

American Summer Headwear

We are now offering a large and well assorted stock of the latest American Linen Hats for boys, and the best line of Men's American Summer Caps we have ever offered to the men of this Dominion, also a limited stock of Mens Straw Hats. Read carefully the offers as itemized below:

White Jean Hats!

30 dozen White Jean Hats for the kiddies. These little Hats are very serviceable and can be washed as often as the boy or girl who wears them.

Prices 40c to 70c each.

Black and White Hats

10 dozen Child's Black and White Check Hats. These are real knockabout Hats, worn by girls as well as boys. Very light weight and extraordinary light price.

Only 40c each.

MEN'S TRENCH CAPS.

20 dozen Men's Summer Caps with strap and buckle on the crown. They come in Blue and White and Black and White checks; very light weight; the newest Cap on the market. Special price \$1.10 each.

MEN'S STRAW HATS.

10 dozen American White Straw Hats, light weight and made in the latest American style. Buy one and keep cool.

Prices 40c to 90c each.

Marshall Bros

American Soldier Hats

15 dozen American Soldier Hats for the boys. Same shape as worn by the Yankee boys now on active service, and for wearing can give as good account of themselves as the Yankee soldiers now fighting. Tan shade with Red, White and Blue Cord.

Only 75c each.

Boy's Tan Turban Hats

10 dozen Boys' Tan Jean Hats. Lighter in weight than cork. The proper Hat for summer holiday wear.

Only 85c each.

See our East Window.

Through Other Folk's Eyes.

By RUTH CAMERON.



RUTH CAMERON

There are some people in the world who seldom see through other people's eyes. And there are other people who just as seldom see through their own eyes. The first class is the commoner—we all know too many of the self-assured, positive (usually rather crude and ignorant) people who never change their wrong opinions, never improve their crude and unappealing selves because they see no need for change or improvement.

The other is less common—but most of us know at least one person who is forever looking at himself and his possessions, and all that pertains to him, not self-reliantly through his own eyes, but through the eyes of some friend or stronger personality. She Sees Her House Through Her Friend's Eyes.

I visited last week a woman of this type. She had built herself a house on the top of a hill. She was very proud of it and satisfied with the location until a friend visited her and asked her why in the world she built in such a windy, exposed place; told her of a charming home she had seen recently nestled half way down a hill, and said it was too bad when she might have had a similar location that she had chosen as she did. One would have thought that the visitor's rudeness would have revolted her hostess, on the contrary, she took to looking at her house through the other woman's eyes, and to wondering if she had not made a mistake after all. She had been perfectly satisfied and happy before. Now she was dissatisfied.

Another Woman Gets a Hate on a Gown. Another woman whom I know is forever getting a hate on some perfectly good gown, because someone kindly tells her that it makes her look fat, or is too bright a color for her, or something of that nature. She picked out the gown because she liked it, but she can no longer see it through her own eyes, only through the eyes of her critical friend.

"Blue Nose" Butter, Fresh Supply

NEW GOODS.
Marmalade, 14 lb. pails.
Raspberry Jam, 14 lb. pails.
Strawberry Jam, 14 lb. pails.
Golden Pheasant Tea.
Shirriff's Jelly Powders.
Shirriff's Extracts.
Boyer's Tomatoes.
SPECIAL!
Black Eye Pea Beans, 10c. lb.
Brown Peas, 5c. lb.

St. Charles' Evaporated Cream, tall tins.
Purity Milk.
Rose's Lime Juice.
Rose's Lime Juice Cordial.
West India Lime Juice, 1/2 pt., pt., & qt. btl.
Marrowfat Green Peas.
Japan Rice (polished).
"Blue Rose" Texas Rice.
Fancy Head Japan Rice.
Siam Rice (polished).

C. P. Eagan

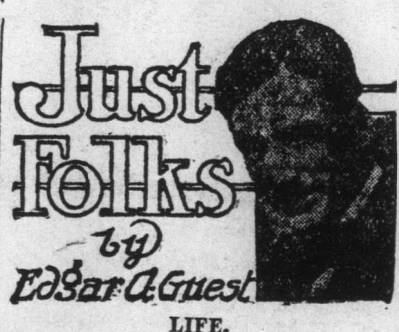
Duckworth Street and Queen's Road.

Now in Stock!

Ready for delivery at once.

40 boxes White Starch, 40 lbs. each, bulk.
40 boxes White Starch, 4 lb. boxes, 48 lb. case.
25 boxes Fluffy Ruffle Starch, 10 oz. boxes.
5 cases White House Coffee.
100 boxes Kirkman's Borax Soap.
100 boxes Babbitts Borax Soap.
40 cases Corn Starch, 1/4 lb. pkg., 40 lbs. to case.

Soper & Moore



Just Folks

Your Boys and Girls.

Children like candy because of its proper use of sugar, a food quickly absorbed by the human system. The purpose of the food is to supply the energy that is wasted by physical exertion. Some foods more than others contain the elements necessary to furnish this supply and vary in the time required to feel their benefits. Sugar is actually turned into real energy within a few minutes after it is eaten and candy gives a quick supply of the energy called for by the activities of youth. Thus the constant need of energizing force by children leads them instinctively to crave candy.

Milady's Boudoir.

TOOTH BRUSH DUTY.

Many of us are careful of our hair-brushes and clothes brushes but so few remember the humble toothbrush. To keep the teeth perfectly white and perfect the tooth brush should receive care as well. A good toothbrush, if used conscientiously, should not be used more than two weeks at a time and it is better to keep two in use all the time, so that each may have a period of drying out and airing. It never pays to buy too cheap a brush if the price is at the expense of the bristles. In the first place, a poor set of bristles will not do their work well and loosely fastened bristles are very dangerous if they slip clean the throat where they may catch and destroy or penetrate the walls of the digestive tract.

Always wash out the brush after each application and, by the way, a new brush should be soaked in a weak solution of bicarbonate of soda for two hours, both to disinfect it from shop handling and to set the bristles. The teeth should be brushed at night, after each meal and upon arising. It is particularly important to clean them the last thing before retiring so that food particles will not remain in the teeth crevices to decay overnight when the mouth saliva is not active enough to prevent it. During a long illness the teeth should be carefully cleaned when they cannot receive attention from the dentist. If this were done fewer teeth troubles would be laid to the ailment, which is not much more to blame than neglect of the mouth.

Lovers Make Good Soldiers.

CUPID IS USEFUL IN THE ARMY.

There is an old joke which says that married men make the best soldiers because they are accustomed to fighting. But ask the average colonel what kind of man he would rather have in his regiment—married, engaged, or single—and you will find that he will plump for the engaged soldier every time.

First of all when Tommy is in love, he is naturally smarter both in his work and appearance. A smart-looking soldier who is always up to the mark is one who quickly gets promoted, and each step, of course, increases his prospects of getting married, and so of earning another rise in pay.

Tommy, engaged, is not likely to get into any of the minor troubles of his care-free companions, for even minor offences may mean a few days' C.B. just at the very moment when he has the opportunity of spending all his spare time with his sweetheart.

Army doctors, too, say that the engaged soldier is not only mentally healthier, but physically healthier than he would be if he were not engaged. His mind has something definite to occupy it all the time, and when he has the opportunity he naturally spends most of his hours off duty in the open air with his sweetheart.

Tommy in love is always a cheery individual, always ready to take the rough with the smooth, and smile all the while. A cheery soldier in a company is worth untold gold when the monotonous routine has had the effect of damping the men's spirits.

When you want something in a hurry for tea, go to ELLIS'—Head Cheese, Ox Tongue, Boiled Ham, Cooked Corned Beef, Bologna Sausage.

COSTLY VICTORIES.



WALT MASON

Red Bill, he gained a mile of ground, and whooped with a triumphant shout, and sent his wife a wire: "Our German Gott is with us yet! We're winning victories, you bet, just like a house afire!" His men went forward, wave on wave, to run against a hand-made grave, provided by the foe; they fell in swaths like standing grain, and lay there rotting in the rain, in many a ghastly row. This cross the Kaiser lightly bears; it's little that the war lord cares how many men go down; that cuts no ice with old Red Bill if he can gain another hill or reach some ruined town. Oh, he exults at each advance across a mile of battered France, whatever it may cost; to capture some old swamp or fen, a province's supply of men he's willing to exhaust. The manhood of his harried land is lying dead upon the sand, it festers in the sun; while he rakes in a barn or two, and telegraphs the Potsdam crew, "Another triumph won!" The young, the stalwart and the brave, he's sending to a yawning grave, with never pause or truce; we all know what the end will be; oh, Bill, where is thy victory—oh, Wilhelm, what's the use?



Public Notice!

Addition to Fever Hospital, St. John's.

To Builders and Contractors.

Sealed tenders will be received at the Office of the Department of Public Works until noon of Friday, the 28th day of June instant, for the building of an Addition to the Fever Hospital, Quidi Vidi Road, St. John's.

Specifications and Drawings may be seen at the Office of the Superintendent of Public Works each day between 10 a.m. and 1 p.m.

Tenders to be addressed to the undersigned and endorsed "Addition to Fever Hospital" and to be accompanied by a deposit of \$200.00 or approved cheque, which will be open to forfeiture in the event of the tenderer failing to make the 5 per cent. deposit referred to in the Specification within three days after receiving notice of the acceptance of his tender, or of his declining to enter into a contract when requested. The Department will not be bound to accept the lowest or any tender.

By order,
JAMES HARRIS,
Secretary,
Dept. of Public Works,
June 24, 1918. jne24,4i

MINARD'S LINIMENT CURES DIPHTHERIA.



THE WEDDING RING

The sentiment represented by suggests the selection of an article guaranteed to be Finest Gold, good colour, and made with great care—a ring to be found at—

T. J. DULEY & CO.,
Reliable Jewelers, St. John's.

Smart Coats and Wraps!

Some exceptionally smart Coats and Wraps for Summer wear are now being displayed by us, and are notable as being the creation of some of the most fashionable New York Houses.

These beautiful Coats are built of Serge, Poplin and other textures, in Navy, Saxe and other smart shades.

Be sure and see the distinctive little touches that mark these Coats as the latest word in 1918 styles.

U. S. Picture & Portrait Co.
St. John's.

Extra Special!

We have just received a small shipment of **Boys' Celluloid Collars**, Eaton shape, in sizes from 12 to 14. Made in England of best English material. GET YOUR SUPPLY TO-DAY.

WILLIAM FREW, Water St.

LONDON

LONDON, May 27th, 1918.

FLOWERS IN TOWN.

London is a beautiful city just now. Those who have only seen it when covered with a fog pall and half choked with mud and slush will hardly believe it, but so it is. Seldom has the Londoner seen so rich a flower display as greets him every day. Shops and barrows are packed with gorgeous blooms, while the parks and public gardens are one mass of spring colours. Prices, as for everything else in this time of war, have gone up, but not unreasonably so, and few of us grudge the trifle of extra cost for a handful of tulips or narcissi.

BANDS IN THE LONDON PARKS.

The bands of the Guards now play in Hyde Park and the Green Park on Sunday evenings, and the crowds they collect are vastly different from what they used to be in the far-off days before the war, for many thousands of the young shop girls and servant maids, and of the highly fashionable young gentlemen who spent the week behind the counter, are now in uniform and doing splendid service either in the fighting line or at the base abroad and at home. What, would impress an observer new to London would be the middle-aged character of the throngs, taking them in the mass. The clergy have a grievance that these military performances take place during service hours, and are deemed by the multitude to be an attraction superior to that of sermons. But the bands are almost the only relief the masses have from the tedium of a London Sunday during the summer. With tram fares and omnibus fares up, and Sunday train services cut down very drastically, indeed from May 20th, only a few can get up the river or to the rural resorts. Until this season Sunday excursions from the City and return at night have been easy, notwithstanding war conditions; but the new restrictions on travel, the impossibility of getting refreshment or packing a picnic basket satisfactorily, have ended the weekly exodus. Moreover, the resorts of the maidens are all in France. The parks are the only accessible pleasure grounds for the dwellers in the stuffy houses of these endless miles of mean streets, and the trees in the parks this year are foliated with an unusual profusion. Never were the spikes of bloom on the chestnut trees so heavy as they are this year.

BASEBALL FOR THE DELECTATION OF LONDON.

Baseball is evidently going to be popular in England from the spectators' point of view. The crowds at the first match at Highbury, an open space in North London, between teams from the American Military and Naval Headquarters Staffs made that clear. The stands were filled with "fans" (which we interpret here as baseball enthusiasts)—Canadian soldiers who have great games behind the Flanders lines, American officers, and vociferous American sailors, these last named playing their accustomed part in the game by doing everything in their power to put the players off. They cheered incessantly at the umpire's decisions—and he has about his judgment on every throw, hurling insults at the catcher, that strange masked and padded figure, half Greek athlete and half pantomime demon, and they chattered incessantly at the star of the piece the pitcher, who, if he was not one of your four-thousand-pounds-a-season rakes, was doing his level best, meanwhile the uninitiated English, who were for the most part "bleachers" (people standing out in the sun, Com we understand these to be of course), tormented the subtleties of the batter's play—the co-operation of the pitcher and the catcher,—but appreciated pur-

The Secret of Popular

lies in a most delicate combined with not giving properties, convenience in so

No boiling with no waste. Its economy little sugar. The table drink. "There's a F"