

BLAIR'S GREAT CASH SALE!

Buy Early and avoid Disappointment

for goods mentioned in this ad. cannot be repeated at present prices when once sold out. We can only give you these special prices because goods advertised were bought some time ago.

Wonderful Values in Underwear.

Men's Stanfield Wool Underwear, all sizes. \$1.29 gar.
Men's New Knit Wool Underwear, all sizes. \$1.10 gar.
Women's Heavy Cream Fleeced Vests and Pants, 35c. garment.

Women's Heavy Grey Fleeced Bloomers. 50c. garment
Children's Cream Fleeced Vests and Pants from 15c. garment.

Ladies' and Boys' Stanfield Wool Underwear at Reduced Prices.

Ladies' and Children's Winter Coats.

ALL NEWEST STYLES AT SLAUGHTER PRICES.
Superior Quality Nap Coating, \$3.50 values at \$2.70 yd.
Great Reductions in Ladies' and Children's Felt Hats.
Ladies' Waterproof Hats. Reg. \$1.25. Now 80c. each
Ladies' and Misses' Newest American Fancy Wool Caps and Hoods. Reg. \$1.00 each. Now 50c. each
All our Stock of New Smart Millinery at Reduced Prices.

Big Money Saved on Purchases of Ladies' Wear.

This includes:

Ladies' Flannelette Underwear and Nightdresses.
Ladies' Costume Skirts of all kinds and Ladies' Blouses of all descriptions.

Ladies' Imitation Fur Sets from \$1.50 set.

Ladies' Real Fur Sets at prices which no woman who is a judge of a bargain can afford to pass.

Wool Blankets at Bottom Prices.

Best Quality Wool Blankets. Sale Price. . . \$4.30 pair
Coloured Cotton Blankets only70c. pair

Best Quality American Floor Coverings only. .98c. yd.
These are regular \$1.20 values, are two yards wide, and we show a large variety of patterns.

Splendid Values in Rubber Foot-wear.

Ladies' Superior Quality Canadian made Storm Rubbers from 55c. pair.

Men's Superior Quality Canadian made Storm Rubbers from 79c. pair.

Men's Eastern Winter Caps from75c. each
Boys' Navy Sweaters from79c. each

Henry Blair.

ACKNOWLEDGMENT.—The Supt. of C. of E. Orphanage begs to acknowledge, with many thanks, the following donations towards the Xmas Tree:—Moore & Co., \$5.00; A Friend, \$3; Coun. N. J. Vinnicombe, \$1.00; Evening Herald, \$2.00; Mr. James Rendell, \$1.00; W. J. C., 50 cents; Private G. Williams, 50 cents; W. J. R., 50 cts.; A Friend, 20c.; A Friend, 50c.

C. C. C. DANCE.—To-night the C.C. C. Band are holding a dance in their

NOTE OF THANKS.—Miss Margaret Quigley wishes to thank the nurses of the Signal Hill Hospital for their kindness to her beloved brother, James, also Mr. W. J. Higgins, Mrs. Benning and girls of the Royal Stores, Ltd., for a beautiful wreath to adorn his casket and all other kind friends.—adv.

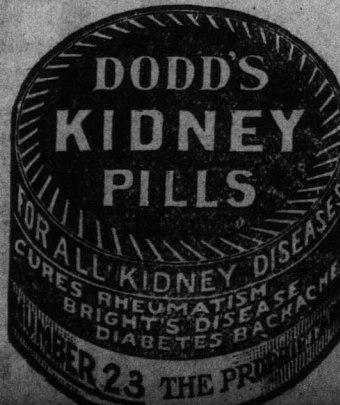
It's a great convenience to have a separate workbag for each piece of

Sunday at the Kirk

Inspiring Address Given by the Pastor, Rev. G. Dickie, M. A.—Xmas Carols at Night.

The Christmas Services at the Kirk yesterday were of an inspiring and helpful nature. The Pastor took as his text at the morning worship the words to be found in John 1-14 verse: "And the Word was made Flesh." Condensing the meaning of these words into "glorifying the Human" the pastor delivered an able address. Christ has always emphasized His humanity. His favorite title was Son of man. Everything pertaining to manhood He teaches with a new light. Just as the sun's glow transforms the dusty atmosphere so His Manhood transforms our lives. We should not allow the Christmas season to roll by without accepting for ourselves the lesson Jesus teaches. There is proof positive that we have not entered into His humanity to-day. We have lost our sense of brotherhood. The human family is in danger of being broken up. We need the message of the Christ to set things right. Nationality finds its true fulfillment not in pride or lust of power but service for a common cause. Nations instead of fighting one another should be helping one another, for we are like the different battalions of one great army, we have a common foe. We are all under the dominion of Sin, and it is only under Christ's leadership we can prevail. Our Saviour brought religion out of the and planted it on mother earth. He was born in Bethlehem, taught in Capernaum, wept over Jerusalem and played his part a man amongst men. We are all conversant with the story of Michael Angelo, the great genius in works of art. One day Angelo calling on one of his friends at his studio found him out. Taking a piece of chalk Angelo made the form of a circle on the floor, then left. The friend arriving a little later and seeing the circle exclaimed: "Angelo has been here, no other but he could do that." So in the doings of Christ we can trace the circle of a perfect life, for in Him the Word was made Flesh and we beheld His glory full of grace and truth. Prior to the sermon the anthem: "Incline Thine ear to me, O Lord" by Handel, was rendered by the choir, the soloist being Mr. J. A. Young. Mr. King rendered very nicely on the organ as a voluntary "Fantasia on Luther's Hymn," Jacob Bradford.

The subject in the evening was "Terms of Peace, text being found in John 14th chap. 27th verse: "My peace I give unto you." Never since the war began has there been so much talk of peace as there is to-day. The angel of peace is hovering around somewhere hidden from the view of man until God in His wise mercy commands him to come forth and end this cruel war. The distant peal of the bells and singing of choirs reminds us of the scene many years ago at Bethlehem. Peace, Peace, we sing, but while this is a spiritual song, all around us is vampire and struggle for mastery. Morally speaking, there is nothing to learn. Germany wants peace and thinks she should get it because there has been no victory. The Allies say there must be no peace as they are not ready as yet for victory. Peace comes only when God is satisfied, not man. Peace means more than the overcoming of an enemy. Britain, France, Russia and Germany are to-day considered the mightiest countries in the world. But who can say they will remain so? We have not heard of China and Japan yet claiming or showing their power. We all know in our lives where the first have taken the last place and vice-versa. Take Rome and other great powers in ancient history, how they have fallen. God will stand by those who stand by Him. If we review the facts as to the causes of this war we will see that one country has been jealous of another. Certain concessions being given to this country and portions being given to that, money has been spent lavishly in arbitrations. The Hague has been the scene of hard work in trying to keep warfare away; peace commissions have gone from one country to another heralding the news, 'no more war.' The Kaiser was looked upon as being foremost in upholding peace. What do we find? All the time his mind was bent on war. Disraeli quite candidly in the House of Parliament said that when he assured the integrity of Turkey he had made the mistake of his life. It has certainly been shown to us all since that his



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122, 124, 126 West 5th Street, New York City
Solely an American Concern

remarks were true. Turkey has spurned her friend and protector Britain. What are the terms Britishers demand? We do not speak of lands, possessions or indemnities. These are matters of mere speculation, but we speak of principles, for upon these peace must be finally established, and firstly peace must be genuine, one of justice; peace must be more than the result of victory. In all things nations must learn to look up in faith to God and recognize him as Lord of the universe, not what powers would wish to do, but what God would have them do.

If peace be in the heart
The wildest autumn storm is full of solemn beauty.
The midnight lightning flash but shows the path of duty.
The very trees and stones all catch a ray of glory
If peace be in the heart.

The anthem "Awake O Zion," by Cliffe Forrester, was rendered by the choir, Miss Strang being the soloist.

The carol service started at 8.30 by selections consisting of Christmas airs on the organ followed by the rendering of them as set down by the programme which consisted of seven pieces:—

(1) Cantata: "The Holy Child," Thos. Adams. Soloists: Mrs. F. J. King, Miss Trapnell; Messrs. McIntosh and F. Ruggles.

Tenor solo—"Comfort Ye," Handel. Mr. Arthur Williams.

(2) Carols: (a) "Sing a Song of Christmas," J. V. Roberts. (b) "Hark the Bells are Pealing," J. Tomlinson. (c) "Lo! Christ the Lord is Born," Elgar.

(3) Anthem: "Christ's Incarnation," Myles B. Foster. Solo, Mr. Ruggles. (4) Soprano solo: "Rejoice Greatly, O Daughter of Zion," Handel. Mrs. F. J. King.

(5) Hymn 519.
(6) Carols: (a) "The Shepherds Left Their Sheep," Hollins; (b) "The Shepherds Went Their Hasty Way," J. F. Barrett; (c) "Sleep Holy Babe," R. Walker Robson.

(7) Anthem: "Nazareth." Solo, Mr. Ruggles, also the carol chorus: "Sleep Baby Sleep," soloist being Miss Jean Trapnell. A special feature of this service was the singing of Xmas hymns so arranged that the congregation could enter heartily and join with the choir in helping to make the evening's treat a success. The church was packed to its utmost chairs having to be provided for many. Great praise is due the worthy, and painstaking organist and he is to be congratulated on his efforts. The name of Mr. F. J. King and his talented wife are synonymous with what music stands for. Mrs. King's singing was certainly excellent. Many thanks are due to the soloists who so kindly came forward and offered their services, one and all appreciated their good work. The choir must not be forgotten, for they have certainly acquitted themselves admirably and their great efforts have won for them new laurels.

Note of Thanks.

Again let me take the opportunity on behalf of Ensign Rose and the Salvation Army No. 11, Band, of expressing my thanks to our many friends who so kindly helped us on the occasion of our serenading on Xmas morning; especially His Excellency the Governor and Lady Davidson, Hon. John Croble, Hon. John Harvey, Messrs. Arch Macpherson, John Munn, H. D. Reid, W. B. Grieve, Arthur Donnelly, John Maunter; also Mr. and Mrs. Tasker Cook and Adj. Sainsbury who so kindly entertained us at their homes, and a host of others too many to mention here. Again wishing you and yours every happiness and prosperity during the coming year, accompanied with God's blessing, yours sincerely, Chas. W. Horwood, Band Master.

AT THE CRESCENT.
Yesterday's big show is being repeated at the Crescent Picture Palace to-day. "The Reproach of Amesley," is one of the best features seen in a long while. Maxwell Gray's famous story pictured in three reels by the Biograph Company, and "The Baby and the Leopard," a Selig wild animal feature, and a comedy episode of the "Chronicles of Bloom Center." "When the Circus Comes to Town" is a very laughable picture. Professor McCarthy plays a high class musical programme. Don't miss seeing this great show to-day.

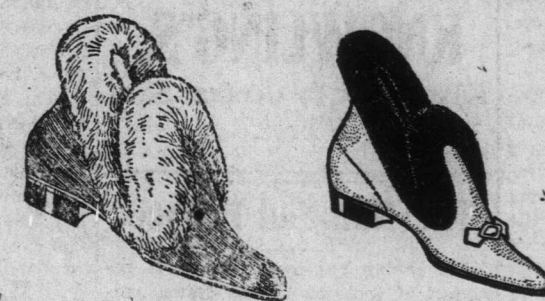
So much rabbit fur is being used for trimmings that the other furs

Christmas Slippers.

EVERYBODY COMES HERE FOR SHOES!



Our showing of Christmas Slippers is a regular beauty show.
For men we have Black and Tan Leather Slippers at. .80c., \$1.00, \$1.30, \$1.60 to \$2.50
Men's Carpet Slippers from50c. to \$1.00
Men's Grey Felt Slippers \$1.50 and \$1.60
A large stock of Women's Felt "Kozy" Slippers and Julietts, assorted colors, turn soles and flat heels, from90c., \$1.00, \$1.30, \$1.50 to \$2.00
In Grey, Saxe Blue, Purple, Claret and Red, Fur trim or Ribbon trim.



Gaiters

MAKE VERY ACCEPTABLE XMAS GIFTS.

We have Women's Gaiters from \$1.60 to \$2.70
Men's 1 Buckle Gaiters, as cut, only \$1.50 pair
Men's 2 Buckle Gaiters from \$2.30 to \$3.00



A FULL LINE OF WOMEN'S, BOYS' AND GIRLS'

Rubber Boots

IN STOCK.

Women's Rubber Boots \$2.10 to \$2.50
Girls' Rubber Boots \$1.45 to \$2.80
Boys' Rubber Boots \$2.00 to \$3.00
ANY EXCHANGE MADE AFTER CHRISTMAS.

PARKER & MONROE, Ltd.

THE SHOE MEN.

Beautiful and Useful Gifts!

We are offering a new suggestion to the Christmas shopper, one that will be surely welcome to those who want to give SOMEONE a really good Christmas present. This suggestion is that you make some such desired—or perhaps needed—articles of Furniture your Christmas Gifts for this year.

While a new Cosy Chair, pretty sitting-room Table or some other dainty article of Furniture is always a lovely Gift, wartime will surely make it doubly welcome.

Think over this idea—and then come along and see our well-nigh inexhaustible stock of beautiful things, for here you'll surely find the solution of the Christmas present puzzle.

U. S. Picture and Portrait Co.
Water Street, St. John's.

J. J. St. JOHN.

Before Flour goes higher put in your stock.

1500 barrels on hand and to arrive, of best brands.

Pork, Beef, Jowls.
Spare Ribs at \$19.00 brl., or 10 lbs. for \$1.00.
Molasses—1st runnings.
Tea, Sugar, Kero Oil.
Oats, Bran & Cattle Feeds.
Our ECLIPSE TEA is the best in Newfoundland at 45c. lb.

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