

There's Quality in every Tin of

11lb. 21lb.
51lb. & 251lb.
Tins

GUARANTEED PURE AND WHOLESOME

ROWES
TRADE MARK

EXTRA SPECIAL MOIST

MINCE MEAT

ROWES
TRADE MARK

MINCE MEAT

Buy it at your grocer's

EGG BROTHERS LIMITED.

A Quick Seller— A Sure Repeater

Bowes Mince meat has the quality, flavor and purity that mean the greatest success in mince-pie-making for your customers. It will pay you to get in a good stock of this popular line right away and keep it well to the front. When filling your order,—either direct to us or through your jobber—we will send you our beautiful colored show card, a small, black-and-white reproduction of which is shown above. Hang this in a conspicuous place and it will greatly help your sales—it links up your store with the advertising we are carrying in the women's and national magazines, and also reminds them that the mince-pie season is at hand.

The Bowes Company, Limited

Corner Church and Wellington Streets, Toronto