

WEATHER FORECAST.
TORONTO, Midnight—Moderate W. winds, fine and moderately warm.
ROPER'S, Noon.—Bar, 29.50; ther. 68.

THE EVENING TELEGRAM.

READ BY OVER
40,000 PEOPLE
EVERY DAY.

VOLUME XXXVI

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, FRIDAY, AUGUST 14, 1914.

\$3.00 PER YEAR

NUMBER 186.

REID-NEWFOUNDLAND CO.

Humbermouth--Battle Harbor Service!

S.S. "MEIGLE"

Leaves Humbermouth every Wednesday on arrival of Express Train from St. John's and Port aux Basques.

HUMBERMOUTH	BONNE BAY	PORT SAUNDERS	BRIG BAY	ISLE-AU-BOIS	WEST ST. MODISTE
CURLING	ROCKY HARBOUR	HAWK'S HARBOUR	CURRENT ISLAND	BLANC SABLON	RED BAY
LARK HARBOUR	COW HEAD	OLD PORT AU CHOIX	FLOWER'S COVE	BRADORE	CHATEAU
YORK HARBOUR	PARSON'S POND	BARTLETT'S HARBOUR	BONNE ESPERANCE	FORTEAU	HENLEY HARBOUR
TROUT RIVER	DANIEL'S HARBOR	NEW FERROLE	SALMON BAY	LANCE-AU-LOUP	PLEASURE HARBOUR
	CHIMNEY TICKLE	CAPE ST. CHARLES	BATTLE HARBOUR		

Reid-Newfoundland Company.



HAYWARD & CO., Water Street, East

Carry your own

ELECTRIC LIGHT

wherever you go. Avoid the uncertainty and danger of matches, oil lamps and candles. Eliminate the inconvenience of groping about in the dark. Get an

EVER READY

Flashlight and have a safe, bright, dependable electric light always at your service.

FOR

- Outings
 - In the Garage
 - At Home
 - In Camp
 - In the Stable
 - On the Farm
 - In your Motor Boat or Car
- The Ever Ready Flashlight comes in mighty handy. We stock Genuine Ever Ready Lamp in 4 sizes; also extra Refills and Bulbs.

Garrett Byrne,

Bookseller & Stationer.

Grove Hill Bulletin

THIS WEEK:

- Sweet Peas, Carnations,
- Roses—Red, White, Pink, etc.; Asparagus Ferns,
- Wreaths, Crosses, Floral Decorations to order.

Phone 247.

J. McNEIL,

Waterford Bridge Road.

Rossley



Theatre.

Laughable Sketch, THE FELLOW THAT LOOKS LIKE ME.

With Jack Rossley, Joe Burkhardt, Percy Orth and Mrs. Rossley.

SOME SPLENDID NEW PICTURES.

The King's Horse Guards.

The King at a Military Tournament in France.

London Naval Volunteer Field Guns.

The Duke of Connaught Visiting the Yeomanry.

The King and Queen of the Belgians.

German and English Soldiers.

The King at a Military Review.

The French President in London.

Together with Dramas and Comedies.

Dr. A. F. PERKINS,

Dentist.

All branches of Dentistry carefully and skillfully performed. Special attention given to Crown and Bridge work and the construction of Artificial Plates.

Office:

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Red Cross Line.

S. S. "Stephano" and S. S. "Florizel."

INTENDED SAILINGS.

From St. John's. From Halifax. From New York.

Every Saturday. Every Tuesday (both ways). Every Saturday.

Passenger Tickets issued to New York, Halifax and Boston.

FARES INCLUDING BERTHS & MEALS ON OUR STEAMERS:

FIRST CLASS 2nd CLASS

Single Return Single

To New York -- \$40 to \$80 \$60 to \$110 \$15.00

To Halifax .. 20 to 30 25 to 35 9.00

To Boston (by Plant Line) .. 29 to 39 51 to 71 18.00

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Boston connections from Halifax: Plant Line Thursdays and Saturdays at midnight or Dominion Atlantic Railway through the beautiful Annapolis Valley to Yarmouth, and thence by Boston and Yarmouth S. S. Co. Ltd., four times weekly. Luxurious accommodation and excellent cuisine by either route.

Full particulars from

HARVEY & COMPANY, LTD.,

Agents Red Cross Line.

Since the Declaration of War

Mars & Co.

have opened out a beautiful selection from London, Vienna, Berlin, Brussels, and Paris, of

Ladies' BLOUSES.

This shipment was the last to leave before the Declaration of War and probably will be the last to leave continental centres until the Declaration of Peace.

Ladies will find our prices extremely moderate for a class of goods which cannot be obtained elsewhere in St. John's.

MARS & CO.,

Smallwood Building.

(Entrance McMurdo's Lane.)

Phone 696.

F. Gordon Bradley, LL.B.,

(Dalhousie University.)

SOLICITOR,

Smallwood Building.

Duckworth Street.

P.O. Box 1270 | St. John's.

July 20, 81, t. f.

TAKE WARNING!

When buying

"STANDARD" BRAND OIL CLOTHING

be sure you see that the "Flag" Trade Mark is on them, otherwise you are not sure of getting a first-class article. Don't take "Standard" Brand Oil Clothing unless it carries the "Flag" Trade Mark.

THE STANDARD MANUFACTURING CO., LTD.

Anglo-American

Telegraph Company, Ltd.

TRANSATLANTIC SERVICE.

DEFERRED RATES.

Customers will please note that in consequence of the delay on Atlantic Cable Traffic the conditions applicable to the transmission and delivery of deferred Telegrams and Cable and Week-End Cable Letters are suspended until further notice and such messages are only accepted subject to the prior transmission and delivery of full rate traffic.

R. C. SMITH, General Superintendent.

aug10,tf

BATHING COSTUMES!

SPECIAL FOR THIS WEEK.

Ladies', Gents' and Boys' Bathing Costumes,

at greatly reduced prices to clear. Also a few Gents' and Boys' Bathing

Pants from 10c. each up.

William Frew

Advertise in the TELEGRAM

Ladies' DEPARTMENT!



These styles are hard to beat.

Ladies' Low Shoes, Button, Blucher, Laced.

Ladies' Low Shoes with one, two, three, four or even five straps; made in Tan, Patent Kid or Gun Metal Leathers, with Bows or Buckles.

\$1.50, \$2.00, \$2.50, \$3.00, \$3.50,

\$4.00, \$4.50, \$5.00, \$5.50,

\$6.00.

N.B.—Is your size here? 600

Pairs Ladies' Low Shoes in the following sizes: 1, 1½, 2, 2½,

3, 3½, 4, 4½. Original price

\$3.00 per pair, now \$1.50 to clear.

Remember, \$3.00 Shoes for \$1.50

217 Pairs Ladies' Boots in sizes 1, 1½, 2, 2½, 3, 3½, 4,

4½. Original price \$3.50; to clear at \$2.00 per pair.

These Shoes are solid through and through and cannot be duplicated elsewhere for double the price we are asking.

F. SMALLWOOD

The Home of Good Shoes.

Now is the time to BUY

Demerara Sugar.

Strongest, Cheapest and Best.

For Sale at

J. C. BAIRD,
Water Street.

W. J. WHELAN,

182 Duckworth Street.

Phone 65.

Windows Cleaned and Polished in Hotels, Club Rooms, Schools and Factories. Private Residences a specialty, at shortest notice. Carpets Cleaned and all orders attended to. P. O. Box 1127.

N.B.—Orders can be left to Janitor Board of Trade Bldg. aug27,6m,scd

FOR SALE—Two Young

Horses, ages 7 and 9 years respectively; kind and gentle in any harness; apply to PATRICK ELLARD, Torbay Road, or East End Cab Stand.

aug11,4tu,w,fs

HOUSE FOR SALE.—That

Tenement Dwelling House No. 52 King's Road, with 60 foot garden at rear. The house contains shop, sitting room, 4 bedrooms, kitchen and cellar. Ground rent \$18.00 per annum. Lease 99 years from 1892. Apply to P. C. O'DRISCOLL, Exchange Building.

aug10,31,eod

Help Wanted.

WANTED—For Hillview,

a First Grade Teacher, with experience, also musical qualifications; apply to REV. CATHER WINSOR, Chairman Board. aug13,31

WANTED—For Intermediate

Department, Parade Street Methodist School, St. John's, an Experienced Female Teacher, with at least Second Grade; one with a knowledge of music preferred. Salary \$200. Apply promptly to undersigned, S. R. MARCH, Sec., 106 Queen's Rd. aug13,31

WANTED—A Housemaid;

references required; apply to MRS. W. D. REID, Circular Road. aug11,tf

WANTED—At Clovelly

Farm, a Working Housekeeper; apply to MRS. S. K. BELL. aug3,tf