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July 19 - 3-

Items of Interest

W. A. Brown, J. H. Hare, and W. H. Aul: are the authors of "The Pay ment for Eggs According to Quality" a pamphlet recently issued from the Positry Division, Ottawa. This pamphlet emphasizes the evil results of the lat rate or case count system of purchasing eggs, and urges all dealers in produce to adopt a system of payment according to quality.

Farm and Dairy acknowledges the receipt of a copy of the first issue of the "BB Barn Magazine," issued by Beatt Bross, of Fergus, Ont. This inline magazine will be issued quartely in the interests of better barn mostration and better barn equipment. The first issue is a readable as will illustrated production.

We congratulate the Hon. Duncan Marshall, Minister of Agriculture for Alberta, on the splendid report issued on the Demonstration Farms and Schools of that province. This bulletin, which deals fully with the work of the Alberta Department of Agriculture, is one of the most attractively illustrated bulletins that has ever reached Farm and Dairy office, and he 130graphical work is of the highest order.

For people demand high-class pure maple sugar because they do not have how much more desirable the superfine article is. The editors of Farm and Dairy had an opportunity of sampling the sugar that was distributed on Dominion Day by the Theodor Government through the Pure Maple Society. Hereafter it will take good sugar to satisfy us. The Opeker sugar makers have taken this method of educating the public to demand the best.

May Rilma, the world's champion producer of butter fat, has added several pounds to the record published in Farm and Dairy some time ago. Her year's production is not person to be of butter fat east for the whole the world of the person of the person of the control of the person of the the person of the person of the person of the the person of the person of the person of the the person of the person of the person of the person of the production of the person of the person of the person of the production of the person of the p

sine Belle De Kol is now more than is bis of fat.

The agricucltural publications of Canada tendered a banquet to the agricultural publications of the United States on June Brad during the mean Abertal Tollowing is a list of the Quests present. Wm. C. Denny, American Poultry World, Buffalo, N.Y.; E. E. Althouse, The Poultry blem, Sellerville, Pa.; J. W. Hastie, Orange Judd Co., Minnespolis, Minn.; E. T. Merreith, Successful Farming, Des Moines, Pa.; C. E. Gardner, Normal Instructor, Primary Plans, Dansville, N.Y.; J. L. Wellington, Rural Life, Rochestor, Fariguet, Martin, The Abartin, The Abartin, The Abartin, The Carlotte, Sellerville, Pa.; J. American Poultry, P. E. Ward, Change Judd Co., Springford, Mass.; W. C. Richardson, Standard Farm Papers, Chicago, Ill.; F. W. Lovejoy, The Wisconsin Variculturist, Racine, Wis.; T. S. Blartet, Orange Judd Weeklies and Ferm and Home, New York, N.Y.; J. F. Pascall, The Farmer and The Fermer's Wife, St. Paul, Minn.; T. D. Harman, National Stockman and Far mer, Pittsburg, Pa.; E. A. Thiele, National Stockman and Far mer, Pittsburg, Pa.; E. A. Thiele, National Stockman and Far mer, Pittsburg, Pa.; E. A. Thiele, National Stockman and Far mer, Pittsburg, Pa.; E. A. Thiele, National Stockman and Far mer, Pittsburg, Pa.; E. A. Thiele, National Stockman and Far mer, Pittsburg, Pa.; E. A. Thiele, National Stockman and Far mer, Canadian Horticulturist, Farm and Distry, Farmer's Magazine, Thresherman's Review.



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These tires, which were once the highest-priced, now sell for less than 18 other American and Canadian makes. Some ask about as much for three tires as Goodyear asks for four.

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Labor cost per tire has been lessened. In 1913 these reductions totaled 23 per cent in Canada.

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blow-outs due to wrinkled fabric. We do this
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tubes, under actual road
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but it saves each user
many dollars.

We fought loose treads by creating in each tire, where this trouble occurs, hundreds of large rubber rivets. We have thus lessened this risk by 60 per cent.

We made an antiskid which runs like a plain tread—a flat, smooth, regular tread. Yet a double-thick, tough and enduring tread which grasps wet roads with resistless grip. We call it the All-Weather tread. In no other tire at any price do you find these costly features.

The Final Verdict

Goodyear has for years spent \$100,000 yearly on research and experiment. Thousands of tires have been built to find some way to lower cost per mile. Now all Goodyear experts agree that it can't be done in any way known today. And here in Canada we use these same proven methods.

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