

Bigger bargains sought by post-holiday shoppers



By DIANNE RINEHART
Chaos. Hordes of men, women and children swarming and merging through the malls. Sounds like pre-Christmas shopping, but in fact it's only days after the big day and people are still buying.

And they're not shopping now because they didn't buy for Christmas.

Store managers interviewed by The Times said sales have never been better.

Not only were people buying more, they seemed to be buying more expensive items. Despite inflation and controlled wages, shoppers are managing to take advantage of the after Christmas bargains regardless of their pre-holiday splurge.

All types of stores are benefiting from the shoppers' urge to spend.

Management at Aquarium Toronto at Square One said they were really busy. "I never got off the till all day Friday (Christmas Eve)," one woman lamented. The store sells all types of pets including spiders.

The manager of Ayre's Fashions (ladies' wear) said she didn't have time to talk to The Times on Dec. 27 because "we're just going crazy here."

Best Wishes Card and Candle Shoppe management reported "great sales." The manager said, "I'm very satisfied."

The manager at Big Steel, a unisex clothing store, said sales over Christmas had been good. He said he noticed people had been buying "high-priced items like fur trimmed coats. The more expensive items sold best," he emphasized. As for his post-Christmas sale . . . "It's just booming in here."

Jewelers noticed a surge in sales too.

A member of the management at Birks said people were buying "more expensive items this year like watches and rings. Sales were really good," she added.

Management at The Bay at Square One couldn't be reached on Dec. 27. "We're all running around like crazy," one woman explained.

The manager at K-Mart at the Sheridan Mall told the reporter to hurry with the questions. "We're busier than hell, swamped right off our feet," he explained.

K-Mart, he said, experienced a slow period until three days before Christmas, when it became really busy.



Wanted: A granny

Grannies are hard to come by these days. At least that's what Beth-Anne Dickieson, 6, is beginning to think. She's looking for a grandmother or grandfather whom she can love. On Dec. 15 an ad was placed in The Times by Beth-Anne's mother that read, "Wanted: To adopt a Granny and Grampy. A little six-year-old girl has lots of love to give. Only requirement is a genuine love for children." Mrs. Dickieson, who is busy with a part-time job, running a home and taking care of Beth-Anne and her sons, David, 17, and Kevin, 14, says she has a hard

time giving the kids that extra attention children need. She hopes adopted grandparents will fill this gap with even a telephone call every so often. Mrs. Dickieson says this may brighten the life of the adopted grandparents as well. She says she's surprised Beth-Anne hasn't heard from any interested seniors. Beth-Anne is a Grade 1 student in Oakville, takes figure skating and tap dancing lessons. If you're interested write to Beth-Anne at P.O. Box 84 in Clarkson.

Muriel Blinkhorn



Let's make changes that will count

Pity the poor, harried homemaker these days. Everything seems to conspire to frustrate us. Many homemakers (wives and mothers alike) are breathing a sigh of relief as 1976 departs.

No matter where we turn, so many things seem to be in a state of turmoil — in the home and throughout the world. Prospects for peace and stability, freedom from fear and want are at an all-time low. Witness the alarming degree of alcoholism, drug abuse, unemployment and juvenile delinquency.

Witness the disregard for and the flouting of laws that is creating a climate of uneasiness and a despair that's tinged with a foreboding about the future.

Overshadowing all else is the spectre of inflation, causing prices to spiral to unheard-of heights, creating great anxiety for the homemaker trying to make ends meet.

Shopping for food and clothing has never been as difficult as it is today. We note with dismay the mounting evidence of shoddy workmanship, faulty merchandise and the wholesale adulteration of food.

We're spending more and receiving less for our money. The strain and problems of urban living are having a marked effect on the family as a whole.

The difficulties of child rearing today are self-evident.

UPHEAVALS

The homemaker, as a parent, is frequently faced with distressful upheavals within the family, and is,

naturally, upset, angered and chagrined by the overriding rebelliousness of young people.

The overwhelming problems and dilemmas that the young are faced with today are reflected in their attitudes. They have very little respect for other people's property, rights or feelings.

They are definitely more selfish than past generations. Rudeness in speech and action is all-pervasive, whether in the presence of peers or elders.

They want too much too soon.

Children usually learn by example rather than precept, so the conclusion must be drawn that parents haven't set a very good example. Discipline has been set aside in favor of permissiveness.

It is so easy to shut our eyes or turn our backs on what displeases us. So easy to say "yes" when we know we should say "no."

Let's try to find courage to change what we don't like, and learn to accept with new strength and dignity what is impossible to change.

THE CORPORATION OF THE CITY OF BRAMPTON CITIZENS' ADVISORY COMMITTEES

Public Meetings have been arranged for the purpose of electing the membership of the Citizens' Advisory Committees in each Ward, as follows:—

Ward 1: Agnes Taylor Public School, January 12th, 1977 at 8:00 p.m.

Ward 2: Sir Winston Churchill Public School, January 13th, 1977 at 8:00 p.m.

Ward 3: Helen Wilson Public School, January 20th, 1977 at 8:30 p.m.

Ward 6: Huttonville Public School, January 19th, 1977 at 8:00 p.m.

Ward 7: Goldcrest Public School, January 18th, 1977 at 8:30 p.m.

Details on elections, functions, formation and procedures of the Citizens' Advisory Committees may be obtained by contacting the office of the undersigned, during regular office hours.

All interested citizens are urged to attend the meetings, as it is hoped these groups will be providing strong liaison between elected officials and the citizens, on such matters as Planning and Municipal Policies, including Parks and Recreation activities, along with other matters of concern and of interest to citizens.

K. R. Richardson, Clerk, City of Brampton, 24 Queen Street, E. Brampton, Ontario.

MISSISSAUGA CHURCH DIRECTORY

ANGLICAN

Clarkson Church of St. Bride, Clarkson Road — 822-0422 Services 8:00 - 9:30 11:00 a.m. 7:30 p.m. - (First Sunday of Month) Nursery & Sunday School 9:30 & 11:00 a.m.

St. John the Baptist Church, 719 Dundas St. E. Dixie Mississauga, 277-0462

Sunday Services 8, 9:15 and 11 a.m. Nursery & Sunday School 9:15

Trinity Church—Port Credit 26 Stavebank Rd. N. 278-1992 Service Hours 8 a.m. to 11 a.m. Church School at 11 a.m. (All Ages)

St. Peter's Church, Erindale 1745 Dundas St. W. at Mississauga Rd. 277-3251 Sunday Services 8:00 a.m. — 10:00 a.m. Church School 10:00 a.m.

Church of St. Luke 1513 Dixie Rd. (Just South of Q.E.W.) Rev. D. C. Candy Sunday Services 8:30 a.m. and 10:30 a.m.

TRINITY ANGLICAN CHURCH

Streetsville Regular Sunday Services 8 a.m. Holy Communion 10 a.m. Holy Communion Morning Prayer 2nd & 4th Sundays Join us for a warm welcome at Trinity Anglican Church

APOSTOLIC

The Church of the Lord Jesus Christ McBride Ave. Jr. Public School 974 McBride Ave., Mississauga Jesus heals, Makes life worth living. Come worship with the Happy Family of truly Born again, Jesus People. "Come alive with the Jesus Christ experience" Sunday School (Children & Adults) 10:30 a.m. Praise and Worship Service 11:15 a.m. Evangelistic Meeting 7:00 p.m. Wednesday Prayer Meeting 8:00 p.m. At 3132 Jessica Ct. Mississauga East of Erindale Stn. Rd. off Forestwood Dr. Phone 279-7555

PENTECOSTAL

United Pentecostal Church 1155 Indian Rd., Mississauga SUNDAY SERVICES 10:00 a.m. Sunday School & Bible Class 11:00 a.m. Morning Worship 7:00 p.m. Evening Worship Wednesday — 7:30 p.m. BIBLE STUDY Fridays 7:00 p.m. YOUTH FELLOWSHIP (8 yrs. & up) Pastor: Allan Shalm — 275-3995 A Friendly Welcome

PRESBYTERIAN

Clarkson Road Presbyterian Church Clarkson Road North, Rev. E. F. Dutcher, B.A. 11:00 a.m. Morning Worship Church School 9:45 a.m. Grade 5 to High School 11 a.m. Babies To Grade 4

THE UNITED CHURCH OF CANADA

Cooksville United Church Mimosa Row & Floradale Dr. 277-2338 Rev. H. Wyman, B.A. 11 a.m. — Morning Worship and Church School Nursery & Baby Care

First United 151 Lakeshore Road West 278-3714 Ministers Rev. F. H. Joblin, B.A. B.D. D.D. Rev. R. Catherine McKeen, B.A. B.D. Th.M. Morning Worship—10:30 a.m. Church School Up To 11 Years Of Age—10:30 a.m. 12 Years And Over 11:45 a.m.

Lyndwood United Church 1460 Garnet Ave. Mississauga (West of Cavithra on Arbor Rd.) 278-7376 REV. LYNNE CURTIN, B.A., B.D., M.Sc. SUNDAY SERVICE — 11:00 A.M.

LUTHERAN

CHRIST OUR KING LUTHERAN CHURCH 2150 Dundas St. W. Erindale, Ont. William A. Gatz, Pastor. Sunday School Bible Class 9:45 a.m. Worship Service 11:00 a.m. phone — Church 822-8931 Parsonage 822-9949

THE CHURCH OF THE LUTHERAN HOUR To Serve and To Minister at the Church of St. Mark Lutheran 130 MINEOLA RD. E., MISSISSAUGA Sunday School and Bible Classes 9:30 a.m. Sunday Family Liturgy 11:00 a.m. Holy Communion 1st - 3rd - 5th Sunday of Month Weekday Nursery School 278-5403 Pastor Neville Mirtschin 278-2122

UNITY CHURCH OF TRUTH MISSISSAUGA UNITY CHURCH OF TRUTH Meets on Wednesday Evenings at 8 p.m. in the TEXACO CLUB ROOM Mississauga Rd. (Just south of Lakeshore) FOR FURTHER INFORMATION CALL 278-5629 Leader: Mrs. ELIZABETH AITKEN Next Meeting Tonight—Jan. 5

BAPTIST

MISSISSAUGA CHURCHES OF THE BAPTIST CONVENTION OF ONTARIO AND QUEBEC

LORNE PARK 1500 Indian Road 9:45 a.m. Family Church School Toddlers To Adults 11:00 a.m. Morning Worship Minister: Rev. C. W. Lohnes 278-7833

MISSISSAUGA CITY Canadian Martyr's School 1185 Mississauga Valley at Central Pkwy. 10 a.m. Sunday School 11 a.m. Family Worship 7 p.m. Fireside Hour At 3436 Cavithra Rd. N. Minister: Rev. F. Beerman 279-0083

CREDIT VALLEY (Erin Mills): Brookmead P.S. Council Ring Rd. 10:00 a.m. Family Bible Hour 11:00 a.m. Morning Worship & Children's Church 6:30 p.m. Study Hour at 3255 Martins Pine Cres. Minister: Rev. W. N. Hooper 828-9669

Winter fun at Terra Cotta

Plans are progressing for outdoor winter activities at Terra Cotta Conservation Area during January and February, the Credit Valley Conservation Authority announced this week.

Eight kilometers of cross-country ski trails have been laid out and

marked. Snowshoes will be available on a first-come, first-served basis. Special events will take place on several of the Sundays between Jan. 9 and Feb. 27 when the area is open.

Further details will be published as plans are finalized.

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