

The Planet

S. STEPHENSON, - Proprietor.

FRIENDLY COUNSEL.

Our somewhat erratic contemporary has assumed a new role. For some time past it has been posing as sage, the venerable philosopher, whose editorial columns have been composed of axioms and fables clipped from the lore of childhood's teaching. There has been a change of cue given, and last evening the curtain rose upon a new stage setting. The ancient hermit of Mother Goose-dom has been transformed and, in the place of his paternal anecdotes and profound parables, we have the breezy cracklings of the embryo humorist. Here is the promising gleaming initial contribution to the sphere of jokelets:—

WAKE UP!

History has been made with a vengeance in the last few days, and with the passing of the Queen and the coming of a King, the people of Kent have had an object lesson in Journalism.

It is only a day or two since the world was startled with the rumor of the Queen's serious illness. On Saturday The Banner-News gave to its readers the only complete and accurate story of Her Majesty's illness. On the same day The Planet announced on an inside page in a minor position, beside reprint, that the Queen was ill. It failed absolutely to recognize the fact that this was the biggest item of news in the world.

THE PLANET SLEPT.

With an idea of furnishing our readers and the people of Chatham and this county with the news this paper ordered bulletins from the news distributing centres: "The latest" was the order given.

With this in view The Banner-News published on Saturday at midnight an Extra giving in detail the exact condition of Her Majesty's health.

AND THE PLANET SLEPT.

On Sunday when the prayers of the multitude were being uttered; when the whole world waited for news, good or ill, The Banner-News issued another Extra giving the latest bulletins from the sick room at Cowes.

AND THE PLANET SLEPT.

On Monday morning The Banner-News published in detail every item of news from that far distant scene. It sent its papers into every corner of the Peninsula and was the first and only paper to convey the sad tidings to an expectant people outside of Chatham.

AND THE PLANET SLEPT.

On Monday afternoon the Banner-News in its regular edition again published all the news and on this occasion The Planet yawned. Have you ever noticed how prone one is to yawn when he wakes up?

On Tuesday the Queen died. The Banner-News received its first bulletin from New York. In a few minutes it was verified by an Associated Press despatch, by the C. P. R. Telegraph Company, and by the G. N. W. Telegraph Company.

Within a few minutes after the report had been verified the Banner-News was distributed freely on the streets and contained the official announcement of Her Majesty's death.

AND THE PLANET YAWNED.

It yawned, in its tired way, over the telephone announcing that The Banner-News issued "a fake Extra."

It yawned in the office, on the street, over the phone—everywhere. It was only a common, every-day yawn; but it meant much, for while it was spending its feeble force, The Banner-News presses were printing for the people the sad story of the demise of the greatest of women and the greatest of sovereigns.

The Banner-News has been as modest as its success would permit, and it would have been content to pass up "the awakening and the yawning of a moribund competitor," had The Planet not once more strayed from the path of righteousness to say:

"The Planet, with its accustomed enterprise," etc., etc.

Poor, old, misguided Banner. The role of Aescop suited you better. Take that young hot head and carefully and kindly treat it to an application of chopped ice or some other equally soothing commodity. Don't take the lad too seriously—let him cool. Give him a chance. It may only be a temporary relapse, anyway. When he comes to, hand him a copy of his own maiden effort as a comedian. He will never know it. If he reads it carefully he is very liable to branch off into a philosophical dissertation upon the parable of the Sour Grapes. It would be pointed and appropriate.

But not to treat the effort of yesterday too slightly, youth, inexperience and hot-headedness are surely entitled to some allowance—this journal would willingly bestow its kindly counsel. Even in burlesque it is best not to be too far-fetched. The jokes are liable to lose their point. Then one must realize that the audience is not mentally infirm and refrain from taking liberties with their intelligence. Now, if the Banner-News should suffer from another of those spells and perpetrate an equally strange editorial creation—say, for instance, that the moon was manufactured of green cheese—it might think it really funny, but the majority of its readers would be liable again to deem it foolish.

Let this journal earnestly advise its contemporary to steer clear of that kind of "humor" in future. Be accurate. Accuracy is always a source of power and influence. It is a mistake to imagine that it is the cause of a single sacrifice in enterprising journalism. Even our

contemporary's effusion of yesterday could be made both sensible and effectual by the introduction of strict accuracy.

We will demonstrate. Take for your consideration the following:—
COOL OFF!

History has been made with a vengeance in the last few days, and with the passing of the Queen and the coming of a King, the people of Kent have had an object lesson in Journalism.

It is only a day or two since the world was startled with the rumor of the Queen's serious illness. On Saturday The Planet published a brief telegraphic despatch announcing the official recognition of the serious illness of Her Majesty.

THE BANNER WHINED.

On Sunday when the prayers of the multitude were being uttered; when the whole world waited for news, good or ill, The Planet briefly bulletined in its window the latest accurate information.

THE BANNER WHINED.

On Monday morning The Planet published a special illustrated edition, free from plate, and filled with the latest details from the far distant scene, and a full local, national and foreign special news service. It distributed the issue, free of charge, in every corner of the Peninsula. Its competitor issued a boiler-plate extra and attempted to sell it, after the free distribution of The Planet, for two cents per copy!

THE BANNER WHINED.

On Monday afternoon The Planet presented another illustrated supplement to its regular full edition with the later news artistically chronicled.

THE BANNER WHINED.

On Tuesday the Queen died at 6.55 p. m. The Banner sent out a "fake extra," timed 1.30 p. m., stating that Her Majesty had passed away at Osborne House at 8.30 p. m. Within two minutes of the receipt of the official news The Planet published an illustrated, and boarded extra, giving to its patrons the only accurate statement of the fact and time of Her Majesty's demise.

THE BANNER WHINED.

On Wednesday The Planet issued a special memorial edition, suitably gotten up for the sad occasion and illustrated.

THE BANNER WHINED.

The Planet has been as modest as its success would permit, and it would have been content to pass up "the awakening and yawning of a moribund competitor," had it not been for the customary disturbances in the editorial columns yesterday while

THE BANNER AGAIN WHINED.

But we do not wish to be harsh. The Banner's effusion may, after all have been written for the department devoted to funny things and may just have got astray while the staff were exercised in clipping local news happenings from The Planet of the previous day.

OCCASIONS WHEN BRITAIN INVITED WAR.

It is said that during many years it was Queen Victoria's influence which maintained peace in Europe. Yet there have been two occasions when Great Britain has almost invited war, and that with nations whose royal families were closely allied with her late Majesty. In the Russo-Turkish war of 1876-7, after Russia had captured Plevna and poured her troops across the Balkans, Lord Beaconsfield, then prime minister of Great Britain, warned Russia that Her Majesty's government would not permit the occupation of Constantinople. The Russians continued their advance. In the meantime Britain had assembled a large fleet at Malta, and had taken aboard a very considerable field force for landing purposes. On Russia's refusal to stop her advance this fleet was ordered to force the Dardanelles and anchor off Constantinople. If the Russians attempted to enter the city a landing was to be effected and they were to be expelled by force. For some reason Turkey refused England permission to enter the Dardanelles, but this was ignored and the British fleet anchored off the Turkish capital when the Russians were only twelve miles distant. They did not attempt to come

DON'T GET THIN

get fat; get nice and plump; there is safety in plumpness.

Summer has tried your food-works; winter is coming to try your breath-mill. Fall is the time to brace yourself.

But weather is tricky; look out! Look out for colds especially.

Scott's emulsion of cod-liver oil is the subtlest of helps. It is food, the easiest food in the world; it is more than food; it helps you digest your food, and get more nutriment from it.

Don't get thin, there is safety in plumpness. Man woman and child.

If you have not tried it, send for free sample. Its agreeable taste will surprise you.

SCOTT & BOWNE, Chemists,
Toronto, Canada.
get and 50c all druggists

Ask for Mink and take no other.

closer, and war fortunately was averted.

Again, after the Jamieson raid in South Africa, The Emperor William, of Germany, Queen Victoria's grandson, sent Kruger a congratulatory telegram which was construed as offensive to England. About the same time in the Venezuelan boundary dispute President Cleveland sent a message to Congress declaring that the United States would uphold the Monroe doctrine in the Venezuelan case, even by force of arms if necessary. This was a foolish and unnecessary threat against Great Britain.

It has never come to light whether Great Britain intended to menace Germany or the United States. It has been alleged that she intended the hint for both. Whether or not she did, both took it.

In less than a week Great Britain had a flying squadron assembled strong enough to sweep the seas. The sweeping was not required. Emperor William explained that he meant no offense to Great Britain, while the United States consented to what she had before refused, arbitration.

THE BANNER WHINED!

King Edward the Seventh will have a difficult position to fill as sovereign. The nation will expect him as monarch to live up to the high standard set by his mother.

Alfred Jury, Canadian emigration agent in England, protests against the sending of pictures of winter scenes to the Old Country. It only serves to add to the belief already too prevalent there that Canada is a suburb of the North Pole.

Queen Victoria is said to have exercised great influence in the affairs of Great Britain. If such was the case she showed consummate skill, especially for a woman. There is no known instance where Her Majesty and her advisers came in decided conflict. If they ever did the facts never reached the public. The English nation is very jealous of its parliamentary rights and any sovereign who set his or her will up against the popular wish as expressed by parliament, would soon lose popularity. Charles the First did so and lost his head. James the Second did so and forfeited a throne. Her Majesty must have realized this feeling among her subjects, and everything she did was by way of quiet influence. In other words, the throne was a power behind the ministry.

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The Wood Company, Windsor, Ont.

Wood's Phosphorine is sold in Chatham by all druggists.

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Something About Binder Twine

Farmers who intend placing their orders for Binder Twine should not take any Twine unless they know something about its brand. There will be a great deal of cheap, rough Twine on the market this coming year, and farmers should bear in mind that they have no way of discovering this until they come to use it, when they are really too busy to have any mistakes rectified.

We are selling the well-known brand "Our Superior" that we have sold here for 3 years and which has given universal satisfaction. We guarantee that the twine will be the same this year as last, hence, farmers will be perfectly safe in ordering it.

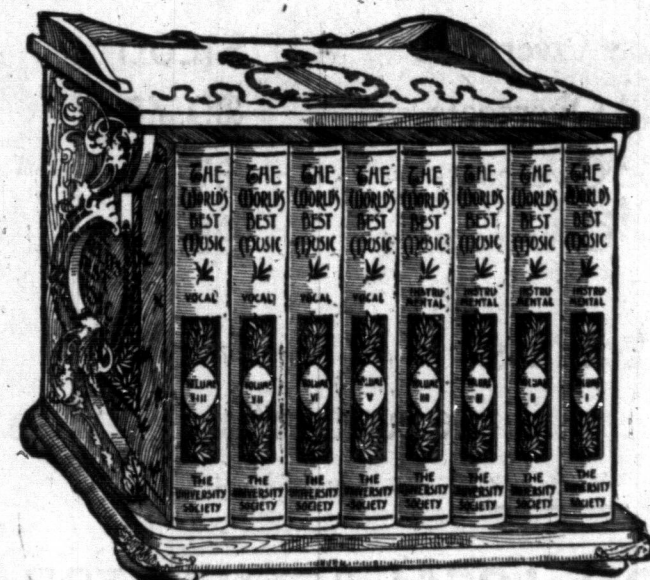
Last year some dealers sold a so-called Superior Twine, but it was not the genuine article, as Our Superior Twine is made by the Plymouth Co-dage Co., and every ticket on the balls bears their trade-mark on the back, viz., a sheaf of grain. No twine that has not this trade-mark on the back of the ticket is genuine "Our Superior Twine."

Farmers, remember this and do not allow yourselves to be imposed on. We are now taking orders for Binder Twine and are guaranteeing the price against any decline or advance up till the time you take your twine home. Our aim has always been to give the farmers a good working twine, and we think that considering the quantity we sell, there is no firm in Canada who receive fewer complaints.

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P. O.....

Dept. HJ

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