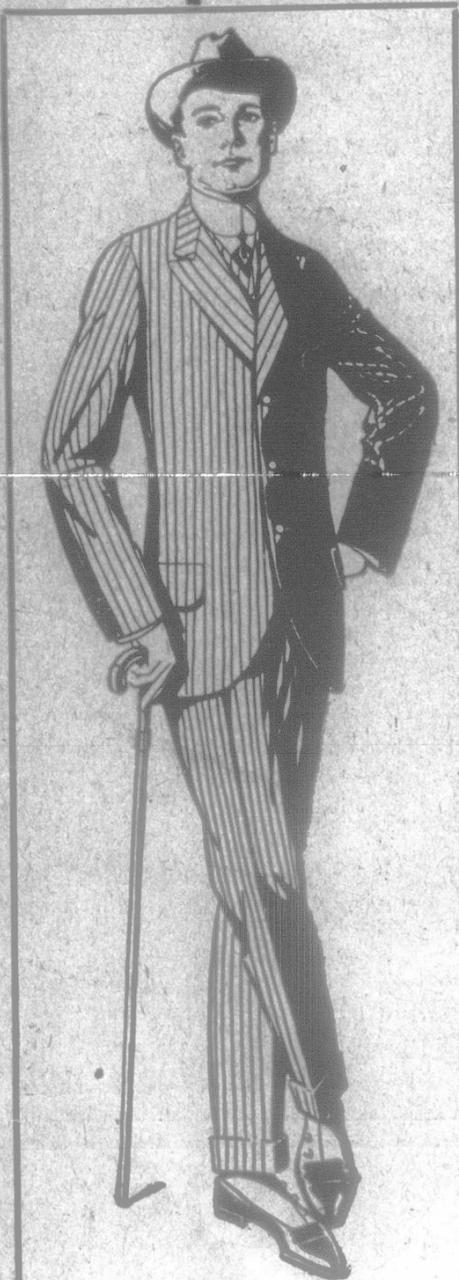


Would You Throw \$12.50 Away?



THE "BURLINGTON"
\$12.50

This shows the most popular style of suit worn by well-dressed men in Canada. The materials used are specially selected for this style of suit, including a fine range of tweeds, worsteds and serges.

DUTY FREE AND CARRIAGE PAID

IF you held \$25.00 in your hand right now, would you deliberately throw away half of it? Lots of men do that when it comes to buying clothes. Because *CATESBYS* Limited, London, England--the *master tailors of the world*--will *tailor to your measure* a \$25.00 suit for \$12.50, and deliver it freight and duty paid.

How can Catesbys do it?

Take a pencil and figure it out.

Your local tailor buys his fabrics in single suit lengths from a jobber.

The jobber buys from the importer.

The importer buys from an export agent.

This export agent buys from the mill in limited quantities.

Plainly *four profits* are tacked on to the cloth before your tailor gets it—and *you pay* every cent of these profits.

Then workmanship charges are *heavy* in Canada. A cutter earns a huge salary compared to the salary he would earn in England.

The same applies to coatmakers, pantmakers, all employees in the service of a master tailor. And *YOU*, the final buyer, *must pay for all*.

Figure on a modest percentage to the men between the mill and your tailor—on the high scale of wages—on *CATESBYS* immense buying capacity—and you can easily see how we can save you from 30% to 50% on any suit you buy.

Remember, the *best dressed men* in both the United States and Canada wear *London tailored clothes*.

Your millionaires buy their clothes in London (one reason why they are millionaires).

Why should'nt you?

Since tailordom is *swayed* by London fashion, style and craftsmanship.

And since the House of *CATESBYS* is known as "The Master Tailors of the English-speaking world."

Get our patterns.

Study our guarantee.

Learn our *masterly methods* of insuring you *perfectly fitting* garments.

And save money on any suit or overcoat you buy.

Test us to-day—NOW.

Fill in coupon and mail to our Toronto office.

By return you'll get our style book, 72 patterns of fine English suiting, a letter explaining our business methods, a self-measurement chart, so simple that you can't go wrong, and testimonials from Canadians who, like you, half doubted our ability to make good.

If you don't want to cut this paper, a letter or postcard will bring you the facts. But mention this paper.

N. B.—Our fundamental business policy is this: *Absolute satisfaction, and that alone makes a sale.* Should we do business, we *guarantee* to satisfy you. You will be the judge of our work, and your verdict will be final. If you consider this a fair way of doing business, fill out and mail the coupon to-day.

CATESBYS LIMITED

Of Tottenham Court Road, London, England

Dept. A, 119 W. Wellington Street

TORONTO

Fill out and
Mail Coupon
To-day

MESSRS.
CATESBYS
LIMITED

(of London)

Dept. "A."
119 West Wellington Street
TORONTO, ONT.

Please send me your new season's Style Book and 72 pattern pieces of cloth, I am thinking of buying a suit—overcoat.*

Full Name.....

Full Address.....

*If you only want overcoat patterns, cross out the word "suit."
If you only want suitings, cross out "overcoat."

London Farmer's Advocate. Coupon No. 12