TO THE PUBLIC.

THE proprietors of *The Weekly Mail* beg to announce that on and after the first of January the annual subscription price will be one dollar and a half.

When the publication of *The Weekly Mail* was commenced, the price was fixed at one dollar, with a view of introducing the paper to as wide a circle of readers, and in as brief a period of time, as possible. The objects sought were attained, for the incredible success of *The Weekly Mail*, followed with great rapidity, until now the number of its readers is counted at fifty thousand. At the same time the proprietors assumed the burden of gratuitously supplying the subscribers to the *Weekly Telegraph*, which was about ceasing to exist, with a Mail paper which should be at once a substitute for and an improvement upon the paper to which they had paid their subscription. The obligation thus assumed has been fully discharged, and every subscriber to the *Weekly Telegraph* has received *The Weekly Mail* up to the close of his subscription to the former.

A very large, handsome, and carefully prepared journal, such as *The Weekly Mail* is, could not be produced without incurring a heavy expenditure both in money and labour; in point of fact, the material used absorbs nearly the whole of the subscription price. The proprietors were prepared, however, to publish *The Weekly Mail* without any profit until their engagement with the subscribers to the *Telegraph* had been fully and faithfully performed. They feel that this has been done, and that the time has come when they should seek to place the paper upon a paying basis. The annual subscription will therefore be raised as above stated, one of the first consequences of which will be a marked improvement in the paper, which even at present rates has been proved to be the most popular weekly circulated in this country.

It is hoped and believed that the friends and patrons of the paper will recognize the propriety of our present course, and will redouble their efforts to extend the circulation and strengthen the influence of *The Weekly Mail*.

TO AGENTS.

The terms to Agents and Clubs will be raised *pro rata*, in conformity with the change in price as above announced.

The Weekly Mail

TORONTO, FRIDAY, NOVEMBER 28, 1873.

THE WEEKLY MAIL.

THE attention of our readers is directed to an advertisement in another page, from which will be seen the inducements held out to persons having time or inclination to form Clubs for the circulation of *The Weekly Mail*, a paper specially suited for readers at a distance from Toronto, whether residing in the country parts of Canada, in Great Britain, the United States, or other foreign countries. For cheapness, in comparison with the wealth of information to be gleaned from it, *The Weekly Mail* is in advance of all competitors for popular favour, while the unparalleled success which has followed it since its first publication, is a gratifying evidence of the suitableness of its columns to the tastes of the reading public. No doubt, one cause of the extraordinary rapidity with which *The Weekly Mail* obtained its immense circulation was that members of the Great Liberal-Conservative Party, having at heart the furtherance of the cause of Union and Progress, at once bespoke it a favorable reception in the country constituencies. Members of Parliament, as well as intending candidates for Parliamentary honours, have not been slow to see that a filling was best prepared for canvass in the interest of their Party, by the circulation of *The Weekly Mail* among the intelligent voters. Consequently, as a cheap and effective co-operator in the political education of the masses, unusual efforts have been made by influential local agents to promote the circulation of the paper in the neighbourhood of their own homes. The present crisis in the political history of Canada would indicate the necessity for redoubled energy in the same direction.

A CONTRADICTION.

As is well known in Ottawa and outside Ottawa to those newspaper men who receive in exchange for their own journal, the Ottawa *Times* has constituted itself the organ of the new Government at the capital. It was the organ of the late Government. It may be therefore concluded that it has been placed in the same category with Deputy Heads and Under Secretaries. It is not to be out with Governments, but to stay and do the behests of successive masters regardless of what policy it may be ordered to advocate. We recognize the necessity that exists for the Government of the day having a print at its disposal ready to take to orders. Something supplementary to the dry announcements of the official *Gazette* has occasionally to be ventilated through the columns of a newspaper. Once in print, it can be telegraphed to the uttermost parts of the country, as at least a semi-official utterance; and the weight of authority is thus gained for an announcement which it may be politic to divulge to the country. Ottawa is not a very large place, and local advocacy of the cause of the Party of Union and Progress may safely be left in the hands of the conductors of the *Times*. They possessed of ample capital, and fortified with marked ability and success. The purchase of the *Times* by the incoming Administration did not appear to be to constitute such a change of editorial front as in ordinary cases would amount to a treacherous turpiversation, or merit the honest denunciation of the world over is the due of renegades and turncoats. But we fail to see why a paper having made an undignified, but probably not pardonable because the *ex necessitate* argument was alike obligatory on vendor and purchaser, should make an unworthy attempt to involve a contemporary, which is not at all in the same position. Setting aside the unnecessary discomfiture of such a step, we should have supposed that ordinary eyesight might at least be applied to the correction of extraordinary hearsay. It would be difficult to point to a single line in this journal published since the prorogation of Parliament, which could justly the writing of the following article taken from Monday's *Times*:—

"It appears from statements of persons in Toronto and places further west, that in the office of the chief Conservative newspaper of that place, Sir John Macdonald's own organ, *The Mail*, a compositor there, him over board and form a new Party was discovered a day or two ago. The writers of the paper are said to have decided on this revolutionary course, and were getting ready to take it, by the launch of a prospectus, or some equally fitting method, when their designs were ascertained and promptly frustrated. This is a surprising story, and whether or not true, it is worth mentioning as a coincidence that one of the principal writers of that journal is reported as having left it and gone to assist in Cartwright's canvass. We all know the energy and ability brought to bear by *The Mail* in the Tory struggle, hitherto, and the violence of its treatment of the Liberal Party. It was established to counteract the influence of the *Globe*, Sir John Macdonald, Sir Francis Hincks, other ex-Ministers and their wealthy friends throughout the country, subscribing liberally for the purpose. *The Mail* has worked hard for its patrons and its life, but not with the success anticipated. The *Globe* continues more than ever, wielding an immense power in the country, especially in Ontario, while its rival's friends, the Government, are in the mire of disgrace. Many expected their fall would, of course, prove a serious blow to *The Mail*, which would seem to have been exposed to the additional peril of mutiny in its own camp. Even should it survive these injuries and dangers, it will have a hard road to travel when the spectators were in power, embarrassed with money and patronage."

Omitting further notice of the "embarrassed" which, from its connection in the paragraph, we charitably suppose to be a misnomer, we would simply say that it is the Grit Party and its organs which are now embarrassed with money and patronage. The party (yet) not to be told that the Liberal-Conservative Party is out of office has an easier road to travel than the journal which has to defend the policy and acts of the Administration. As to any connivance to oust over Sir JOHN MACDONALD existing in this office, or elsewhere in the party of which he is the honoured chief and creator, there is not one word of truth. Some young men, with more honesty than discretion, did, it is true, once advocate the formation of "a third Party." Some very silly letters were written on the subject, and a meeting was held in Ottawa at the commencement of the recent session. The position of these young men was taken up by Sir JOHN MACDONALD's retention of power. We may some day have occasion to show how their machinations came to a lame end. Meanwhile that Sir JOHN's overthrow was their overthrow is not favorable to conspiracy against himself or his Ministry. After the organization of Sir JOHN MACDONALD and his colleagues, it was natural that those who had followed him into defeat to choose another and a younger standard-bearer. But what did they do? At a meeting attended by every available member of the Party, his wish to surrender its leadership was seconded and against his own will he was forced to assume the command of the Opposition. His enthusiastic followers were not to be denied. Head and shoulders as he ranked above them all in ability to lead, under other circumstances he might have been allowed a temporary retirement from the labours inseparable from premiership. But the honour of his Party had a natural wish to show the world that they at least did not believe the charges of the Grit conspirators, that fallen statesman had bowed to the fortune of war; but he was still the General who had so often led them to victory. He was still the statesman who had made Canada a Dominion, who had built, launched, and piloted the ship of state with rare skill, ability and devotion. And thus honoured and vindicated by the Party in whose interests he had lived, it was our duty, as it was our pride and pleasure, to stand by Sir JOHN MACDONALD. For reasons of his own he thought proper to resign his position. For what we know to the contrary he may be called upon to Napanee to assist Mr. CARTWRIGHT. And out of that one insignificant speech of ours has been manufactured "a covering hoghead of lather:" a "revolution" "mutiny," "conspiracy" and, finally, "a prospectus." "The energy and ability brought to bear by *The Mail*" will suffer no decrease in its support of the Administration of Government. Personally loyal to Sir JOHN MACDONALD, as one of its founders, *The Mail* and its conductors will stand by him in defeat as they did in victory. All that has appeared in these columns may not have been satisfactory to him. He has said so in the House of Parliament; but it was not in the contract that the Minister, and of all people, in his position of a great public duty, should be the slavish echo of any man, or the servile lick-spittle of any man. And Sir JOHN MACDONALD was far too wise a man ever to have claimed such subordination from a newspaper which, while giving him as much and independent support, has often enough gone counter to his views to escape the charge of servility or subsidy. In point of fact, the occasions on which *The Mail* received any assistance or information from the Government are few enough, to justify even a more sweeping denial of identification with its utterances than Sir JOHN ever thought it to expect, or, for reasons to the subject. And as for any alleged intimacy or patronage extended to this journal, we are quite content that Public Accounts should tell their own tale. It would be but a beggarly one, and if the Grit journal's paragraph be measured by our own experience—we do not say that they will be so calculated—it will be small enough. Our information on that head, "*The Mail* was "founded to counteract the influence of "the *Globe*." To a certain extent it is. That is part of our mission, and it is one in which we have had the sympathy of every thinking man. We have, in our way could the necessity for that counteracting influence be better shown than in the present political aspect of affairs? There is an anomaly in the predominance of a Party, of which a newspaper is the organ, disclaiming, in a subversion of the elementary principles of Responsible Government. Strange show which way the wind blows, that, but a few years ago the *Globe*, flushed with victory, forced its reporter upon a private meeting of the Water Commissioners of this City. The Commissioners exhibited a forbearance, not to say a timidity, which perfectly justified the Globe assumption of omnipotence in the land. *Virtus post nummi*. Success kills some people, and our contemporary's friends may not be the smallest danger which the new Ministers will find upon their hands. Sometimes they are the prospects. *The Mail*, notwithstanding the *assistance* and fabrication of libel suits, and even lower and smaller devices of the same kind, is encouraging, is assured. We have before us the cash receipts for papers and advertisements during the first week in November, 1872, and for the corresponding period of this year. Our advertisers will not be pleased to know that the amount received this year is *sixty per cent.* in advance of last year's exhibit. Then a word as to our subscribers. As the *Times* points out, it is lessened by the defection of one contributor to these columns.

MR. CARTWRIGHT'S ESTIMATE OF HIMSELF.

SIR JOHN MACDONALD failed to see any qualities in Mr. RICHARD JOHN CARTWRIGHT which would justify him in taking that visionary and fickle politician into his Cabinet in any position, even the Bambles. Mr. MACKENZIE found such a brilliant array of talent to choose from to form a Cabinet that he had to look for a Finance Minister among Conservatives, and he selected RICHARD JOHN CARTWRIGHT for the position. At the nomination, the other day, Mr. CARTWRIGHT told the story of his fall. It is a story ingenuously frank. We quote: "He (Mr. CARTWRIGHT) had never claimed great "financial experience. He had not "sought this office. When his colleague "said to him, 'Come, we want you to be "'of Finance Minister,' he said, 'Bear "'in mind that I have not great financial "experience, that there are storms "brewing in the United States and in "England which may drag the Dominion "of Canada within them.' He said "before I acquire the requisite financial "skill." Here is a SIMPLE SIMON for a Cabinet Minister! Mr. CARTWRIGHT has indeed undertaken a serious responsibility in investing Mr. RICHARD JOHN CARTWRIGHT with the Finance Portfolio, which he confesses his utter inadequacy to shoulder. Just fancy it! Mr. CARTWRIGHT, who knows little or nothing in finance, a very tyro in the theory and practice of that intricate and delicate subject, "would accept the charge of the finances" in England money market, "would accept the charge of the finances" in England money market, "would accept the charge of the finances" in the United States money market, "would accept the charge of the finances" in Canada, "if he could have the assistance of a Finance Minister." Mr. CARTWRIGHT, who knows little or nothing of finance, who knows little or nothing of the money market, who knows little or nothing of the money market, who knows little or nothing of the money market