#### continued from page 1

Dynamics, and most of the international banks.

It is not surprising the mainstream media paints a particular view of foreign and domestic affairs - including government elections - when they are owned by corporate leaders with heavy investments in North America and abroad directly affected by decisions on tax reform, foreign policy, etc.

The Progressive Conservative party, however, has found a way to avoid the potential conflictof-interest situations of large corporate media-owners.

For a fee, a private Ottawa firm, Parliamentary News Service, will package taped interviews and even whole radio 'news' broadcasts for distribution to Canada's hundreds of private TV and radio stations.

With its shiny image tarnished in the commercial media of late, the Tories have been paying for videotaped interviews of PC Members of Parliament on the hill and sending the \$750 satellite feed free of charge to regional news stations. But when audiences see the clips, or hear a 'news' broadcast from parliament, they are not told it was

paid for with Tory money.

The technique has proved remarkably successful, according to the December 2, 1987, edition of CBC's The Journal. Of the 60 stations targeted for the publicity packages, 45 used the clips.

While the Liberals and the NDP are outraged at being told they are free to compete with the Tories for a service open to them, others are much less concerned.

"Where the news comes from is not important," said Manitoba Television Network news director Mark Evans. "It's the information itself."



#### Support for Women

Are you a low-income single mother with housing problems? Are you homeless now or were homeless in the past two years? If your rent too high? Is your place too crowded? If so, the Network for Supportive Services for Women would like to hear from you. Complete confidentiality assured. Call Liz at 455-0380.



#### Dal Counselling

The Speakeasy program still has spaces available. If you want to learn to talk calmly to groups, call the Services office. Choosing a Major workshops and Career Decision-making programs also start soon. Drop by the 4th floor, Dal SUB, or call 424-2082.

Looking for Mr./Ms. Goodprof The Dal Alumni Association is looking for Mr./Ms. Goodprof. Vital stats: full-time prof who's taught here at least three years. Send nominations to 6250 South St. by Feb. 15.

#### Mini-school

In Writing for Corporate Communications, you'll learn techniques of interviewing, editing, features writing and press releases. Registration is open until course starts, Jan. 27. Introduction to Public Relations is a program designed for professionals, business people, and community workers. The course starts Jan. 28. For registration, call 443-4450, ext. 243 or 400.



#### Theatre

Neptune Theatre offers adult classes in acting and improv. Register before Jan. 22 and save 10 per cent. For more info, call 429-7300.

#### **CKDU Art Show**

CKDU is calling for entries. The show is open to members or associate members (that means all Dal students). Non-traditional themes are very welcome, and any medium goes. Works must be submitted to CKDU by 8:00 p.m. January 31.

### New office hours

In an attempt to provide better service to students, effective February 1, 1988, the Office of the Registrar (Awards, Admissions, Registry will be open Monday to Friday from 10:00 a.m.-4:00 p.m. and from 5:00 p.m.-7:00 p.m. Mondays and Tuesdays while classes are held.

Office of the Registrar

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