

"\$6. less for Flour! How did it happen?"

"I used 'BEAVER' Flour last year. It makes so much more Bread and Pies and Cake, that I did not have to buy so much of it.

I am using it this year, too."

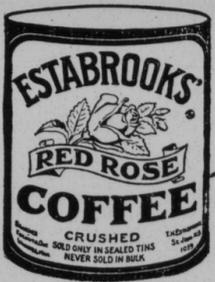
DEALERS—Write us for prices on Feed, Course Grain and Cereals. 111 THE T. H. TAYLOR CO. LIMITED, Chatham, Ont.

Did you ever hear any one say they could not get good coffee except in the States?

I have heard it, scores of times, and it's one of the reasons that made me decide to go into the Coffee business.

Of the Americans who visit us in summer, hundreds take home a supply of Red Rose Tea because they have never used such good tea before. I determined to put up a coffee that would make for itself just as good a reputation. It has not been easy, but I am sure I have succeeded.

Estabrooks' Red Rose Coffee, put up in sealed tins is—well, it's good coffee. You and your American friends will say so.



A good combination is Estabrooks' Coffee for breakfast and Red Rose Tea for other meals.

Estabrooks' RED ROSE Coffee

ORDER A TIN IN TIME FOR BREAKFAST.

Advertisement for 2 in 1 Shoe Polish. Text: "Shines easily. No labor. No dirt. Does not rub off or soil clothing. Preserves the leather, containing neither Turpentine, Acid or other injurious ingredients. Brilliant and Lasting. It is good for your shoes." THE F. F. DALLEY CO., Limited, HAMILTON, Ont., BUFFALO, N. Y. and LONDON, Eng.

Subscribe To-Day

New Brunswick Seed Is of High Quality

Competitions in St. John's Fields of Seed Grain Result Creditably to Province—Northumberland Stands High

Improvement in quality and increase in yield of farm crops through the production and use of better seed, has been the object of an educational campaign through comparative trials in station fields of seed grain, instigated by the seed branch of the federal department of agriculture, in co-operation with the provincial department of agriculture. During the last four years there has been a large increase in the number of competitions conducted throughout Canada, and much interest in the competitions has been manifested among the farmers of New Brunswick. In the grain competitions for 1911 there were 21 competitors in Kings county; 30 in Northumberland county; 44 in Victoria county; 58 in Westmorland county, and 15 in York county. The competitors in Kings county who made the highest marks were: J. W. Paterson, of Rossville, who scored 923 points on oats, and Robert Robinson, of Sussex, who made 92 points in barley and Jas. McFarlane, Sussex, who made 823 points on wheat.

In Northumberland county G. R. Lennox, of Chatham, made 95 points, and Geo. E. Fisher, of Chatham, 94 points on wheat, and Alex. Dickson of Chatham, made 931 points on oats.

In Victoria county, Christian Adams, of Salamisburgh, led in wheat, with 88 points and Donald Lines, of Tonque River, led in oats with 893 points.

In Westmorland county Thomas Davis, of Ross, led in wheat with 97 points; J. W. Kaye, in white oats with 924 points; A. F. Johnston, of Chapman, in black oats, with 724 points; Murray Taylor, of Chapman, in barley with 923 points.

In York county, Chesley Heller, Upper Bear Island, led in oats with 864 points.

Two counties had entries in the competition for seed potatoes. In Victoria county there were 21 entries, and John Grana, of River de Chure made the best showing with 943 points to his credit.

In York county there were five entries, W. E. Palmer, of South Lake, led with 874 points.

MINARD'S LINIMENT CO., LIMITED. DEAR SIRS.—YOUR MINARD'S LINIMENT is our remedy for sore throat, colds and all ordinary ailments. It never fails to relieve and cure promptly. CHARLES WHOOTEN, Port Mulgrave.

NEWCASTLE CIVILIAN RIFLE ASSO.

The members of the N. C. R. Association met in the Town Hall, Tuesday, April 30, and adjourned until Wednesday evening, May 8th, at 8 o'clock. All members of the Association and others interested in rifle shooting are requested to attend.

It would surprise you to know of the great good that is being done by Chamberlain's Tablets. Darius Downey, of Newburg Junction, N. B., writes, "My wife has been using Chamberlain's Tablets and finds them very effective and doing her lots of good." If you have any trouble with your stomach or bowels give them a trial. For sale by all dealers.

DELEGATE TO NATIONAL DIVISION S. OF T.

Rev. G. A. Lawson, of Moncton, left last week for England, as a delegate to the National Division of the Sons of Temperance of Great Britain and Ireland in Sunderland, May 25th to 29th.

CHATHAM PRINCIPAL RESIGNS

Principal Mercereau's resignation was read at the Chatham School Board meeting, last week, and accepted.

THE GOLD SHIP

THE GOLD SHIP. The Way Treasure is Transported From One Country to Another and the Precautions Taken To Protect It.

Of the many remarkable happenings which relieve the drabness of modern life, few appeal more strongly to the imagination than the conveyance to and fro of the great quantities of gold which work in many parts of the world. The golden stream round the globe.

Between the largest quantities of the precious metal are those conveyed weekly from South Africa, the output of the mines which in bars, as well as the aggregated cases of yellow metal in appearance, find their way to the Bank of England and the other great banks. The value of these weekly cargoes frequently runs into millions.

Then, too, every mail steamer which carries the mails carries its quantum of gold. Gold in bars, sold in certificates, gold in the coinage of every nation.

The great mystery which surrounds the way in which the gold of the world is transported, has been the subject of a little newspaper account, completely untrue, but in several parts of the world it has been taken as gospel.

It is true that the gold "trucks" which carry the gold into very ordinary-looking boxes, by sturdy men, who handle the precious metal as if it were mere clay.

A few days ago, a couple of individuals, also very ordinary-looking, "stole" in and out of the gold "trucks" and carried off a quantity of the gold. Whether in bars or coin—the matter is not stated in the account—1,000 sovereigns or their equivalent, which in turn are encased in "strong" boxes, sealed with an official seal at the Bank of England on every point—goes straight on board the ship it is to voyage in.

The bars, or boxes, are received by one of the ship's officers, and, with the assistance of a couple of quartermasters, are carefully checked and tallied. The officer—usually the second officer—signs a receipt for them, and they are placed in a special hold, to which access is obtained by only one entrance, and that is locked and sealed.

From the moment that he has signed the receipt the officer is personally responsible for the bullion and specie and its safe custody and delivery, and access to the treasure-hold can only be had legitimately—by means of the key, which remains in his possession.

BENEFICIAL WARS

Some People Argue That Wars and Industrial Calamities Benefit Mankind in the Long Run.

Few calamities in the world's history have been unattended by some advantage to humanity. The late Lord Palmerston is credited with having stated that even a great war had its benefits for the English people inasmuch as it induced them to study geography. There are people who go much further, and seriously argue that the horrors of war are afterwards compensated by reforms and discoveries which mankind at large would never have enjoyed but for the drastic chastisement which war inflicts. Among the arguments of this kind deduced from history is the statement that all the wealth and luxury the world has enjoyed from the industry of brass-working was probably never lost but for the sackings and burning of the city of Corinth in the year 146 B. C. In Corinth there were immense quantities of gold, silver, and copper, and it is said that the violence of the conflagration was so great that these precious metals were melted and ran together, and thus the famous Corinthian brass was first manufactured.

EXPENSIVE DIMPLES

She had a dimple in each cheek—a deep, dainty, loving, delicious, kissable dimple. "Ah," exclaimed the young fool, "how I wish I had dimples like that!" And he reached out his hand and patted them softly. The maiden smiled until the dimples were a hundred times lovelier than before, and the youth was completely captured. He took her for drives in the park. Then he took her to the Calliope and treated her to a dinner such as visiting princes indulge in at the expense of the Government.

Next they went to the theatre and occupied a box, and after that they sought out a cozy café. And since then he has had two dimples, two deep, cavernous, empty dimples, one in each side of his purse, and they will keep these until next pay day.

Advertisement for JOHNSON'S ANODYNE LINIMENT. Text: "In Constant Use 101 Years. What other liniment has ever undergone such a test? For over a century JOHNSON'S ANODYNE LINIMENT has been curing Sprains, Strains, Cuts, Lacerations, etc. Its long service tells of its merit. It is the household liniment that does not go out. 25c and 50c bottles. L. S. JOHNSON & CO., Boston, Mass."

Advertisement for PURITY FLOUR. Text: "You will be proud of the bread you'll make with PURITY FLOUR. After seeing a batch of high-grade, milled, snowy white loaves, that you have baked from PURITY FLOUR, you will, indeed, be proud of your cooking-ability—and proud of your wisdom in deciding to pay the little extra it costs to procure such high-class flour. You will admit, too, that we are justified in the pride we take in milling this superb flour."

Advertisement for PURITY FLOUR. Text: "PURITY FLOUR is milled exclusively from the best Western hard wheat—the world's finest. More than that, PURITY FLOUR consists entirely of the high-grade portions of the wheat. The low-grade portions are separated and excluded during the PURITY process of milling. Such high-class flour, of course, expands more in the baking. It makes 'more bread and better bread.' It makes lighter, fluffier pastry, too, if you just take the precaution to add more shortening. On account of its unusual strength PURITY FLOUR, for best results, requires more shortening than ordinary flour. Progressive dealers, everywhere, sell PURITY FLOUR and are proud in recommending it. Add PURITY FLOUR to your grocery list right now."

Advertisement for ZAM-BUK. Text: "REWARD. WHEREAS five years ago the word Zam-Buk was unknown in Canada, and Zam-Buk is to-day admitted to be the finest cure for skin injuries and diseases; AND WHEREAS it has been represented to us that there are still some good Canadians, and even some mothers and heads of families who have not yet tried this great balm, we hereby offer a REWARD of one free trial box of Zam-Buk to every person who has not yet tried this wonderful balm; PROVIDED they send by mail to us this proclamation together with one-cent stamp to pay return postage of such box; AND FURTHER PROVIDED that they address such application to our offices at Toronto. Given under our hand this day, ZAM-BUK."

THE ADVOCATE \$1.00 PER YEAR TO-DAY