

REID-NEWFOUNDLAND CO.

To People that Own Their Homes.

We will Wire and Fit Your Home for Electric Lighting.
We will give you twelve months to pay for it. And during our special offer the cost will be the lowest ever offered.

ELECTRICAL DEPARTMENT.

CORONATION SPORTS.

Grand Dance,
By C.C.C. BAND of HARBOR GRACE,
British Hall, Wednesday, July 9th, at 9 o'clock
Tickets: Lady's, 50c.; Gent's, 70c.;
Double, \$1.00.

The Employers Liability Assurance Corporation,

Limited,
OF LONDON, ENGLAND.
Accident, Liability, Health & Fidelity Guaranteed.
For particulars apply to
W. & G. RENDELL, St. John's,
Agents for Newfoundland.

FOR SALE! SCHOONERS.

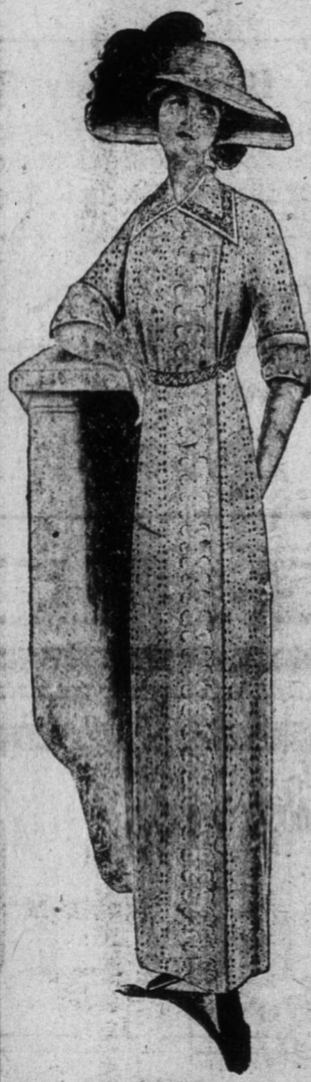
"Ladysmith" . . . 53 tons.
"Emerald" 20 tons.
Both are in excellent order, and are offered cheap.

SPARS,
Suitable for Schooners and Boats—all sizes.
BAIN, JOHNSTON & CO.



Nothing
Will Do But
Penco,
1869.
Dealers, Builders, Architects and Engineers, who want the BEST, insist that their Metal Roofing, Ceiling or other Metal Products bear this mark of quality.
PENCO Sheets are the kind that are used on the warships of the U. S. Navy—the kind that you will find East-West-North or South—even in the mountains of Asia.
They cost no more than cheaper grades. Let us quote you.
P. C. O'DRISCOLL,
Agent.

Bargain Sale



OF
Ladies' Misses' and Childs'
ONE PIECE

Dresses,

AT
1-3 OFF FORMER PRICES.
WHITE EMBROIDERY & LACE TRIMMED CAMBRIC.
COLORED LINEN, Self, Figured and Fancy Striped.
SELF-COLORED REPPE OR POP-LIN.
FANCY & SELF-COLORED PERCALE and CAMBRIC.
DRESSING GOWNS & JACKETS IN FANCY COL'D MUSLIN.
Selling for Cash only. None of these goods on approbation.



Steer Brothers.

The Right Store TO BUY FISHING TACKLE

Everything That An Angler Needs to Secure a Big Catch.
Jointed Rods at 15, 20, 30c. and up.
Superior Jointed Rods up to \$7.50.
Bamboo Rods, 10 to 15 ft., 5 to 15c. ea.
Rod Reels, wood and metal, from 15c.
Best Barked Lines, 2 to 10c. each.
Crown Waterproof Lines, 20c. to 50c.
Oiled Silk Lines, 20c. to \$2.00 each.
Silk and Hair Lines, 20c. to 40c. each.
Limerick and Kirby Ringed Hooks, from 7c. per hundred.
Hooks to Single Gut, from 10c. doz. up.
Hooks to Twisted Gut, from 40c. doz.
Deep Sea Fish Hooks, all sizes.
Common Fly Hooks, 20c. per doz.
Superior Fly Hooks, 30c. to 60c. doz.
Sea Trout Fly Hooks, 50c. to \$1.00 doz.
Salmon Fly Hooks, 20c. to 50c. each.
Single Gut Cast Lines, 5 to 50c. each.
Twisted Gut Cast Lines, 40 to 75c. ea.
Flots, wood and cork, 2 to 10c.
Landing Nets, Rings and Handles.
Gaffs, Spears, Rod Rings, Ferrules.
Baskets, small, medium and large, from 60c.
Basket and Bait Can Straps, from 20c.
Wading Stockings and Shoes.
Liberal discount to the trade.
All Mail Orders filled promptly.
GARLAND'S Bookstores,
177 and 223 Water St., St. John's.
MINARD'S LINIMENT LUMBER-MAN'S FRIEND.
MINARD'S LINIMENT RELIEVES NEURALGIA.

Just Arrived!

**OATS,
Hominy Feed
BRAN,**

—AND—
P. E. I.

POTATOES

Selling at very Lowest Prices

—AT—
**SHEA'S
GROCERY and
FEED STORE,
Cor. George's and
Prince's Streets.**
Phone 242A.

Lazell's MASSATTA



A NEW AND TOTALLY DIFFERENT
TALCUM POWDER
Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.

In addition to Massatta, we carry a complete line of Lazell's Famous Specialties, including the most exquisite Perfumes, delicate Toilet Waters, soaps, Creams, and Powders of unquestionable excellence.

At all Druggists, St. John's, Nfld.

Per S.S. Stephano
from New York.
Bananas, Cherries,
Grape Fruit, Oranges,
Tomatoes, Cucumbers,
Cauliflower, String Beans,
New York Corned Beef,
New York Chicken,
New York Turkeys.
JAMES STOTT.
Phone 795.

Cabbage, Bananas, Oranges, etc.

Just Arrived Ex S. S. Florizel:
50 barrels GREEN CABBAGE.
30 bunches BANANAS.
50 cases ORANGES.
50 trcs. Sinclair's SPARE RIBS.
50 barrels H. B. PORK.

George Neal.

Brass Work DISPLAY!

A large shipment just received.
SEE OUR WINDOW.

TRAYS, CLOCKS, BLOTTERS, PHOTO FRAMES, TIE RACKS, PIPE RACKS, CANDLE SHADES,	INK STANDS, BOOK STANDS, TEAPOT STANDS, FLOWER POT-STANDS, BANDIED FRINGE, &c., &c.
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Also a full line of accessories.

PHOTO SUPPLY Co.
180 Water Street.

CEMENT!

JUST ARRIVED,
125 Barrels Best American Cement.
NOW DOE:
1600 Barrels White's London Cement.
Lowest Prices.
A. H. MURRAY.



A Good Rule
to go by when you need a Suit or Overcoat is to go to a good custom tailor, which means US, where you can always rely on the clothing we produce. We are showing a large assortment of very choice materials, which, made into suits and overcoats by us, will mark you a well dressed man.

Perfect fit guaranteed, and the best value for your money obtainable anywhere.

W. H. JACKMAN,
The West End Tailor,
39 WATER STREET WEST,
(2 Doors East Railway Station).
THE STORE OF SERVICE. P. O. Box 186.

TEN PAGES TO-

WEATHER FORECAST

TORONTO, Noon.—Fresh winds, fair and a little warm today—S. W. winds, mostly moderately warm.
ROPER'S, Noon.—Bar. 29.45.

VOLUME XXXV.

RE

AUCTION SALE

FURNITURE SALE.
On TUESDAY, 8th inst. at 10:30 o'clock, at the residence of
MR. S. FOGWELL,
23 Victoria Street.
Part household furniture and Particulars in Monday's paper.
M. A. BASTON
July 3, 21.



General Post Office

Mails for S. S. SAUNDERS will close at 8 p.m. on Monday, 5th.
H. J. B. WOOD
Postmaster General
July 4, 21.

"Vendome Hotel"

Foot Archibald Avenue North Sydney.
CLARK and PARK
Proprietors.

Fine Table. Good Room. Every comfort for passengers. meet all trains and ships.
June 10, 1913.

SKINNER

Monumental Art Works
St. John's, Nfld.
Established 1874.



Now on hand a large stock of Headstones and Monumental sizes and prices. Our new catalogue of Photo Design Price List with Mail Order form sent to any address on request. Write to-day.
March 15, 1913.

SALT

Now landing ex steamer
Craigendoran,
5000 tons BAY
CADIZ SALT
M. MOREY & CO.
Office: Queen St.