



THE NORTHERN ELECTRIC & MFC. CO. LTD.



Brackets Figs. 7 and 8 are usually made of oak and given two coats of metallic paint and have a thread on the upper end to which is fastened a glass

They should be about 18 inches apart. The up-per bracket should be 8 inches from the top of the pole

ONLY ON Send This **VOLUME** REQUEST

MHS book consists of 100 solid pages of carefully compiled information on the building of rural telephone lines. It is well printed, profusely illustrated and handsomely bound in stiff, cloth-covered binding. Apart entirely from its actual cost of printing and binding, the preparation of the technical matter in it has run into a great deal of money. That is why we ask for the coupon—we want to be sure that you are interested in the subject, before we go to the expense of sending you this book dealing with

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The two pages shown above give you an idea of how thoroughly this book covers every detail. Every other page in the book is just as full of information as the pages shown. Among the matters dealt with in this volume, is the organization of mutual-companies, of stock-companies, line construction, equipment, costs of construction, companies already organized, their history and what they have ac-



complished, government regulations on the subject—in fact, every detail you could possibly think of or need to know. If there is no telephone system in your community to-day, it is only a matter of time until there will be one. Farmers are organizing community-owned systems all over the country. Some day one will be organized in your locality. You owe it to yourself to know the facts, for knowing the facts may mean money to you. Send for facts may mean money to you. Send for the book—use the coupon NOW.

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