt, who was visiting at the Alvin Theatre tonight, was taken suddenly ill last night after the performance at Cleveland, and is not sufficiently recovered to appear this evening. Her manager says the actress is not considered seriously ill, and hopes she will be able to complete her engagement tomorrow and Saturday nights.

### VERY LATEST STIFF HATS

FROM NEW YORK, OPENED YESTERDAY, FOR EASTER WEEK.

For \$2, \$2.50 and \$3.

### GRAHAM BROS

### E. & D. BICYCLES

The Distinctive Wheels of Canada.

- Famous 4-Point Bearings.
- Dust-Proof.
- Easy Gold and Porcelain work.
- Smooth Running.
- Beautiful Lines of Construction.
- 20th Century Improvements.

Ride an E. & D. and be satisfied.

### GURD'S,

185 DUNDAS STREET.

### WEDDING RINGS

The shyness of a young man may prevent an engagement and interfere with a wedding coming off on time, but the shyness of Spring never! Our stock of Wedding Rings—the finest in Canada—is always ready for such happy events. At your convenience examine them. Prices the lowest.

**WARD, 374 The Jeweller, Richmond Street**

### Dress Economy.

We're good counsellors on the subject of Made-to-Order Clothes, and will give you fashion, fit, superior tailoring—in fact, everything except high prices.

### Southcott's, Richmond St.

W. A. PIPER, D.D.S., Specialist Gold and Porcelain work. Hours—9 to 5 p.m.

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### A Woman In Love

With her husband and family will not buy inferior bread when she can have our Jersey Cream or XXX brand. Just try them if you are a stranger to us. For sale by all grocers, or by our own delivery. Phone 315.

### Johnston Bros.,

"The Best Bread Bakers."

### Spring Top Coats.

If you would enjoy the pleasure of wearing a stylishly-tailored Spring Top Coat or suit let us make one to your measure.

### THOS. WILSON,

Merchant Tailor, Phone 566, 213 DUNDAS ST.

### London Advertiser.

### A LOCAL BUDGET.

—Wingham Times: Miss F. McKay, of London, is visiting her cousin, Mrs. A. H. Carr.

—Blenheim News: Mrs. Devlin is in London, visiting her daughters, Misses Carrie and Lottie.

—Mr. George T. Mann, of London, has been elected a director of the Peat Fuel Company of Chatham.

—Mr. John E. Young, of the Young Opera Company, will open a season of summer opera at Halifax on June 2.

—Mrs. Isherwood, 352 King street, wishes to thank her many friends for their kindness to her during her illness.

—Clinton News Era: Mrs. Jos. and Miss Dorothea Rattenbury, of Clinton, have been visiting Mrs. H. Clucas, of London.

—Blenheim Tribune: Mr. Clem Nichols left this morning for London, where he has secured a situation in Gurd's machine shops.

—Col. Buchan will not be transferred to Stanley Barracks until May 8, when

### Such Hats!

Such value! Such make! You will save money by buying your Spring Hat from us.

The most suitable Hat for young men this season is our correct copy of the Dunlop style. Price

**\$2 and \$2.50**

### ROSS'

196 Dundas Street. PHONE 1319.

### The Ontario Loan and Debenture Co

PAID-UP CAPITAL, \$1,200,000. RESERVE FUND, \$55,000.

### Deposits Received.

Interest 3½ per cent per annum, half-yearly.

### Debentures Issued

for one year and upwards. Coupons attached for interest half-yearly.

**WILLIAM F. BULLEN,** Manager. Offices—Cor. Dundas Street and Market Lane, London. wib

### A Pleasing Loaf Is Our Eureka Bread.

It is the result of years of study of the needs and desires of our customers.

It has the nutritious features which make it a promoter of health and strength, and is sweet and palatable.

Ask your grocer for it, or our wagon will call.

### THE PARNELL-DEAN STEAM BAKING CO., Limited.

Phone 229, 75 Bruce Street, London, Ont.

### The TRY-ME SHOE FOR LADIES

Is UPON THE TOP WAVE OF POPULARITY.

### Try Me Shoe

PRICE \$2.50

Manufactured in Lynn, Mass., U. S. A.

### BROWN BROTHERS' BOOT SHOP,

182 Dundas St. Phone, 860

### ROUGH SPOILS.

Good Food Smooths Them Over.

"There is probably nothing in the world that produces so much happiness as the peculiar feeling that comes over the mind when we feed with nourishing food that particularly rebuilds the brain, and makes everything on earth have a rosy tint. Ambition is renewed, spirits are of the most sanguine, and confidence has restored that feeling within us which carries us over the rough places."

So writes a man who was built up from a wretched invalid to a fine condition of health by changing his diet and using Grape-Nuts Food.

There is no sense in enjoyment equal to that of being well physically and mentally. I can hardly realize that such a transposition has been made. From being ill-tempered and irritable I have changed to something like enjoyment of the society that I had grown to avoid. From feeling that life was not worth living, I now feel that I could like to live always.

I enclose a sample of my handwriting, showing my nervous condition, and you can compare it with my signature in this letter.

The writing done while he was in a nervous, ill-conditioned state is shown on an old-time check, and reports a series of dates when he was absent on business. His signature was made in wiggles, showing the desperately weak condition, while the signature to the letter is remarkable for its clear penmanship.

It is the old story over and over again that when a man is broken down because he exhausts the gray matter in the nerve cells and brain from over-work and improper food, he can rebuild that gray matter by using Grape-Nuts Food, which is made from the natural grains of the field, and this, united with the Albumen of the grains, make the only combination that will rebuild this peculiar soft, gray substance.

### ST. ANDREW'S GUILD.

St. Andrew's Guild of Young Men was organized last evening at a well-attended and enthusiastic meeting in St. Andrew's lecture room. Mr. R. A. Little was president of the membership committee. The object of the guild is to work in connection with the pastor's class, and to furnish privileges for its members, as well as for other men of the congregation. The weekly meeting for Bible study will be held Sunday afternoons, with a monthly meeting for general purposes the last Friday of each month. After the transaction of business an excellent feature of which was a paper on the American and British constitutions by Mr. U. A. Buchner, Mr. Thompson and Mr. Elton rendered solos, and Mr. Elton and Mr. Irvin gave violin and cornet selections. The musical programme was under the direction of Mr. C. E. Wheeler.

**L. C. I. CONCERT.**

The concert that was given at the Collegiate Institute last night, under the auspices of the Tenn. Club, was thoroughly enjoyed by an audience so large that the assembly room was entirely filled. Its success suggested to many who were present the advisability of having more such pleasurable affairs at a future time. Mr. J. W. Bengough, the luminate cartoonist, was featured as the attraction of the evening, and he entertained most capably. The following programme, which was presided: Piano solo ("Frühlingstrauch"), Miss Hodges; (a) original recital, (b) crayon sketch, J. W. Bengough; (a) "Gretchen MacDonald", Miss Beatrice Macdonald; (a) something original, (b) another sketch, J. W. Bengough; instrumental

### CREAM,

Whipping, Table, Devonshire.

### DAIRY BUTTER,

Very choice, 22c per pound.

### EGGS,

New laid, 15c per dozen.

PHONE 1065.

### THE J. E. GREELY DAIRY CO., LIMITED,

247 DUNDAS STREET.

### BROWN'S Bronchial Troches

Promptly Relieve Coughs, Hoarseness, Throat and Lung Troubles. Nothing excels this simple remedy.

### History Repeats Itself.

'Tis but a few years since Fit-Reform first made its initial bow.

Staying qualities in the interior of garments, collars molded by hand, electric pressing machines, etc., these points were all given to the public as a part of the platform upon which Fit-Reform had been founded.

Yet, today a re-hash of these attributes now appears—"borrowed plumes of course"—by other makers of clothing not Fit-Reform.

There are details in the manufacture of Fit-Reform, more up-to-date than these, which accounts for the increased demand for Fit-Reform garments from the Atlantic to the Pacific.

### FIT-REFORM WARDROBE

Robert M. Burns, 180 DUNDAS STREET, LONDON, ONT.

### Spring Overcoats

MARCH IS MARCHING.

and you will very soon have to discard your heavy winter coat and don your spring overcoat. Well, if you have to buy a new top coat, we can help you to choose the right one, as we have them in all the new and up-to-date styles and cuts, and, needless to say, our prices as usual are reasonable and moderate. For instance:

Our Own Make for \$5.00.

Spring Overcoat, made of gray whipcord, lined with good Italian cloth, mohair sleeve lining, deep French facing, reliably made, only \$5.00

See This Overcoat at \$6.50.

Made of Fawn Whipcord, full box back, splendidly lined, spring cut, special price \$6.50

### Double Trading Stamps All Next Week

### Inviting Bargains in Men's Furnishings.

Men's Fine Natural Wool Underwear, medium weight, all sizes, for each..... 50c

Men's Unlaundered White Shirts, double front and back, linen fronts, regular price 50c, for..... 39c

Men's Colored Print Shirts, in neat and natty patterns, separate collars, for..... 50c

You want a new Hat? We have a choice assortment of New Spring Hats in black, drab, fawn and brown Fedoras. See them. Only, each..... \$1.00

### J. H. CHAPMAN & CO.,

126-128 Dundas Street, London.

### MR. C. B. HUNT THE PRESIDENT.

Well-Known Business Man the Unanimous Choice of the Board of Trade.

At the regular meeting of the board of trade last night, Mr. Charles B. Hunt was unanimously nominated as president. Mr. John R. Minihnick, a member of the board for 20 years, was chosen vice-president. The re-election of Secretary Nelles was also made unanimous. Nominations for the council were made as follows: Messrs. G. De C. O'Grady, P. W. D. Brodick, John Campbell, A. B. Greer, John McClary, J. W. Little, F. G. Rumball, R. D. McDonald, W. R. Hobbs, John Bowman, W. J. Reid, Jas. C. S. Hyman, John McClary, J. A. Carrick, A. St. L. McIntosh.

Board of Examiners—J. I. A. Hunt, W. J. Sany, John Sutherland.

Western Fair Representatives—John R. Minihnick, C. S. Hyman, M. P. J. W. Little, A. M. Smart, A. B. Greer, John Bowman, James Mattinson, G. De C. O'Grady, W. J. Reid, J. I. A. Hunt, John McClary, John McClary, J. A. Carrick, A. St. L. McIntosh.

The board discussed the question of fishing itself in the city hall being debated at some length. It is possible that the matter will be taken up at an early date by a special committee.

Humors of all kinds are prolific of troubles. They may be entirely expelled by a thorough course of Hood's Sarsaparilla.

A. G. Montgomery has resigned his nomination for the Brantford mayoralty contest. This leaves D. B. Wood re-elected by acclamation.

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