

To Borden dealers everywhere and they are legion—we wish an abundance of that Christmas joy symbolized from time immemorial by the sunny smile of Santa Claus.

For the courtesy of your patronage in the past year we sincerely thank you and we anticipate a continuance of those cordial relations during the coming year.

Borden Milk Co., Limited

"Leaders of Quality"

MONTREAL

Branch Office: No. 2 Arcade Bldg., Vancouver, B.C.

License No. 14-213