

THE

People's Life Insurance Co.

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**HEAD OFFICE :**  
**CONFEDERATION BLDG., TORONTO.**

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The PEOPLE'S LIFE offer to the public the best plans of insurance in Canada. The following features briefly set forth some points of advantage.

We issue Policies without Medical Examination, admitted to be the most equitable sold.

Our Regular Policies, viz.: Endowment, Limited Payment, Life, and Annuity Bonds, are all issued at lowest rates.

Accident Policies cover death from contagious diseases, in addition to other excellent features.

Policies issued to Women same rates as men.

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**We Carry Full Legal Reserve.**

**All Profits belong to Policy-holders.**

**Greatest Proportionate Progress.**

**Absolute Security.**

**Full Government Deposit.**