

Electric Service

Means comfort, convenience, economy and safety.

The home that is completely equipped with electrical devices is a happy one.

All the drudgery of house-keeping is eliminated by electricity.

You can wash, iron, sew, sweep, cook, keep cool in summer and warm in winter, by means of electrical apparatus designed especially to relieve you of unnecessary and fatiguing labor.

At our showrooms all these devices are ready for your inspection. Competent demonstrators will operate and explain them for you.

**The
Toronto
Electric
Light
Company,
Limited**

"At Your Service"

**12 Adelaide St. E.
Telephone Adel. 404**

Waltham

The word Waltham is so famous, the world over, that without any explanation you know it means *watches*. Wherever you go in the civilized world, you will encounter discriminating men and women wearing Walthams. Such supremacy comes only to the very best of articles.

The word Waltham on a watch dial means that the greatest watch factory in the world vouches for that watch. Its integrity and reliability are guaranteed. If anything ever happens to it, you can look to the manufacturer, no matter where you are or even if the jeweler who sold it to you has gone out of business.

The Waltham line comprises all styles of watches, large and small, with all kinds of casings and many novelties. Whatever you desire, there is a Waltham for you. If you will send us your name and address, we will gladly mail you free our new Waltham booklet.

Waltham Watch Company

Canada Life Bldg., St. James St., Montreal

Algonquin Provincial (Ontario) Park

**A Thoroughly Universal Vacation Territory
Midst Wild and Delightful Scenery**



**Ideal Canoe Trips—A Paradise for Campers
Splendid Fishing 2,000 Feet Above Sea Level**

THE HIGHLAND INN affords fine hotel accommodation. Camps "Nominigan" and "Minnesing" offer novel and comfortable accommodation at reasonable rates.

Write for illustrated matter giving full particulars, rates, etc., to C. E. Horning, Union Station, Toronto, Ont.