

# A Little Stick of WRIGLEY'S Makes the Whole World Kin!

High, low, rich and poor — all over the world people benefit from this delicious, wholesome sweetmeat. It's made with all the care of the best foodstuffs.



MADE IN CANADA



Largest selling gum in the world.

The Flavour Lasts

Chew it after every meal



Wm. Wrigley Jr. Co., Ltd. Toronto

## Every Woman Should Look Her Best

To be beautiful is a woman's duty as well as her privilege. Most women have a good skin but neglect in most cases has been the cause of a bad complexion. This can be cured. Our treatments will restore youthful beauty at slight expense. We remove Pimples, Blackheads, Redness, Wrinkles, Blisters and Patches. If you cannot come to the Institute for treatment we will send you the preparations by parcel post, on receipt of price, with full instructions for home use.



- Princess Complexion Purifier ..... \$1.50
- Princess Skin Food ..... 1.50
- Lily Lotion ..... 75
- Princess Hair Rejuvenator ..... 1.00
- Princess Nerve Tonic and Blood Builder..... 1.00
- Princess Magic Healing Salve ..... .50

**SUPERFLUOUS HAIR PERMANENTLY REMOVED.**

This is our specialty. We use Electrolysis, the only satisfactory method and our twenty-five years' experience has proved its effectiveness. Moderate charges. Consultation FREE.

Write for Catalog and Booklet "S."

HISCOTT INSTITUTE, LIMITED,

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# CANADIAN PACIFIC

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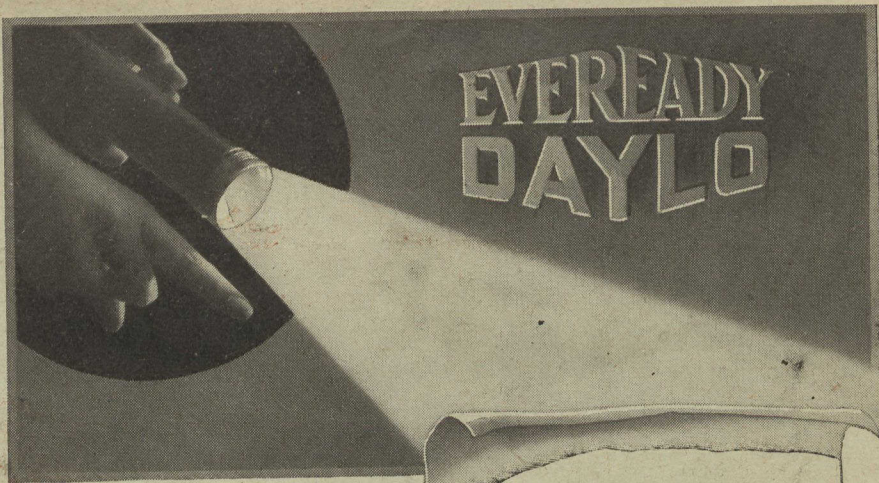
via

### Canadian Pacific Railway

MOOSE, BEAR, CARIBOU, RED DEER and SMALL GAME are Quite Plentiful

Particulars from Canadian Pacific Ticket Agents or W. B. Howard, District Passenger Agent, Toronto

Never forget when using magazine space to give advertising the same chance to make good that you give your salemen.



Did you know that you could use me in so many ways?

I am the DAYLO—



that Milady carries in her hand bag, a traveling companion of her vanity case and used almost as frequently.

I am the DAYLO—



that mother needs to guide her safely down those dark cellar stairs or about the dusky attic. And nightly I will stand guard beside her bed to answer with her the baby's call.

I am the DAYLO—



for the guest chamber, as ornamental as an old-time candlestick, but safer and many times more useful. No dainty dimity curtain can take fire from my incandescent glow.

I am the DAYLO—



that brings the motorist's trouble to light, for I bring light to the trouble. There's a handy place for me in one of the side pockets of his car

77 styles at prices from 85c. up at electrical, hardware, drug, sporting goods, jewelry and stationery stores everywhere. And these stores abound in many other sensible gift suggestions.

CANADIAN NATIONAL CARBON CO., LIMITED  
Toronto, Ontario



The light that says "There it is!"

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